



# 2012 Beetle

Volkswagen of America

5/22/12

TRIM DESCRIPTION	TRANSMISSION	FEDERAL CODE	50-STATE CODE	PZEV* CODE	RETAIL PRICE
<b>Beetle</b> (Limited quantity)	5-speed Manual	5C10S1		5C10Z1	\$18,995
<b>2.5L Beetle</b>	5-speed Manual	5C11S1		5C11Z1	\$19,795
	6-speed Automatic	5C11S3		5C11Z3	\$20,895
<b>2.5L Beetle w/ Sunroof</b>	5-speed Manual	5C12S1		5C12Z1	\$22,295
	6-speed Automatic	5C12S3		5C12Z3	\$23,395
<b>2.5L Beetle w/ Sound &amp; Nav.</b> NO LONGER ORDERABLE	6-speed Automatic			5C16Z3	\$24,265
<b>2.5L Beetle w/ Sunroof, Sound, &amp; Nav.</b>	5-speed Manual	5C13S1		5C13Z1	\$24,095
	6-speed Automatic	5C13S3		5C13Z3	\$25,195
<b>2.0T Beetle Turbo</b>	6-speed Manual		5C11W2	5C11Y2	\$23,395
	6-speed DSG® Auto.		5C11W3	5C11Y3	\$24,495
<b>2.0T Beetle Black Turbo Launch Edition</b> (Pre-order Only)	6-speed DSG® Auto.		5C1SW3	5C1SY3	\$24,950
<b>2.0T Beetle White Turbo Launch Edition</b> (Not Orderable)	6-speed DSG® Auto		5C1SW3	5C1SY3	\$24,950
<b>2.0T Beetle Turbo w/ Sunroof &amp; Sound</b>	6-speed Manual		5C12W2	5C12Y2	\$26,395
	6-speed DSG® Auto.		5C12W3	5C12Y3	\$27,495
<b>2.0T Beetle Turbo w/ Sound &amp; Nav.</b> NO LONGER ORDERABLE	6-speed DSG® Auto.			5C16Y3	\$28,165
<b>2.0T Beetle Turbo w/ Sunroof, Sound, &amp; Nav.</b>	6-speed Manual		5C13W2	5C13Y2	\$27,995
	6-speed DSG® Auto.		5C13W3	5C13Y3	\$29,095

**Destination Charge** (subject to change, add to all orders): \$770  
 \*PZEV (California Partial Zero Emission Vehicle) specific for CA, CT, MA, ME, NY, PA, RI, VT, NJ, WA, OR, MD, AZ and may be ordered for contiguous (DE, OH, ID, NH, NV, WV) States.





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## Standard Features

**Beetle** — *Model Codes: 5C10S1, 5C10Z1*

**Includes:** 2.5L, 170 HP / 177 lbs-ft engine, 5-speed manual transmission, 17" alloy wheels w/ 215/55 R17 all-weather tires, front & rear disc brakes, daytime running lights, power adjustable, heatable exterior side mirrors, intermittent front windshield wiper control, leather-wrapped steering wheel, manual tilt & telescopic steering column, climatic manual A/C, power front windows w/ 1-touch up/down, cruise control, 50/50 split folding rear seat, trip computer, 8-speaker sound system w/ aux-in, front dual airbags, combined curtain & side airbag system for front seat passengers, LATCH, ESP, TPMS

**2.5L Beetle** — *Model Codes: 5C11S1, 5C11Z1, 5C11S3, 5C11Z3*

**Includes Beetle features, plus:** 5-speed manual transmission OR 6-speed automatic, body colored exterior mirror caps, front & rear floor mats, secondary glovebox, V-TEX leatherette seating surfaces, 6-way manual adjustable front seats w/ manual lumbar, heatable front seats, heated front washer nozzles, Bluetooth®, Media Device Interface w/ iPod® cable, 3 color adjustable ambient lighting

**2.5L Beetle w/ Sunroof** — *Model Codes: 5C12S1, 5C12Z1, 5C12S3, 5C12Z3*

**Includes 2.5L Beetle features, plus:** panoramic sunroof w/ power tilt & sliding, leather-wrapped multifunction steering wheel, front center console w/ armrest & cupholders, keyless access w/ push-button start, high-line trip computer, Premium VIII touch-screen radio, Sirius® satellite radio w/ limited time trial subscription

**2.5L Beetle w/ Sunroof, Sound, & Nav.** — *Model Codes: 5C13S1, 5C13Z1, 5C13S3, 5C13Z3*

**Includes 2.5L Beetle w/ Sunroof features, plus:** 18" Disc alloy wheels w/ 235/45 R18 all-weather tires, RNS 315 radio navigation system, Fender® premium sound system w/ subwoofer

**2.5L Beetle w/ Sound & Nav.** — *Model Codes: 5C16Z3*

**Includes 2.5L Beetle w/ Sunroof, Sound, & Nav. features, minus:** panoramic sunroof w/ power tilt & sliding

**2.0T Beetle Turbo** — *Model Codes: 5C11W2, 5C11Y2, 5C11W3, 5C11Y3*

**Includes 2.5L Beetle features, plus:** 2.0T, 200 HP / 207 lbs-ft engine, 6-speed manual OR 6-speed DSG® automatic transmission, 18" Twister alloy wheels w/ 235/45 R18 all-weather tires, alloy pedals, front fog lights, exterior mirror housings in black, rear spoiler, sport front seats, sport fabric seat coverings, leather-wrapped shift knob & brake lever

**2.0T Beetle Black Turbo Launch Edition (pre-order only) & 2.0T Beetle White Turbo Launch Edition** — *Model Codes: 5C1SW3, 5C1SY3*

**Includes 2.0T Beetle Turbo features, plus:** 19" Tornado wheels w/ 235/40 R19 all season tires, unique side decal, interior contrast stitching

**2.0T Beetle Turbo w/ Sunroof & Sound** — *Model Codes: 5C12W2, 5C12Y2, 5C12W3, 5C12WY3*

**Includes 2.0T Beetle Turbo features, plus:** panoramic sunroof w/ power tilt & sliding, leather-wrapped multifunction steering wheel, Tiptronic manual shift paddles (DSG® only), front center console w/ armrest & cupholders, keyless access w/ push-button start, high-line trip computer, Premium VIII touch-screen radio, Fender® premium sound system w/ subwoofer, Sirius® satellite radio w/ limited time trial subscription



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**2.0T Beetle Turbo w/ Sunroof, Sound, & Nav.** — Model Codes: 5C13W2, 5C13Y2, 5C13W3, 5C13Y3

**Includes 2.0T Beetle Turbo w/ Sunroof & Sound features, plus:** leather seat coverings, RNS 315 radio navigation system, partial leather interior door & dash trim

**2.0T Beetle Turbo w/ Sound, & Nav.** — Model Codes: 5C16Y3

**Includes 2.0T Beetle Turbo w/ Sunroof & Sound features, minus:** panoramic sunroof w/ power tilt & sliding

## Market Delivery Options

Trim	Option Code	Option Description	Retail Price
All	AID	First Aid Kit	\$35
	NGG	Splash Guards (set of 4)	\$220
Any Beetle with Fender	NJ1	<b>Beetle Carpeted Mat Kit (Fender)</b> - Carpeted Mats (set of 4) & Trunk Liner <i>Not available w/ ND1, ND2, NFF, NJ2, NM1, NM2, NSB, NSW, NTB, NTW, NT1, NT2</i>	\$235
Any Beetle without Fender	NJ2	<b>Beetle Carpeted Mat Kit</b> - Carpeted Mats (set of 4) & Trunk Liner <i>Not available w/ ND1, ND2, NFF, NJ1, NM1, NM2, NSB, NSW, NTB, NTW, NT1, NT2</i>	\$235
Any Beetle with Fender	NM1	<b>Beetle Mat Kit (Fender)</b> - Rubber Mats (set of 4) & Trunk Liner <i>Not available w/ ND1, ND2, NFF, NJ1, NJ2, NM2, NSB, NSW, NTB, NTW, NT1, NT2</i>	\$235
Any Beetle without Fender	NM2	<b>Beetle Mat Kit</b> - Rubber Mats (set of 4) & Trunk Liner <i>Not available w/ ND1, ND2, NFF, NJ1, NJ2, NM1, NSB, NSW, NTB, NTW, NT1, NT2</i>	\$235
Any Beetle Turbo with Fender	NT1	<b>Turbo Mat Kit (Fender)</b> - Rubber Mats (set of 4) & Trunk Liner <i>Not available w/ ND1, ND2, NEB, NFF, NJ1, NJ2, NM1, NM2, NTB, NTW, NT2</i>	\$235
Any Beetle Turbo without Fender	NT2	<b>Turbo Mat Kit</b> - Rubber Mats (set of 4) & Trunk Liner <i>Not available w/ ND1, ND2, NEB, NFF, NJ1, NJ2, NM1, NM2, NTB, NTW, NT1</i>	\$235
Any Black Beetle	NEB	<b>Graphics Kit - "Eight Ball"</b> <i>Not available w/ NSB, NSW, NTB, NTW, NT1, NT2</i>	\$230
Any Non-Black Beetle	NSB	<b>Graphics Kit - "Beetle" Black</b> - "Beetle" Black Stripe, MojoMats® (set of 4) <i>Not available w/ ND1, ND2, NEB, NJ1, NJ2, NM1, NM2, NSW, NTB, NTW, NT1, NT2</i>	\$220
Any Turbo Non-Black Beetle	NTB	<b>Graphics Kit - "Turbo" Black</b> - "Turbo" Black Stripe, MojoMats® (set of 4), Key Fob Covers (set of 2) <i>Not available w/ ND1, ND2, NEB, NFF, NJ1, NJ2, NM1, NM2, NSB, NSW, NTW, NT1, NT2</i>	\$300
Any Non-White Beetle	NSW	<b>Graphics Kit - "Beetle" White</b> - Graphics Kit - "Beetle" White Stripe, MojoMats® (set of 4) <i>Not available w/ ND1, ND2, NEB, NJ1, NJ2, NM1, NM2, NSB, NTB, NTW, NT1, NT2</i>	\$220
Any Turbo Non-Black Beetle	NTW	<b>Graphics Kit - "Turbo" White</b> - "Turbo" White Stripe, MojoMats® (set of 4), Key Fob Covers (set of 2) <i>Not available w/ ND1, ND2, NEB, NFF, NJ1, NJ2, NM1, NM2, NSB, NSW, NTB, NT1, NT2</i>	\$300



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## Packages & Options

Trim	Option Code	Option Description	Retail Price
Turbo	2UC*	<b>Sport Suspension (\$500 MSRP)</b>	No Charge
Turbo w/ Sunroof, Sound, & Nav.	P1T	<b>Bi-Xenon head lamps and 19" wheel package</b> —Bi-Xenon headlights and 19" Tornado wheels w/ 235/40 R19 all season tires. (Forces on 2UC) <i>Note: Required equipment as of week 42 production</i>	\$1,000
<b>All Turbos excluding Launch Edition</b>	XGC	<b>Credit for 3-gauge dash pod NOT ORDERABLE</b>	(\$150)

\*All Turbo Beetles built before week 42 have the sport suspension, regardless of the presence of option code 2UC. For week 42 and later, only cars with 2UC have a sport suspension. A comfort suspension is standard. Note that this does not apply to 5C13W/Y\* models which have P1T as sport suspension which is forced on by the 19" wheels.



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17" Alloy

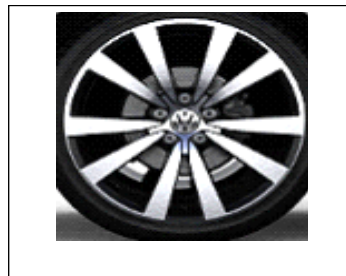


17" Alloy

Currently Unavailable



18" Disc Alloy



19" Tornado Alloy



18" Twister Alloy

## Model Exterior and Interior Colors

Exterior Code	Exterior Color	Turbo Sport Cloth				2.5L Beetle -V-Tex Leatherette			Beetle Turbo w/ Sunroof, Sound, & Nav. - Leather		
		Titan Black	Titan Black	Beige*	Black/Blue	Titan Black	Beige*	Quartz	Black	Black/Blue	Black/Red
B4B4	Candy White	MK	MX	MH	YJ	JU	NJ	-	DU	-	YM
G2G2	Tornado Red	MK	MX	MH	-	JU	NJ	-	DU	-	YM
A1A1	Black Uni	MK	-	-	-	JU	NJ	NL	-	-	-
2T2T	Deep Black Pearl Metallic	-	MX	MH	YJ	-	-	-	DU	CJ	YM
8E8E	Reflex Silver Metallic	MK	MX	-	YJ	JU	-	NL	DU	CJ	-
0B0B	Moonrock Silver Metallic	MK	-	-	-	JU	NJ	-	-	-	-
2R2R	Platinum Gray Metallic	MK	MX	-	YJ	JU	-	NL	DU	-	YM
4Q4Q	Toffee Brown Metallic	-	-	-	-	JU	-	-	-	-	-
T1T1	Saturn Yellow	-	-	-	-	JU	-	-	-	-	-
X0X0	Denim Blue	-	-	-	-	JU	-	NL	-	-	-
0A0A	Reef Blue Metallic	-	MX	MH	YJ	-	-	-	DU	CJ	-

\*Currently unavailable