



2014 Volkswagen Family



Das Auto.



**Why VW**



## Let's start with the fit and finish.

### QUALITY

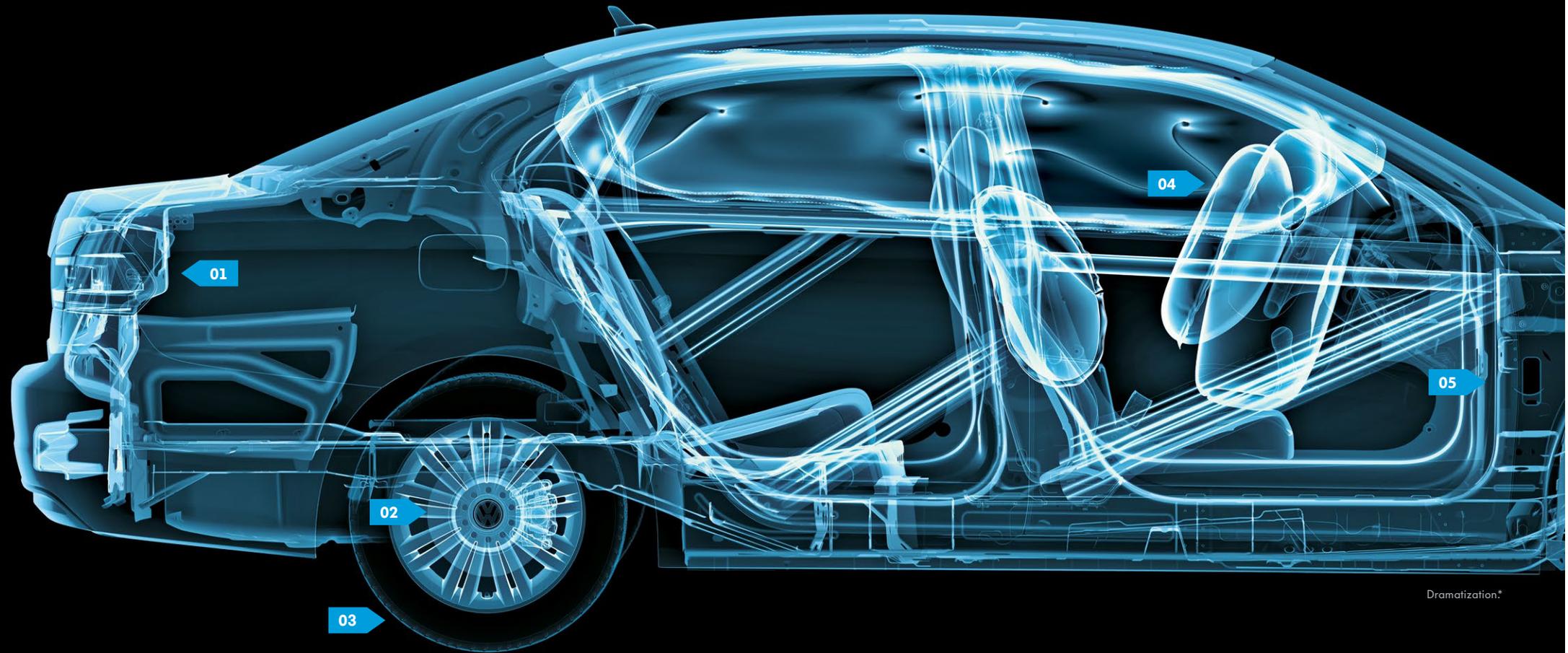
To us, every little thing matters. From the precise fit between body panels to the solid thunk when you close the door. That's why the quality of every Volkswagen is instantly recognized and felt. Because we've thought about every detail of every car, every step of the way—from building our vehicles with laser seam welds to making sure each one is finished to the highest standard, you could say quality is one of our best qualities.



# Safety that's easily transparent.

## SAFETY

Beneath that attractive exterior, you'll find even more attractive features designed to help keep you safe. Numerous active safety features help reduce the likelihood of a collision occurring in the first place. And should the unthinkable become unavoidable, we've implemented multiple passive safety systems to help protect you and your passengers. Our focus on safety is pretty clear to see.



Dramatization.\*

1. Intelligent Crash Response System (ICRS)\*\*
2. Active stability-enhancing systems
3. Tire Pressure Monitoring System (TPMS)
4. Adaptive airbags†
5. Reinforced safety cage

\*This is a dramatization and does not depict what will happen in a collision. All bags will not inflate simultaneously in real-world collisions, and if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time. \*\*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. †Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.



# Made for the autobahn. Built for you.

## PERFORMANCE

You may never see the autobahn, but that didn't stop us from engineering each Volkswagen as if that roadway were your daily commute. You'll know it as soon as you turn the key and turn onto the nearest road. That's when you realize how all the parts on a VW work together beautifully and seamlessly—especially after you've added the final piece: the driver.

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Turbocharged engines\*

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Sport-tuned suspension\*

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6-speed DSG® automatic transmission\*

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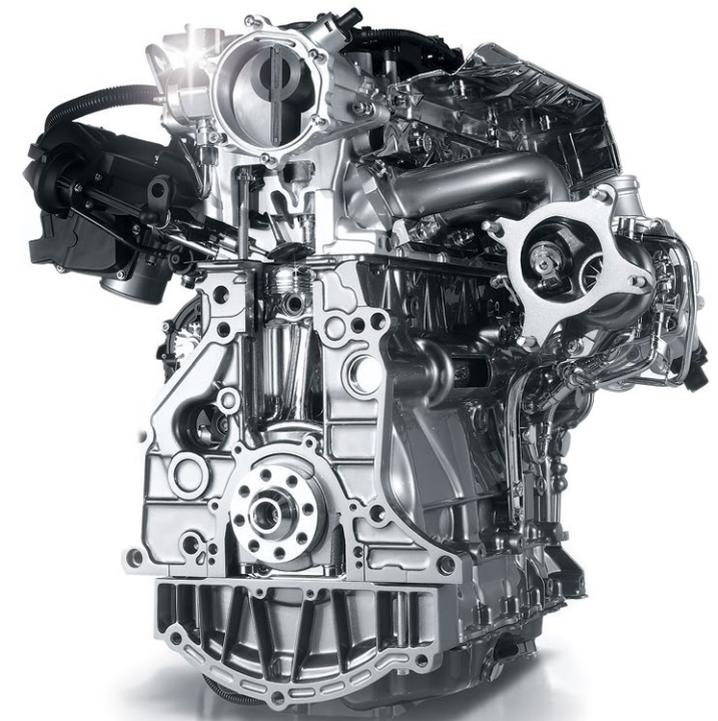
4MOTION® all-wheel drive\*

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Electromechanical Power Steering\*

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More performance and R-Line models\* than ever





# The right connections are everything.

## TECHNOLOGY

There's no doubt you'll bond with your new Volkswagen. With Volkswagen Car-Net,<sup>™</sup> you'll be even more connected.\* It provides a seamless link between your car and your smartphone\*\* or computer. So you can do things like get restaurant locations,<sup>†</sup> remotely unlock your car doors, receive alerts from your car, and even get assistance from a live operator while on the road. It's safe to say you'll be pretty well connected.



## Safe & Secure

- Receive automatic agent assistance in the event of an accident
- Call for help in an emergency<sup>††</sup> or if you need Roadside Assistance<sup>‡</sup>
- Can help law enforcement locate your stolen vehicle using GPS



## Family Guardian

- Set speed parameters and receive alerts when they're exceeded<sup>††</sup>
- Set boundary limits and receive alerts when they're crossed



## Diagnostics & Maintenance

- Schedule a dealer visit
- Search for a dealer and send the address to your vehicle<sup>†</sup>
- Get diagnostics in a monthly email<sup>§</sup>



## Remote Vehicle Access

- Remotely unlock your vehicle's doors
- Find your vehicle on a map in case you forgot where you parked<sup>\*\*</sup>
- Send destinations to your in-car navigation system<sup>†</sup>
- View the status of your vehicle's doors, hood, trunk, and more
- Sound the horn and flash the lights in an unsafe situation
- Get assistance from a live agent specialist at the push of the "i-Button"



Apple, the Apple logo, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. \*VW Car-Net services provided by Verizon Telematics, Inc. Available only on 2014 Beetle, Beetle Convertible, CC, Eos, Jetta SE and SEL, Passat SE and SEL, and Tiguan SE and SEL models. Automatic Crash Notification may be enabled for up to six months without activating a trial or paid subscription; Manual Emergency Call feature and all other VW Car-Net features require trial or paid subscription. VW Car-Net services require vehicle cellular connectivity and availability of vehicle GPS signal. VW Car-Net includes services that may collect location information. See applicable Terms of Service and Privacy Policy available at vw.com/carnet for details. Always pay careful attention to the road, and do not drive while distracted. \*\*Requires VW Car-Net Mobile Application. Standard text and data rates apply. †Requires compatible factory-installed navigation system. ††Automatic Crash Notification may be enabled for up to six months without activating a trial or paid subscription; Manual Emergency Call feature and all other VW Car-Net features require trial or paid subscription. ‡Roadside Assistance is provided by Allstate. §Always obey speed and traffic laws. †Refer to your vehicle's warning and indicator lights for the most current diagnostic information. Always consult owner's manual for maintenance guidelines.



# Not paying for scheduled maintenance feels pretty good.

## CAREFREE MAINTENANCE

We believe that driving happy should come standard. That's why 2014 Volkswagen models include no-charge scheduled Carefree Maintenance for 2 years or 24,000 miles, whichever occurs first.\* So things like scheduled oil changes, tire rotations, and more are covered — all at no additional cost to you. It's how we take care of the important stuff, so you can enjoy more of the fun stuff.

Oil and filter changes

Tire rotations

Multi-point inspections

Volkswagen Double Check\*\*

Dust and pollen filter replacement

Fuel filter replacement (TDI models only)



**Volkswagen Carefree Maintenance® for 2 Years or 24,000 Miles.**

Whichever occurs first. 2014 models. Some restrictions. See dealer or program for details.

\*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for two years or 24,000 miles, whichever occurs first, only on 2014 models. This program does not apply to 2009-2013 models. Some limitations apply. The maintenance services listed are examples only. See dealer or vehicle maintenance program booklet for details, including scheduled service intervals. \*\*Volkswagen Double Check is only available during the first 30 days of ownership. See dealer for details.

# For greener pastures, think blue.

## ENVIRONMENT

We are guided by our “Think Blue.®” philosophy, which promotes eco-conscious behavior everywhere, every day. You’ll see it in the vehicles we design that are fuel-efficient but still a blast to drive.\* You’ll also see it at our LEED® Platinum auto plant in Chattanooga, Tennessee, which follows our “Think Blue. Factory.” philosophy. Of course, the fastest way to see “Think Blue.” in action is with one of our turbocharged TDI® Clean Diesel engines that can get up to 795 highway miles on a single tank.\*\* Just get in and hit the gas. You’ve got the green light to go blue.

Think Blue.®



\*See [www.fueleconomy.gov](http://www.fueleconomy.gov) for EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. \*\*2014 Passat with optional 2.0L TDI Clean Diesel, manual transmission: 31 city/43 highway mpg EPA estimates. 795 miles per tank range based on 43 highway mpg EPA estimate and an 18.5-gallon tank. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.



**What brings you here?** Whether it was by choice or chance, it's nice of you to drop by. What you're holding in front of you is everything Volkswagen stands for. Why we do the things we do. And why we think everyone deserves a better car. So if you're looking for a new car or just looking to see what's out there, we'd say it's a pretty good place to start. **That's the Power of German Engineering.**



<b>1</b> CARS pages 01-14	<b>2</b> SUVS pages 15-18	<b>3</b> HYBRIDS pages 19-20	<b>4</b> TDI CLEAN DIESEL pages 21-22
From compacts and convertibles to hatchbacks and sedans, we've got cars covered.	We've got a sporty SUV and a premium SUV. Both are ready for adventure.	A hybrid that's fun to drive? Our hybrids are the first hybrids that will make you think so.	43 hwy miles per gallon and 795 hwy miles per tank.* We're in it for the long haul.
<b>5</b> R-LINE FAMILY pages 23-24	<b>6</b> COMING SOON pages 25-26	<b>7</b> ACCESSORIES pages 27-28	<b>8</b> EXTERIOR COLORS pages 29-30
A family that takes style and performance so seriously has never been so much fun.	We love showing off new family members. Come take a sneak peek.	Everyone loves the uniqueness of owning a Volkswagen. Now you can love yours even more.	What's your favorite VW color? Find it here.

**Which VW**



V6 SEL Premium shown in Black



## Midsized. Not downsized.

2014 PASSAT

Have you noticed a lot of midsize sedans are downsizing? Smaller in overall size, less powerful engines, less interior cabin space. It seems the list of smaller keeps getting bigger. The Passat takes a different approach, providing more everywhere it can. Which is why it's no surprise that it has best-in-class rear legroom.\* And more miles per tank than any midsize car.\*\* And some of the highest possible safety ratings. Drivers seem to like this whole "more" concept. And it looks like the critics do too. It's no wonder that the Passat is one of the most-awarded midsize sedans in its class. So if you're looking for a midsize sedan, get the one that goes big in every way.

### ENGINE OPTIONS

1.8L TSI® / 2.0L TDI Clean Diesel / 3.6L V6

Best-in-class rear legroom\*

Automatic headlights

Multi-function steering wheel

15.9 cubic feet of trunk space

Touchscreen sound and navigation systems†

Fender® Premium Audio System†

Remote start†/††

\*Based on manufacturers' published data comparing nonpremium midsize sedans. \*\*2014 Passat with optional 2.0L TDI Clean Diesel, manual transmission: 795 miles per tank. Range based on 43 highway mpg EPA estimate and an 18.5-gallon tank. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. †Feature available on select models. ††See back cover for important information on this feature.



SEL shown in Reflex Silver Metallic.



## This next one is multiple choice.

2014 JETTA

From where you're sitting, life is all about choices. Like what your next job is, where to live, even what to drive. At Volkswagen, we've got that last one covered because the Jetta is all about choices. Lots of them—in everything from performance and technology to great features. And with five different engines to choose from, it's no surprise it's the best-selling German-engineered car in America.\* So take your pick, because once you get behind the wheel—whether it's a hybrid, a turbocharged model, or a TDI® Clean Diesel to go the extra mile—you'll know exactly where you're headed next.

- ENGINE OPTIONS**  
 2.0L / 1.8L TSI / 2.0L TSI / 2.0L TDI Clean Diesel / turbocharged hybrid
- 
- Best-in-class trunk space\*\*
- 
- 1-touch power windows
- 
- Keyless access with push-button start†
- 
- Bluetooth® with audio streaming†/††
- 
- Fender Premium Audio System†
- 
- Touchscreen sound and navigation systems†
- 
- Media Device Interface with iPod® cable†/††

\*Based on retail sales from February 2006 through December 2012. \*\*Based on manufacturers' published data comparing nonpremium compact sedans. †Feature available on select models. ††Requires compatible device.



**ENGINE OPTIONS**

1.8L TSI / 2.0L TDI Clean Diesel / 2.0L TSI

Customizable interior ambient lighting

Bluetooth with audio streaming\*\*

Panoramic sunroof†

Fender Premium Audio System†

Touchscreen sound and navigation systems†

Keyless access with push-button start†

## History repeats itself. And sometimes, outdoes itself too.

**2014 BEETLE**

Few cars are as iconic as the Beetle. Even fewer are better the next time around. So how do you make a sequel that delivers something new, but is still true to the original? Start by keeping the classic design, and then lower the roofline a bit, for a sleeker, sportier appearance. Next, add available turbocharged engines to make it the fastest production Beetle ever.\* And just for good measure, throw in a handful of limited-production, special-edition models. Finally, what you have is the reinvented Beetle. Still independent. Still fun. Still cool. But now, a whole lot faster.



\*Always obey speed and traffic laws. \*\*Requires compatible device. †Feature available on select models.

R-Line with Sunroof and Sound shown in Tornado Red



**ENGINE OPTIONS**

1.8L TSI / 2.0L TDI Clean Diesel / 2.0L TSI

Only clean diesel convertible available in the U.S.

Power-retracting soft top with simple 1-step operation

Fender Premium Audio System†

Bluetooth with audio streaming\*\*

Heated front seats

50/50-split folding rear seats

Remote convertible top operation†

## Open up the possibilities.

**2014 BEETLE CONVERTIBLE**

With the Beetle Convertible, you'll see the Beetle in a whole new light. Simply press a button, and watch the sun fill the cabin as the top goes down. And then you'll feel your spirits instantly lift up. Because few things will brighten your day like driving a Beetle Convertible. With a storied history of being loved by surfers and sun lovers, and everyone in between, it's a car that just makes you want to drive. And maybe even fuels your drive to seek out new adventures. Because when you own a Beetle Convertible, you'll find that a whole new world opens up.



†Feature available on select models. \*\*Requires compatible device.

R-Line with Sound shown in Reef Blue Metallic with accessory wind deflector



2.0L TSI engine

Automatic folding hardtop with power sunroof

Bluetooth with audio streaming\*\*

Keyless access with push-button start†

RNS 315 touchscreen navigation system

Volkswagen Car-Net™ connected car features††

Park Distance Control†

Bi-Xenon headlights with LED Daytime Running Lights and Adaptive Front-lighting System†

## Keep all your options open.

2014 EOS

The way we see it, nothing comes close to driving a convertible. You know, that feeling of pure exhilaration when the top is down. But when the weather is less than ideal, what choice do you have? With the Eos, you'd have a lot because it's the world's only automatic folding hardtop with a power sunroof. So if conditions aren't calling for the full wind-in-your-hair experience, just open the sunroof to keep that endless blue sky above you. Then, top up or down, just step on the gas and let the 200-hp turbocharged engine take you anywhere.\* And leave you open for anything.



Executive shown in Indium Gray Metallic

\*Always obey speed and traffic laws. \*\*Requires compatible device. †Feature available on select models. ††VW Car-Net services provided by Verizon Telematics, Inc. Automatic Crash Notification may be enabled for up to six months without activating a trial or paid subscription. Manual Emergency Call feature and all other VW Car-Net features require trial or paid subscription. VW Car-Net services require vehicle cellular connectivity and availability of vehicle GPS signal. VW Car-Net includes services that may collect location information. See applicable Terms of Service and Privacy Policy available at vw.com/carnet for details. Always pay careful attention to the road, and do not drive while distracted.



V6 Executive 4MOTION shown in Black Oak Brown Metallic

## Ever see a sculpture move?

2014 CC

You've seen it on the street. You've noticed how its sleek and sculpted body moves past other cars. You may have even caught yourself stealing another glance as it drove by. That's OK. We don't mind. After all, we designed the CC to be a car that could turn heads. Which is why we gave the CC a low roofline, so it could cut through the air—and the typical styling of other cars. Then we added LED details, front and rear, to further illuminate its unique sense of style. Of course, you don't have to rely on just your eyes to experience the beauty in its design. With a choice of two powerful engines and available 4MOTION® all-wheel drive, the CC delivers a beautiful performance you can also feel. And with an impressive list of standard luxury amenities and technologies, the CC will certainly entertain your other senses. When you experience all of the amazing things the CC can do, we think you'll see that a beautiful work of art can also work beautifully.

### ENGINE OPTIONS 2.0L TSI / 3.6L V6

Bi-Xenon headlights with LED Daytime Running Lights and Adaptive Front-lighting System

Dual-zone automatic climate control

Volkswagen Car-Net connected car features\*

Rearview camera

RNS 315 touchscreen navigation system

Heated and ventilated leather front seating surfaces†

Driver's seat massage function†

4MOTION all-wheel-drive system†



\*Feature available on select models. \*\*VW Car-Net services provided by Verizon Telematics, Inc. Available only on select models. Automatic Crash Notification may be enabled for up to six months without activating a trial or paid subscription; Manual Emergency Call feature and all other VW Car-Net features require trial or paid subscription. VW Car-Net services require vehicle cellular connectivity and availability of vehicle GPS signal. VW Car-Net includes services that may collect location information. See applicable Terms of Service and Privacy Policy available at [vw.com/carnet](http://vw.com/carnet) for details. Always pay careful attention to the road, and do not drive while distracted.



TDI Clean Diesel with Sunroof shown in Pure White



## Brought to you by Jetta SportWagen.

2014 JETTA SPORTWAGEN

If we know one thing about wagon owners, it's that you're a pretty fun bunch. We know you spend your life on the go and like to bring all your things with you. That's why the Jetta SportWagen is specially designed to go all in. So gather up your snowboards, dogs, bikes, friends, and their friends too. Because for 12 years running, you've loved the fact that this isn't just a bigger Jetta, but one with a personality all its own. Now go pack every single inch of that massive 66.9 cubic feet of cargo space.\* Because soon, you'll be driving your own Jetta SportWagen just for the fun of it.

### ENGINE OPTIONS

2.5L / 2.0L TDI Clean Diesel

66.9 cubic feet of available cargo space\*

Heated front seats

60/40-split folding rear seats

Bluetooth with audio streaming\*\*

Keyless access with push-button start†

Rearview camera†

Touchscreen sound and navigation systems†

Media Device Interface with iPod cable\*\*/†

\*With rear seats folded down. \*\*Requires compatible device. †Feature available on select models.



- 2.0L TSI engine
- 40/20/40-split folding rear seat
- Volkswagen Car-Net connected car features\*/†
- 4MOTION all-wheel-drive system†
- Bluetooth with audio streaming\*\*
- Keyless access with push-button start†
- Touchscreen sound and navigation systems†
- Fender Premium Audio System†
- Rearview camera†
- 12.7 sq. ft. of panoramic sunroof†
- Bi-Xenon headlights with LED Daytime Running Lights and Adaptive Front-lighting System†

## Some SUVs have all the fun.

### 2014 TIGUAN

The Tiguan isn't like most other compact SUVs. It's got style. And versatility. And the premium quality you've come to expect in a Volkswagen. But most importantly, it's fun to drive. It's the only German-engineered SUV in its class,†† after all. Look under the hood and you'll find a standard 200-hp turbocharged engine—the same one found in our legendary GTI. Want to go off the beaten path? The available and capable 4MOTION® all-wheel drive will take you places that most cars can't go. And because we know how active you are, we gave the Tiguan flexible cargo and seating for just about any adventure. Then we loaded it with premium features to keep you entertained along the way. Because getting there can be half the fun—and sometimes, even more so.



\*VW Car-Net services provided by Verizon Telematics, Inc. Automatic Crash Notification may be enabled for up to six months without activating a trial or paid subscription. Manual Emergency Call feature and all other VW Car-Net features require trial or paid subscription. VW Car-Net services require vehicle cellular connectivity and availability of vehicle GPS signal. VW Car-Net includes services that may collect location information. See applicable Terms of Service and Privacy Policy available at vw.com/carnet for details. Always pay careful attention to the road, and do not drive while distracted. \*\*Requires compatible device. †Feature available on select models. ††Based on manufacturers' published data comparing nonpremium compact SUVs.



**ENGINE OPTIONS**

3.6L V6 / 3.0L TDI Clean Diesel / supercharged hybrid

Bi-Xenon headlights with LED Daytime Running Lights and Adaptive Front-lighting System

4MOTION all-wheel-drive system

Hands-free, Easy Open liftgate†

Area View 360° exterior camera system†

Heated rear seats†

Panoramic sunroof†

Keyless access with push-button start†

Touchscreen navigation system with 3D landmarks†

## We put our best everything forward.

2014 TOUAREG

It's one thing to build an SUV that's truly capable, and it's a whole other thing to create one that's truly premium. But that is the idea behind Touareg—to do both amazingly well. So we took all our best comfort, performance, and entertainment features and put them all together into a luxurious, fully capable SUV. One that's just as confident pulling up to a movie premiere as it is pulling up to a cabin, and that represents the best of all our engineering know-how. Because if your goal is to build an SUV that truly stands apart from the rest, you have to give it everything you've got.

†Feature available on select models.



V6 Executive shown in Canyon Gray Metallic



Jetta Hybrid SEL Premium shown in Oryx White

## There's a first for everything.

### 2014 HYBRIDS

Most people don't associate hybrids with being fun to drive. Fuel-efficient maybe, but definitely not something you'd actually want to drive. We wanted to change all that. That's why we introduced the world's first supercharged hybrid with the Touareg Hybrid, as well as the first turbocharged hybrid in its class with the Jetta Hybrid. With 380 horsepower, the Touareg Hybrid has more power and performance than many V8 models, and noticeably better gas mileage to boot.\* And with the Jetta Hybrid, you don't have to give up the great looks and performance of the Jetta to get great fuel economy.\*\* So now, instead of having a hybrid to just get you from here to there, our hybrids may be the first you'll want to take everywhere.

**HYBRID**



\*The Touareg Hybrid is available in the U.S. in very limited quantities and only at participating Volkswagen dealers. 2014 Touareg Hybrid, automatic transmission: 20 city/24 highway mpg EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. \*\*2014 Jetta Hybrid, automatic transmission: 42 city/48 highway mpg EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.



## Extended play.

### TDI CLEAN DIESEL

**The TDI Clean Diesel engine.** You know that feeling on a trip when you don't want it to end? We do too. This direct-injection engine was engineered to really go the distance—that's up to 795 miles for the Passat.\* It was also engineered with the idea that less is more, so it has lower CO<sub>2</sub> emissions than 93% of other vehicles out there.\*\* Add in all that addictive torque and turbocharged power that the TDI is known for and you may never stop driving. Because it's always more fun finding your next destination than finding the nearest fuel pump.

Volkswagen offers the most clean diesels of any brand in the U.S.†

Beetle Convertible TDI is the only clean diesel convertible available in the U.S.†

Passat TDI; 795 miles per tank is the greatest range of any midsize sedan in the U.S.\*\*†

Greater range than comparable hybrid models††

Turbocharged performance and efficiency‡



\*2014 EPA highway estimates for Beetle, Golf, Jetta, Jetta SportWagen, and Passat models with 2.0L TDI with manual transmission and Touareg 3.0L TDI with automatic transmission. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for details. \*\*Based on 2013 Federal Emissions Guide for Department of Energy comparing grams per mile of combined CO<sub>2</sub> emissions as shown on Federal Emissions label. †Based on manufacturers' published data. ††Comparable hybrid models based on Toyota Prius, Honda Insight, Honda Civic Hybrid, Chevrolet Volt, Toyota Avalon Hybrid, Toyota Camry Hybrid, Honda Accord Hybrid, Ford Fusion Hybrid, Kia Optima Hybrid, Hyundai Sonata Hybrid, Chevrolet Malibu Eco, Honda CR-Z, Toyota Prius c, Toyota Highlander Hybrid, Toyota Prius v, Ford C-Max Hybrid. Based on manufacturers' published data and 2013 and 2014 EPA estimates. Range based on highway mpg EPA estimate and vehicle fuel tank capacity. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. ‡See [www.fueleconomy.gov](http://www.fueleconomy.gov) for EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.



# All dressed up and everywhere to go.

## R-LINE FAMILY

These models have a little something extra. We call them the R-Line. First we gave them exclusive body styling details for a more aggressive stance. Then we fitted them with larger, sportier wheels to show off their best profiles. And finally, we finished them off with R-Line badging throughout so you never forget what these cars are truly designed for. So you'll turn heads every time you turn a corner.\*

Bi-Xenon high-intensity headlights with LED Daytime Running Lights

R-Line badging

Aggressive exterior styling details

Larger, sportier wheels

Sport suspension

R-Line door sill plates



**01 Beetle Convertible.** Top up or down, this Beetle with R-Line bumpers, Bi-Xenon headlights, and 19" Tornado wheels will blow your hair back.

**02 Tiguan.** Sporting Bi-Xenon headlights with LED Daytime Running Lights, extended fender flares, and 19" Mallory wheels, this Tiguan is built to impress.

**03 CC.** With its R-Line bumpers, special R-Line badged door sills, and 18" Mallory alloy wheels, this CC will be seen in all the right places.

**04 Touareg.** You don't just get the special R-Line badging, body kit, and 20" Mallory wheels, you get your choice of a 3.0L TDI Clean Diesel engine or a 280-hp V6.

**05 Beetle.** Our classic Beetle gets a whole new look with the R-Line bumpers and badging, and 19" Tornado wheels. And the rest is history.

\*Always obey speed and traffic laws.

## Down the road.

ALL-NEW GOLF & GTI

The seventh generation of our legendary hatchbacks is on its way. So go find those hairpin turns and empty straightaways because the Golf and GTI are returning with more refinement, more technology, and more of what made the originals so original.\* Arriving in 2014.

# Golf



# GTI





## Points for originality.

### ACCESSORIES

Maybe you've picked out your Volkswagen already. You may have even chosen the color or decided which features you want. Now it's your chance to really make it your own with custom accessories. Feel free to add Second Skin Custom Vehicle Graphics to your Beetle. A body styling kit to your Passat. Or even a roof rack to the top of your Jetta SportWagen. No matter which ones you choose, you're sure to score a Volkswagen that's one of a kind.

## Volkswagen Accessories



Body Styling Kit



Rear Lip Spoiler



MojoMats® and Monster Mats®



Nickname Badges



Tow and Ball Mount



Base Carrier Bars with Bike Holder Attachment



Splash Guards



Exhaust Tips



17" Helix Wheel



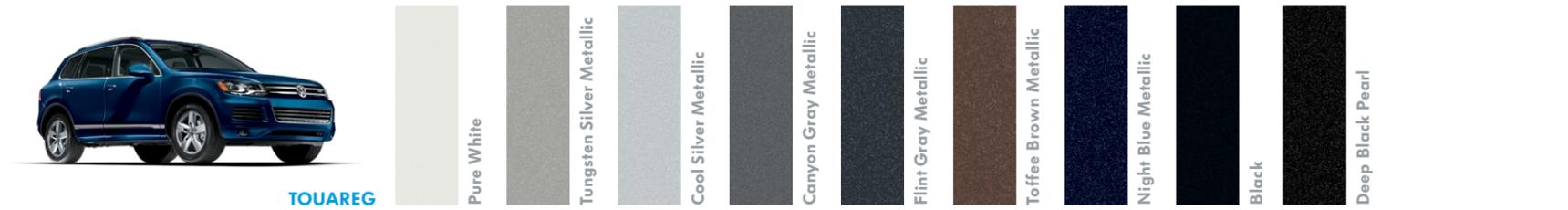
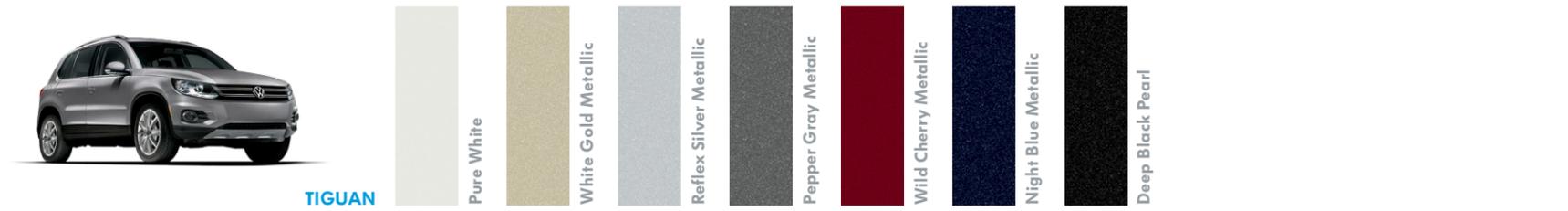
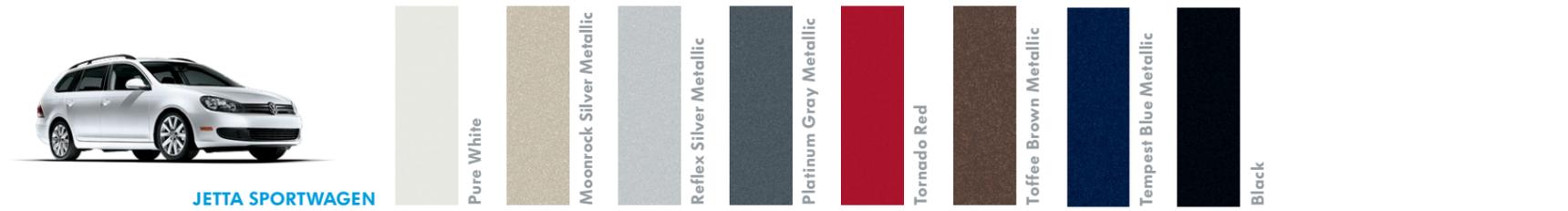
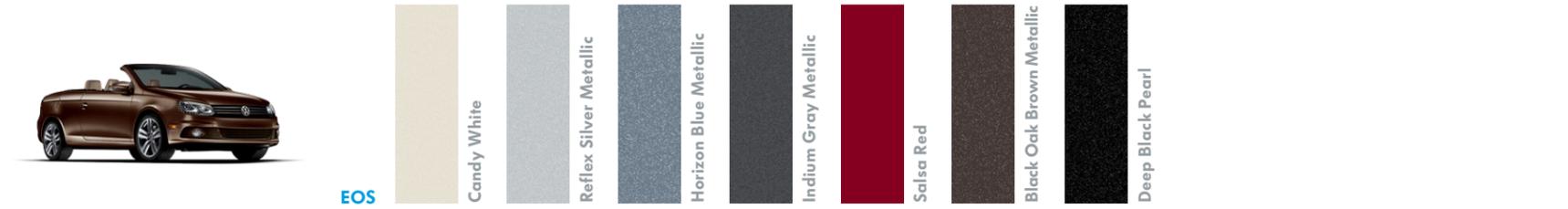
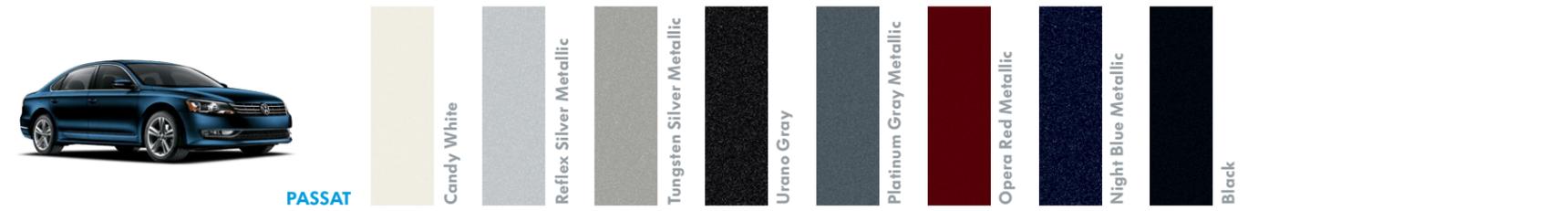
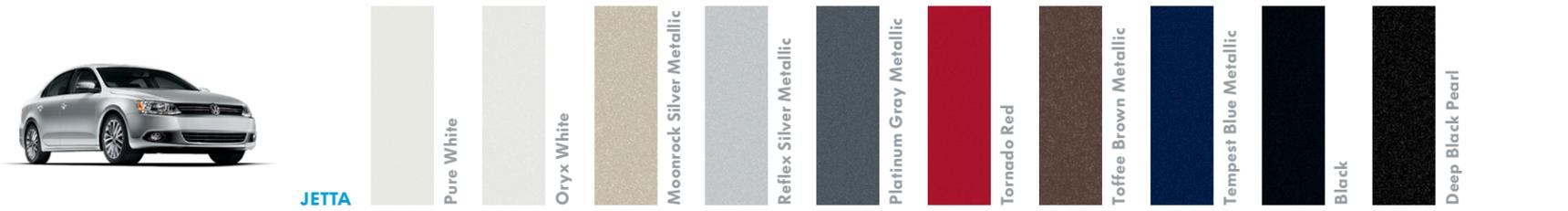
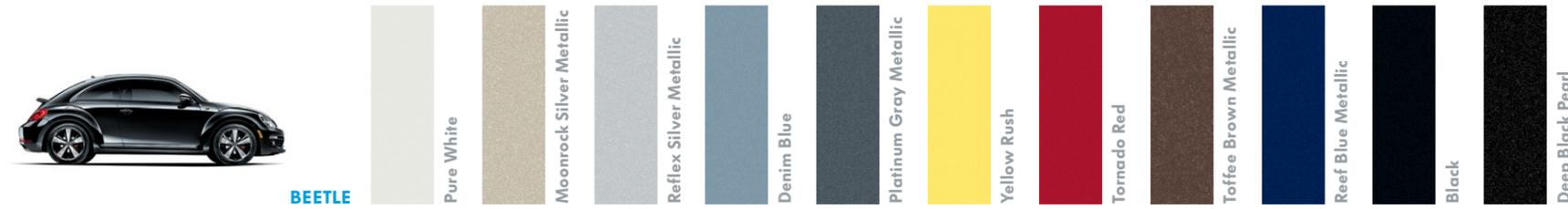
18" Motorsport Wheel



18" Preston Wheel

To see more cool stuff for you and your Volkswagen, visit [DriverGear.VW.com](http://DriverGear.VW.com) or see your Consultant.

## Exterior Colors





Das Auto.

# It's that Volkswagen love.

JOIN THE FAMILY

There are so many reasons to own a Volkswagen. Of course, most of the time, it's usually love. And there's nothing that we'd love more than to have you as part of our family.

To check out stories of VW owners who have joined us, visit [why.vw.com/stories](http://why.vw.com/stories). And maybe you'll get to write your own story soon too.



### Nashville to Orlando on one tank.

We drove our Passat TDI on less than one tank with an average of over 45 mpg.\* Just another reason I love my diesel Passat! — Arin J. Peters



**1 Beetle, 2 Beetle, 3 Beetle.** I love you, VW! Just got my third Beetle a couple of weeks ago and I am smitten. The only thing to replace a Beetle is another Beetle. — Elisabeth Eickhoff



**The fun of driving.** I always wanted a Golf, they have a stylish body, small, perfect for my personality. I love my car and I think my car loves me too 'cause I unleash his power. — Rey Izaguirre

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\*Based on individual driving experience. Your mileage will vary and depends on several factors, including your driving habits and vehicle conditions. See [www.fueleconomy.gov](http://www.fueleconomy.gov) for EPA estimates.