

# 2014 Beetle

1/2/14

TRIM DESCRIPTION	TRANSMISSION	FEDERAL	50-STATE	PZEV*	RETAIL PRICE
1.8T <i>Now Orderable</i>	5-speed Manual	5C11R1		5C11Q1	TBD
	6-speed Automatic	5C11R3		5C11Q3	TBD
1.8T w/ Sunroof <i>Now Orderable</i>	5-speed Manual	5C12R1		5C12Q1	TBD
	6-speed Automatic	5C12R3		5C12Q3	TBD
1.8T w/ Sunroof, Sound, & Nav. <i>Now Orderable</i>	5-speed Manual	5C13R1		5C13Q1	TBD
	6-speed Automatic	5C13R3		5C13Q3	TBD
2.0T R-Line®	6-speed Manual	5C14N2		5C14M2	\$24,995
	6-speed DSG® Auto.	5C14N3		5C14M3	\$26,095
2.0T R-Line® w/ Sunroof & Sound	6-speed Manual	5C15N2		5C15M2	\$27,895
	6-speed DSG® Auto.	5C15N3		5C15M3	\$28,995
2.0T R-Line® w/ Sunroof, Sound, & Nav.	6-speed Manual	5C16N2		5C16M2	\$30,295
	6-speed DSG® Auto.	5C16N3		5C16M3	\$31,395
2.0L TDI®	6-speed Manual		5C119L		\$24,595
	6-speed DSG® Auto.		5C119M		\$25,695
2.0L TDI® w/ Sunroof, Sound, & Nav.	6-speed Manual		5C139L		\$27,495
	6-speed DSG® Auto.		5C139M		\$28,595
<b>Destination Charge</b> (subject to change, add to all orders):					\$ 820

## Discontinued Models

TRIM DESCRIPTION	TRANSMISSION	FEDERAL	50-STATE	PZEV*	RETAIL PRICE
2.5L <i>No Longer Orderable</i>	5-speed Manual	5C11S1		5C11Z1	\$20,295
	6-speed Automatic	5C11S3		5C11Z3	\$21,395
2.5L w/ Sunroof <i>No Longer Orderable</i>	5-speed Manual	5C12S1		5C12Z1	\$22,895
	6-speed Automatic	5C12S3		5C12Z3	\$23,995
2.5L w/ Sunroof, Sound, & Nav. <i>No Longer Orderable</i>	5-speed Manual	5C13S1		5C13Z1	\$24,895
	6-speed Automatic	5C13S3		5C13Z3	\$25,995

## Model Exterior and Interior Colors

Exterior Code	Exterior Color	1.8T & TDI®		R-Line®		R-Line® w/ Sunroof, Sound, & Nav.		
		V-Tex Leatherette		Sport Cloth		Leather		
		Titan Black	Beige	Titan Black	Black/Blue	Black	Black/Blue	Black/Red
0Q0Q	Pure White <i>SOP 2/3/2014</i>	JU	NJ	MX	YJ	DU	-	YM
B4B4	Candy White <i>No Longer Orderable</i>	JU	NJ	MX	YJ	DU	-	YM
G2G2	Tornado Red	JU	NJ	MX	-	DU	-	YM
A1A1	Black Uni	JU	NJ	-	-	-	-	-
2T2T	Deep Black Pearl	-	-	MX	YJ	DU	-	YM
8E8E	Reflex Silver Metallic	JU	-	-	-	-	-	-
0B0B	Moonrock Silver Metallic	JU	-	-	-	-	-	-
2R2R	Platinum Gray Metallic	JU	-	MX	-	DU	-	YM
4Q4Q	Toffee Brown Metallic	-	NJ	-	-	-	-	-
T1T1	Yellow Rush	JU	-	-	-	-	-	-
X0X0	Denim Blue	JU	NJ	MX	-	DU	CJ	-
0A0A	Reef Blue Metallic	-	-	MX	YJ	DU	CJ	-

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## Standard Features

Features	1.8T	1.8T w/ Sunroof	1.8T w/Sunroof, Sound & Nav.	2.0T R-Line®	2.0T R-Line® w/ Sunroof & Sound	2.0T R-Line® w/ Sunroof, Sound & Nav	2.0L TDI®	2.0L TDI® w/ Sunroof, Sound & Nav
<b>Performance</b>	2.5L, 170 HP / 177 lbs-ft, 5-cylinder engine	—	—	—	—	—	—	—
	1.8L, 170 HP / 184 lbs-ft, 4-cylinder engine	S	S	S	—	—	—	—
	2.0 TSI 210 HP / 207 lbs-ft engine	—	—	—	S	S	S	—
	2.0L, 140 HP / 236 lbs-ft, TDI® Clean Diesel engine	—	—	—	—	—	—	S
	5-speed manual transmission	S	S	S	—	—	—	S
	6-speed manual transmission	—	—	—	S	S	S	S
	6-speed automatic transmission	O	O	O	—	—	—	—
	6-speed DSG® automatic transmission	—	—	—	O	O	O	O
	Sport suspension	—	—	—	S	S	S	—
	Front & rear disc brakes	S	S	S	S	S	S	S
	17" alloy wheels w/ all-season tires	S	S	—	—	—	—	S
18" alloy wheels w/ all-season tires	—	—	S	S	S	—	—	
19" alloy wheels w/ all-season tires	—	—	—	—	—	S	—	
<b>Exterior</b>	Bi-Xenon headlights	—	—	—	—	S	—	—
	Daytime running lights	S	S	S	S	—	S	S
	LED daytime running lights	—	—	—	—	S	—	—
	Front fog lights	—	—	—	S	S	S	—
	Body color exterior mirrors	S	S	S	—	—	S	S
	Black exterior mirrors	—	—	—	S	S	S	—
	Rear spoiler	—	—	—	S	S	S	—
	R-Line® bumpers	—	—	—	S	S	S	—
	Red brake calipers	—	—	—	S	S	S	—
	Power sunroof	—	S	S	—	S	S	—
<b>Interior</b>	Leather-wrapped steering wheel	S	S	S	S	S	S	S
	Multifunction steering wheel	S	S	S	S	S	S	S
	R-Line® interior (steering wheel, shift knob & brake lever) <i>Available w/ black interior only</i>	—	—	—	—	—	S	—
	Tilting & telescopic adjustable steering column	S	S	S	S	S	S	S
	Brushed aluminum appearance pedal covers	—	—	—	S	S	S	—
	Performance gauge cluster	—	—	—	S	S	S	S
	Manually adjustable front seats	S	S	S	S	S	S	S
	Driver lumbar support	S	S	S	S	S	S	S
	Heatable front seats	S	S	S	S	S	S	S
	Cloth seating surfaces	—	—	—	S	S	—	—
	V-Tex leatherette seats	S	S	S	—	—	—	S
	Sport front seats w/ leather seating surfaces	—	—	—	—	—	S	—
	Front, center, armrest	S	S	S	S	S	S	S
	R-Line® scuff plates	—	—	—	S	S	S	—
	50/50 split folding rear seat	S	S	S	S	S	S	S
Power windows w/ auto up/down	S	S	S	S	S	S	S	
Front & rear carpeted floor mats	S	S	S	S	S	S	S	
3 color adjustable ambient lighting	S	S	S	S	S	S	S	
<b>Technical Features</b>	Car-Net (Connected car service)	S	S	S	S	S	S	S
	Bluetooth®	S	S	S	S	S	S	S
	SiriusXM Satellite Radio® (Limited subscription)	—	S	S	—	S	S	S
	RCD 310 radio w/ single CD	S	—	—	S	—	—	—
	Premium VIII touchscreen radio w/ Aux In	—	S	—	—	S	—	S
	RNS 315 touchscreen navigation system	—	—	S	—	—	S	—
	Fender® premium audio	—	—	S	—	S	S	—
	Climatic manual A/C	S	S	S	S	S	S	S
	Power adjustable, heatable exterior side mirrors	S	S	S	S	S	S	S
	Keyless access w/ push-button start	—	—	S	—	S	S	S
	Cruise control	S	S	S	S	S	S	S
	Trip computer	S	S	S	S	S	S	S
	Heated front washer nozzles	S	S	S	S	S	S	S
	Media Device Interface (MDI)	S	S	S	S	S	S	S
Dual front airbags	S	S	S	S	S	S	S	

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# 2014 Beetle GSR

1/2/14

TRIM DESCRIPTION	TRANSMISSION	FEDERAL CODE	PZEV* CODE	RETAIL PRICE
2.0T GSR	6-speed Manual	5C1GN2	5C1GM2	\$ 29,995
	6-speed DSG® Auto.	5C1GN3	5C1GM3	\$ 31,095

Destination Charge (subject to change, add to all orders): \$ 820

## Model Exterior and Interior Colors

Exterior Code	Exterior Color	Leather
		Black
T1A1	 Yellow Rush/ Black	42

	Features	2.0T GSR
<b>Performance</b>	2.0 TSI 210 HP / 207 lbs-ft engine	S
	6-speed manual transmission	S
	6-speed DSG® automatic transmission	O
	Sport suspension	S
	Front & rear disc brakes	S
	19" alloy wheels w/ all-season tires	S
<b>Exterior</b>	Bi-Xenon headlights	S
	LED daytime running lights	S
	Front fog lights	S
	Black roof & trunklid	S
	Black exterior mirrors	S
	Rear spoiler (R® design)	S
	Black stripe hood	S
	GSR side decals	S
	R-Line® bumpers	S
	Silver brake calipers	S
	Power sunroof	S
<b>Interior</b>	Leather-wrapped steering wheel	S
	Multifunction steering wheel	S
	GSR interior (steering wheel, dash)	S
	Tilting & telescopic adjustable steering column	S
	Brushed aluminum appearance pedal covers	S
	Manually adjustable front seats	S
	Driver lumbar support	S
	Heatable front seats	S
	Leather seating surfaces (GSR yellow contrast stitching)	S
	Front, center, armrest	S
	GSR scuff plates	S
	50/50 split folding rear seat	S
	Power windows w/ auto up/down	S
	Front & rear carpeted floor mats	S
3 color adjustable ambient lighting	S	
<b>Technical Features</b>	Car-Net (Connected car service)	S
	Bluetooth®	S
	SiriusXM Satellite Radio® (Limited subscription)	S
	RNS 315 touchscreen navigation system	S
	Fender® premium audio	S
	Climatic manual A/C	S
	Power adjustable, heatable exterior side mirrors	S
	Keyless access w/ push-button start	S
	Cruise control	S
	Trip computer	S
	Heated front washer nozzles	S
Media Device Interface (MDI)	S	
Dual front airbags	S	

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## Market Delivery Options

Option Code	Option Description	Retail Price	Trim			
			All	Any Black Beetle	Any Non-Black Beetle	Any Non-White Beetle
NEB	<b>Eight Ball</b> - Graphics Kit - Eight Ball <i>Not available w/ NSB, NSW, NTB, NTS, NTW</i> <i>Not available w/ sunroof models</i>	\$ 230		●		
NSB	<b>Beetle Stripe Black</b> - Graphics Kit - Beetle Stripe Black, Mojo Mats® (set of 4) <i>Not available w/ ND1, ND2, NEB, NJ1, NJ2, NM1, NM2, NSW, NT1, NT2, NTB, NTS, NTW</i>	\$ 220			●	
NSW	<b>Beetle Stripe White</b> - Graphics Kit - Beetle Stripe White, Mojo Mats® (set of 4) <i>Not available w/ ND1, ND2, NEB, NJ1, NJ2, NM1, NM2, NSB, NT1, NT2, NTB, NTS, NTW</i>	\$ 220				●
NTB	<b>Turbo Stripe Black</b> - Graphics Kit - Turbo Stripe Black, Mojo Mats® (set of 4), Key Fob Covers (set of 2) <i>Not available w/ ND1, ND2, NEB, NJ1, NJ2, NM1, NM2, NSB, NSW, NT1, NT2, NTS, NTW</i>	\$ 300			●	
NTW	<b>Turbo Stripe White</b> - Graphics Kit - Turbo Stripe White, Mojo Mats® (set of 4), Key Fob Covers (set of 2) <i>Not available w/ ND1, ND2, NEB, NJ1, NJ2, NM1, NM2, NSB, NSW, NT1, NT2, NTB, NTS</i>	\$ 300				●
NTS	<b>Twin Stripe Black</b> - Graphics Kit - Twin Stripe Black <i>Not available w/ NEB, NSB, NSW, NTB, NTW</i>	\$ 400			●	



Graphics Kit - "Beetle" White



Graphics Kit - "Beetle" Black



Graphics Kit - "Turbo" White



Graphics Kit - "Turbo" Black

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## Market Delivery Options

Option Code	Option Description	Retail Price	Trim						
			All	1.8T	2.0T	TDI®	1.8T w/ Fender®	2.0T w/ Fender®	TDI® w/ Fender®
AID	First Aid Kit	\$ 35	●						
AWL	Wheel Locks - Security Wheel Locks (set of 4)	\$ 80	●						
NAA	Alarm Kit	\$ 325	●						
ND1	TDI Rubber Mat Kit (Fender) - TDI Monster Mats® (set of 4), Heavy Duty Trunk Liner with CarGo Blocks <i>Not available w/ ND2, NJ1, NJ2, NM1, NM2, NSB, NSW, NT1, NT2, NTB, NTW</i>	\$ 235							●
ND2	TDI Rubber Mat Kit - TDI Monster Mats® (set of 4), Heavy Duty Trunk Liner with CarGo Blocks <i>Not available w/ ND1, NJ1, NJ2, NM1, NM2, NSB, NSW, NT1, NT2, NTB, NTW</i>	\$ 235				●			
NDS	Door Sills - Stainless Steel Door Sills (set of 4)	\$ 240		●		●			
NCE	Chrome Exhaust Tips	\$ 200		●		●	●		●
NGG	Splash Guards - (set of 4)	\$ 220	●						
NJ1	Carpeted Mat Kit (Fender) - Mojo Mats® (set of 4), Heavy Duty Trunk Liner with CarGo Blocks <i>Not available w/ ND1, ND2, NJ2, NM1, NM2, NSB, NSW, NT1, NT2, NTB, NTW</i>	\$ 235					●	●	●
NJ2	Carpeted Mat Kit - Mojo Mats® (set of 4), Heavy Duty Trunk Liner with CarGo Blocks <i>Not available w/ ND1, ND2, NJ1, NM1, NM2, NSB, NSW, NT1, NT2, NTB, NTW</i>	\$ 235		●	●	●			
NM1	Rubber Mat Kit (Fender) - Monster Mats® (set of 4), Heavy Duty Trunk Liner with CarGo Blocks <i>Not available w/ ND1, ND2, NJ1, NJ2, NM2, NSB, NSW, NT1, NT2, NTB, NTW</i>	\$ 235					●	●	●
NM2	Rubber Mat Kit - Monster Mats® (set of 4), Heavy Duty Trunk Liner with CarGo Blocks <i>Not available w/ ND1, ND2, NJ1, NJ2, NM1, NSB, NSW, NT1, NT2, NTB, NTW</i>	\$ 235		●	●	●			
NT1	Turbo Rubber Mat Kit (Fender) - Turbo Monster Mats® (set of 4), Heavy Duty Trunk Liner with CarGo Blocks <i>Not available w/ ND1, ND2, NJ1, NJ2, NM1, NM2, NSB, NSW, NT2, NTB, NTW</i>	\$ 235						●	
NT2	Turbo Rubber Mat Kit - Turbo Monster Mats® (set of 4), Heavy Duty Trunk Liner with CarGo Blocks <i>Not available w/ ND1, ND2, NJ1, NJ2, NM1, NM2, NSB, NSW, NT1, NTB, NTW</i>	\$ 235			●				

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