2014 Touareg

1/2/14

TRIM DESCRIPTION	TRANSMISSION	50-STATE CODE	RETAIL PRICE
3.6L Sport	8-speed Auto. w/ 4Motion®	7P5203	\$44,570
3.6L Sport w/ Nav.	8-speed Auto. w/ 4Motion®	7P5103	\$48,110
3.6L Lux	8-speed Auto. w/ 4Motion®	7P5303	\$52,050
3.6L R-Line®	8-speed Auto. w/ 4Motion®	7P5R03	\$54,690
3.6L Executive	8-speed Auto. w/ 4Motion®	7P5403	\$57,935
TDI [®] Sport w/ Nav.	8-speed Auto. w/ 4Motion®	7P51K3	\$51,610
TDI [®] Lux	8-speed Auto. w/ 4Motion®	7P53K3	\$55,550
TDI® R-Line®	8-speed Auto. w/ 4Motion®	7P5RK3	\$58,190
TDI® Executive	8-speed Auto. w/ 4Motion®	7P54K3	\$61,435
Hybrid	8-speed Auto. w/ 4Motion®	7P5293	\$64,745

Destination Charge (subject to change, add to all orders): \$910

Model Exterior & Interior Colors

			Spc	ort	Lux	& Executi	ve	R-Line®		Hybrid	
Exterior Code		Exterior Color	V-Tex Leatherette					Leather	1		
		Exterior color	Black Cornsilk Anthracite Beige		Black Anthracite	Cornsilk Beige	Saddle Brown	Black Anthracite	Black Anthracite	Cornsilk Beige	Saddle Brown
0Q0Q		Pure White	BJ	BZ	JJ	JZ	KK	BU	JJ	JZ	KK
A1A1		Black Uni	BJ	BZ	JJ	JZ	KK	-	JJ	JZ	KK
2T2T		Deep Black Pearl	-	-	-	-	-	BU	-	-	-
4Q4Q		Toffee Brown Metallic	-	BZ	-	JZ	KK	-	JJ	JZ	KK
Z2Z2		Night Blue Metallic	BJ	BZ	JJ	JZ	KK	BU	JJ	JZ	KK
9Q9Q		Canyon Gray Metallic	BJ	-	JJ	-	-	BU	JJ	JZ	KK
9N9N		Dark Flint Metallic	BJ	-	JJ	-	-	-	JJ	JZ	KK
P5P5		Cool Silver Metallic	BJ	-	JJ	-	-	BU	JJ	JZ	KK
K5K5		Tungsten Silver Metallic	-	-	-	-	-	-	JJ	JZ	KK



18" Karakum



19" Everest



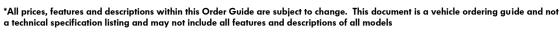
19" Girona



20" Pikes Peak



20" Mallory





2014 Touareg

1/2/14

Standard Features

	Features	3.6L Sport	3.6L Sport w/ Nav.	3.6L Lux	3.6L R -Line®	3.6L Executive	TDI® Sport w/ Nav.	TDI Lux	TDI® R- Line®	TDI® Executive	Hybrid
	3.6L, 280 HP / 265 lbs-ft, 6-cylinder engine	S	S	S	S	S	_	_	_	_	_
	3.0L, 240 HP / 406 lb-ft TDI® engine		_	_	_		S	S	S	S	
	3.0L, 380 HP / 428 lb-ft TSI® Hybrid engine	_	_	_	_			_			S
l -	8-speed automatic transmission	S	S	S	S	S	S	S	S	S	S
erl	Sport suspension	_		_	S			_	S		
or	4Motion® all-wheel drive system	S	S	S	S	S	S	S	S	S	S
mg	Front & rear disc brakes	S	S	S	S	S	S	S	S	S	S
Performance	18" Karakum alloy wheels w/ all-season tires	S	S	_	_		S	_		_	
Ö	19" Everest alloy wheels w/ all-season tires	_	_	s	_			s			
	19" Girona alloy wheels w/ all-season tires		_	_	_		_	_		_	S
	20" Pikes Peak alloy wheels w/ all-season tires	_	_	_	_	S		_	_	S	_
	20" Mallory alloy wheels w/ all-season tires		_	_	S	_	_	_	S	_	_
	Bi-Xenon headlights w/ adaptive front-lighting system (AFS)	s	S	s	s	S	S	s	s	S	s
	LED daytime running lights	S	S	S	S	S	S	S	S	S	S
Exterior	LED taillights	_	_	_	S	S	<u> </u>	_	S	S	S
te	Front fog lights	S	S	S	S	S	S	S	S	S	S
S.	Trailer hitch	0	S	S	0	S	S	S	0	S	S
	R-Line® bumpers	_	_	_	S	_	_	_	S	_	_
	Panoramic, power sunroof		_	s	S	S	_	s	S	S	s
	Leather-wrapped steering wheel, shift knob	S	S	S	S	S	S	S	S	S	S
	Multifunction steering wheel	S	S	S	S	S	S	S	S	S	S
	Tilting & telescopic adjustable steering column	S	S	S	S	S	S	s	S	S	S
	Heated steering wheel	_	_	_	_	S		_	_	S	S
	Power driver & passenger seats	S	S	S	S	S	S	s	S	S	S
	Driver & passenger lumbar support	s	S	s	S	S	S	S	S	S	S
=	Driver memory function	_	_	S	S	S		S	S	S	
Interior	Driver & passenger memory function			_	_			_	_		S
l ë	Heatable front seats	S	S	S	S	S	S	S	S	S	S
 	V-Tex leatherette seats	S	S	_	_	_	S	_	_		
	Leather seating surfaces	_		s	S	S		s	S	S	S
	R-Line® scuff plates				S	<u> </u>			S		
	Split folding rear seat	S	S	S	S	S	S	S	S	S	S
	Heatable rear seats	_			_	S			_	S	S
	Front & rear carpeted floor mats	S	S	S	S	S	S	S	S	S	S
	Rearview camera	- 3	S	s	S	J	S	s	S	- 3	
	Area view camera		3	3	3	s	3	3	3	s	s
	Bluetooth®	s	s	s	s	S	s	s	s	S	S
	SiriusXM® Satellite Radio (Limited subscription)								_		_
	RCD 550 touchscreen radio w/ Aux In & Bluetooth®	S	S	S	S	S	S	S	S	S	S
	RNS 850 touchscreen navigation system	S	_	_	_	_		_	_	_	_
	Dynaudio® premium audio		S	S	S	S	S	S	S	S	S
ech	Climatronic automatic A/C	_	_	_	_	S		_	_	S	_
Įį.	Power adjustable & heatable exterior mirrors	S	S	S	S	S	S	S	S	S	S
<u>a</u>	Power adjustable & folding, heatable exterior side mirrors	S	S	_	_	_	S	_	_	_	_
T	"Easy Open" feature w/ power tailgate		_	S	S	S		S	S	S	S
Technical Features	Keyless access w/ push-button start		S	S	_	S	S	S	_	S	S
2	Reyless access w/ push-button start Auto-dimming rearview mirror	_	S	S	S	S	S	S	S	S	S
Se	Electronic parking brake	S	S	S	S	S	S	S	S	S	S
	Hi-resolution, color, multifunction display w/ trip computer	S	S	S	S	S	S	S	S	S	S
		S	S	S	S	S	S	S	S	S	S
	Heated front washer nozzles	S	S	S	S	S	S	S	S	S	S
	Media Device Interface (MDI)	S	S	S	S	S	S	S	S	S	S
	Dual front airbags	S	S	S	S	S	S	S	S	S	S
	Front side airbags, front & rear curtain airbags	S	S	S	S	S	S	S	S	S	S



2014 Touareg X

1/2/14

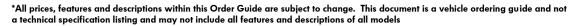
TRIM DESCRIPTION	TRANSMISSION	50-STATE CODE	RETAIL PRICE		
Touareg X	8-speed Auto. w/ 4Motion®	7P5AK3	\$ 56,170		
Destination Charge (subject to change, add to all orders):					

Model Exterior & Interior Colors

Color Code		Touareg X
	Exterior Color	Leather
Code		Black Anthracite
C7C7	Moonlight Blue Pearl	BU

Standard Features

l		
	Features	Х
	3.0L, 240 HP / 406 lb-ft TDI® engine	S
дP	8-speed automatic transmission	S
Perfor- mance	4Motion® all-wheel drive system	S
e i	Front & rear disc brakes	S
	19" Moab alloy wheels w/ all-season tires	S
	Bi-Xenon headlights w/ adaptive front-lighting system (AFS)	S
ш	LED daytime running lights	S
X	LED taillights	S
Exterior	Front fog lights	S
ř	Trailer hitch	0
	Panoramic, power sunroof	S
	Leather-wrapped steering wheel, shift knob	S
	Multifunction steering wheel	S
	Tilting & telescopic adjustable steering column	S
	Stainless steel pedal covers	S
	Power driver & passenger seats	S
_	Driver & passenger lumbar support	S
nte	Driver memory function	S
Interior	Heatable front seats	S
ř	Leather seating surfaces	S
	Touareg X aluminum appearance illuminated front scuff plates	S
	Interior ambient lighting	S
	Front & rear puddle lights	S
	Split folding rear seat	S
	Front & rear carpeted floor mats	S
	Rearview camera	S
	Bluetooth®	S
	SiriusXM® Satellite Radio (Limited subscription)	S
-	RNS 850 touchscreen navigation system	S
ec	Climatronic automatic A/C	S
n.	Power adjustable & folding, heatable exterior side mirrors	S
CQ	Keyless access w/ push-button start	S
Ŧ	Auto-dimming rearview mirror	S
Technical Features	Electronic parking brake	S
UT.	Hi-resolution, color, multifunction display w/ trip computer	S
es	Heated front washer nozzles	S
	Media Device Interface (MDI)	S
	Dual front airbags	S
	Front side airbags, front & rear curtain airbags	S
		•





1/2/14

Market Delivery Options

				im
Option Code	Option Description	Retail Price	All	Any Non R-Line®
AID	First Aid Kit	\$ 35	•	
UMK	Rubber Mat Kit - Monster Mats® (set of 4), Heavy Duty Trunk Liner with CarGo Blocks Not available w/ UMJ	\$ 235	•	
UMJ	Carpeted Mat Kit - Mojo Mats® (set of 4), Heavy Duty Trunk Liner with CarGo Blocks Not available w/ UMK	\$ 235	•	
UHS	Roof Edge Spoiler	\$ 640		•
ULN	Luggage Net	\$ 100	•	
UGG	Splash Guards - (set of 4)	\$ 265		•
UGH	Trailer Hitch Extras - Tow & Ball Mount, 7-Pin Adapter Plug Requires 1D6	\$ 325	•	
URR	Roof Rack Kit - Bicycle- Base Carrier Bars with Bicycle Attachment	\$ 625	•	
URS	Roof Rack Kit - Ski - Base Carrier Bars with Ski Attachment	\$ 625	•	

Factory Options

		Trim							
Option Code	Option Description	Retail Price	Sport	Sport w/ Nav.	Lux	Х	R-Line [®]	Executive	Hybrid
1D6	Trailer Hitch	\$ 525	•			•	•		







Trailer Hitch: tow & ball mount

Carpeted Mat

Rubber Mat



^{*}All prices, features and descriptions within this Order Guide are subject to change. This document is a vehicle ordering guide and not a technical specification listing and may not include all features and descriptions of all models