



8/29/14

# 2015 Beetle Convertible

Trim Descriptions	TRANSMISSION	SALES CODES:		RETAIL PRICE	DEALER INVOICE
		FEDERAL	PZEV*		
<b>1.8T</b>	6-speed Automatic	5C71R3	5C71Q3	\$25,345	\$24,331
<b>1.8T w/ Technology</b>	6-speed Automatic	5C72R3	5C72Q3	\$27,475	\$26,377
<b>1.8T w/ Sound &amp; Navigation</b>	6-speed Automatic	5C73R3	5C73Q3	\$29,595	\$28,411
<b>2.0T R-Line®</b>	6-speed Manual	5C74N2	5C74M2	\$29,595	\$28,411
	6-speed DSG® Automatic	5C74N3	5C74M3	\$30,695	\$29,467
<b>2.0T R-Line® w/ Sound</b>	6-speed Manual	5C75N2	5C75M2	\$30,895	\$29,659
	6-speed DSG® Automatic	5C75N3	5C75M3	\$31,995	\$30,715
<b>2.0T R-Line® w/ Sound &amp; Navigation</b>	6-speed Manual	5C76N2	5C76M2	\$33,995	\$32,635
	6-speed DSG® Automatic	5C76N3	5C76M3	\$35,095	\$33,691
<b>2.0L TDI®</b>	6-speed Manual		5C7112	\$29,095	\$27,931
	6-speed DSG® Automatic		5C7113	\$30,195	\$28,987
<b>2.0L TDI® w/ Sound &amp; Navigation</b>	6-speed Manual		5C7312	\$30,295	\$29,083
	6-speed DSG® Automatic		5C7313	\$31,395	\$30,139

**Destination Charge** (subject to change, add to all orders): \$820



Non-U.S. model shown for illustrative purposes. Some features may not be available for sale in the U.S.



17" Turbine



17" Rotor



18" Disc



18" Twister



19" Tornado



### Model Exterior and Interior Colors

Black Roof			1.8T & TDI®	R-Line®, R-Line® w/ Sound	R-Line® w/ Sound & Nav.		
			V-Tex Leatherette		Vienna Leather		
Code	Exterior Color	Interior:	Titan Black	Titan Black	Black	Blue & Black	Salsa Red
0QSL	Pure White		JU	JU	DU	-	YM
G2SL	Tornado Red		JU	JU	DU	-	YM
A1SL	Black Uni		JU	-	-	-	-
2TSL	Deep Black Pearl		-	JU	DU	-	YM
8ESL	Reflex Silver Metallic		JU	-	-	-	-
2RSL	Platinum Gray Metallic		JU	JU	DU	-	YM
0BSL	Moonrock Silver Metallic		JU	-	-	-	-
T1SL	Yellow Rush		JU	-	-	-	-
XOSL	Denim Blue		JU	JU	DU	CJ	-
<del>DASL</del>	Reef Blue Metallic	<i>- Color has been discontinued - NO LONGER AVAILABLE</i>					

Beige Roof			1.8T & TDI®	R-Line®, R-Line® w/ Sound	R-Line® w/ Sound & Nav.	
			V-Tex Leatherette		Vienna Leather	
Code	Exterior Color	Interior:	Beige	Beige	Beige	
0QSM	Pure White		NJ	NJ	DJ	
G2SM	Tornado Red		NJ	NJ	DJ	
A1SM	Black Uni		NJ	-	-	
2TSM	Deep Black Pearl		-	NJ	DJ	
2RSM	Platinum Gray Metallic		-	-	DJ	
0BSM	Moonrock Silver Metallic		NJ	-	-	
4QSM	Toffee Brown Metallic		NJ	-	-	
XOSM	Denim Blue		NJ	NJ	DJ	
<del>DASM</del>	Reef Blue Metallic	<i>- Color has been discontinued and is NO LONGER AVAILABLE</i>				





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## Market Delivery Options - Accessories

Code	Option	Description / Comments	Retail Price	Invoice Price	Availability:		
					1.8T	2.0T R-Line®	TDI®
AID	<b>First Aid Kit</b>	First Aid Kit	\$35	\$25	●	●	●
ARK	<b>Roadside Assistance Kit</b>	Includes: Booster Cables, Warning Triangle, Multi-tool, LED Flashlight, Work Gloves, PVC Tape, Blanket, Poncho, Whistle, Cable Ties, Bandages	\$85	\$65	●	●	●
AWL	<b>Wheel Locks</b>	Security Wheel Locks (set of 4)	\$80	\$60	●	●	●
NAA	<b>Alarm Kit</b>		\$325	\$250	●	●	●
NCC	<b>Carpeted Mats</b>	Mojo Mats® (set of 4) <i>Not available w/ NCM, NSB, NSW</i>	\$130	\$100	●	●	●
NCE	<b>Chrome Exhaust Tips</b>		\$130	\$100	●	-	●
NCM	<b>Rubber Mats</b>	Monster Mats® (set of 4) <i>Not available w/ NCC, NSB, NSW</i>	\$130	\$100	●	●	●
NDS	<b>Door Sills</b>	Stainless Steel Door Sills (set of 2)	\$240	\$200	●	-	●
NGG	<b>Splash Guards</b>	Wheel Splash Guards (set of 4)	\$220	\$170	●	●	●
NWD	<b>Wind Deflector</b>	Wind Deflector w/ Storage Shelf	\$500	\$400	●	●	●

## Market Delivery Options - Graphics Packages

Code	Option	Description / Comments	Retail Price	Invoice Price	Availability:	
					Non-Black Beetles only	Non-White Beetles only
NGW	<b>Twin Stripe White Graphics Kit</b>	Twin White Horizontal Stripes Decals <i>Not available with any other graphics package</i>	\$400	\$320	-	●
NSB	<b>Beetle Stripe Black Graphics Kit</b>	Black "Beetle" Stripe Side Decals, Mojo Mats® (set of 4) <i>Not available with any other graphics package</i> <i>Not available with any mat kit</i>	\$220	\$180	●	-
NSW	<b>Beetle Stripe White Graphics Kit</b>	White "Beetle" Stripe Side Decals, Mojo Mats® (set of 4) <i>Not available with any other graphics package</i> <i>Not available with any mat kit</i>	\$220	\$180	-	●
NTS	<b>Twin Stripe Black Graphics Kit</b>	Twin Black Horizontal Stripes Decals <i>Not available with any other graphics package</i>	\$400	\$320	●	-



Rubber Mat Kit



Door Sills



Splash Guards



Wheel Locks



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# 2015 Beetle Convertible 1.8T & TDI®

## Available Features

		1.8T			2.0L TDI®	
		Base	w/ Technology	w/ Sound & Navigation	Base	w/ Sound & Navigation
<b>Performance</b>	1.8L, 170 HP / 184 lbs-ft, Turbocharged 4-cylinder engine w/ direct injection	S	S	S	—	—
	2.0L, 150 HP / 236 lbs-ft, TDI® Clean Diesel engine	—	—	—	S	S
	6-speed manual transmission	—	—	—	S	S
	6-speed automatic transmission	S	S	S	—	—
	6-speed DSG® automatic transmission	—	—	—	O	O
	Hill Hold Control	S	S	S	S	S
	Front & rear antilock disc brakes	S	S	S	S	S
	Electro-mechanical speed-sensitive power steering	S	S	S	S	S
	Electronic Stabilization Control (ESP)	S	S	S	S	S
	Multi-link rear suspension	S	S	S	S	S
	17" <i>Rotor</i> alloy wheels w/ all-season tires	—	—	—	S	S
	17" <i>Turbine</i> alloy wheels w/ all-season tires	S	S	—	—	—
	18" <i>Disc</i> alloy wheels w/ all-season tires	—	—	S	—	—
<b>Exterior</b>	Halogen headlights	S	S	S	S	S
	Daytime running lights	S	S	S	S	S
	Body color exterior mirrors	S	S	S	S	S
	Rear spoiler	S	S	S	S	S
	Boot cover	S	S	S	S	S
	Power convertible roof	S	S	S	S	S
<b>Interior</b>	Multifunction steering wheel w/ audio & telephone controls	S	S	S	S	S
	Leather-wrapped steering wheel & brake lever	S	S	S	S	S
	Leather-wrapped shift knob	S	S	S	S	S
	Tilting & telescopic adjustable steering column	S	S	S	S	S
	Performance gauge cluster	—	—	—	S	S
	6-way manually adjustable front seats (including seat height)	S	S	S	S	S
	Heated front seats	S	S	S	S	S
	V-Tex Leatherette Comfort Seats w/ manual lumbar support	S	S	S	S	S
	Front center console w/ armrest & cupholders	S	S	S	S	S
	50/50 split folding rear seat	S	S	S	S	S
	Power windows w/ auto up/down	S	S	S	S	S
	Front & rear carpeted floor mats	S	S	S	S	S
	3 color adjustable ambient lighting	S	S	S	S	S
<b>Technical Features</b>	Car-Net (Connected car service)	S	S	S	S	S
	Bluetooth® connectivity w/ mic	S	S	S	S	S
	SiriusXM Satellite Radio® (Limited subscription)	—	S	S	S	S
	RCD310 radio w/ single CD, MP3 playback & Aux In	S	—	—	—	—
	Premium VIII touchscreen radio w/ 6-CD, MP3 playback & Aux In	—	S	—	S	—
	RNS 315 touchscreen navigation system	—	—	S	—	S
	Fender® premium audio w/ subwoofer	—	—	S	—	S
	Climatic manual A/C	S	S	S	S	S
	Power adjustable, heated exterior side mirrors	S	S	S	S	S
	KESSEY keyless access w/ push-button start	—	S	S	S	S
	Cruise control	S	S	S	S	S
	Variable intermittent front windshield wipers	S	S	S	S	S
	Multifunction display w/ trip computer	S	S	S	S	S
Heated front washer nozzles	S	S	S	S	S	
Media Device Interface (MDI)	S	S	S	S	S	
Dual front & front side airbags	S	S	S	S	S	

Please note: All prices, features, items and descriptions within this Order Guide are subject to change. This document is not a technical specification listing, so it may not include all features or descriptions of all models.



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# 2015 Beetle Convertible R-Line®

## Available Features

		2.0T R-Line®		
		Base	w/ Sound	w/ Sound & Navigation
<b>Performance</b>	2.0L TSI 210 HP / 207 lbs-ft Turbocharged 4-cylinder engine w/ direct injection	S	S	S
	6-speed manual transmission	S	S	S
	6-speed DSG® automatic transmission	O	O	O
	XDS w/ Hill Hold Control	S	S	S
	Sport suspension	S	S	S
	Front & rear antilock disc brakes	S	S	S
	Electro-mechanical speed-sensitive power steering	S	S	S
	Electronic Stabilization Control (ESP)	S	S	S
	18" <i>Twister</i> alloy wheels w/ all-season tires	S	S	—
	19" <i>Tornado</i> alloy wheels w/ all-season tires	—	—	S
<b>Exterior</b>	Halogen headlights w/ Daytime Running Lights (DRL)	S	S	—
	Bi-Xenon headlights w/ adaptive front-lighting system (AFS) & LED daytime running lights	—	—	S
	Front fog lights w/ static cornering lamps	S	S	S
	R-Line® bumpers & black running boards (w/ chrome stripe)	S	S	S
	Black exterior mirrors	S	S	S
	Rear spoiler	S	S	S
	Boot cover	S	S	S
	Power convertible roof	S	S	S
<b>Interior</b>	Leather-wrapped steering wheel & brake lever	S	S	S
	Multifunction steering wheel w/ audio & telephone controls	S	S	S
	R-Line® multifunction steering wheel (w/ shift paddles - <i>DSG A/T only</i> )	—	—	S
	R-Line® interior (shift knob, brake lever & dash trim)	—	—	S
	Tilting & telescopic adjustable steering column	S	S	S
	Brushed aluminum appearance pedal covers	S	S	S
	Performance gauge cluster	S	S	S
	6-way manually adjustable front seats (including seat height)	S	S	S
	Heated front seats	S	S	S
	V-Tex Leatherette Comfort Seats w/ manual lumbar support	S	S	—
	Leather Sport Seats w/ manual lumbar support	—	—	S
	Front center console w/ armrest & cupholders	S	S	S
	R-Line® doorsill scuff plates	S	S	S
	50/50 split folding rear seat	S	S	S
	Power windows w/ auto up/down	S	S	S
	Front & rear carpeted floor mats	S	S	S
	3 color adjustable ambient lighting	S	S	S
<b>Technical Features</b>	Car-Net (Connected car service)	S	S	S
	Bluetooth® connectivity w/ mic	S	S	S
	SiriusXM Satellite Radio® (Limited subscription)	—	S	S
	RCD310 radio w/ single CD, MP3 playback & Aux In	S	—	—
	Premium VIII touchscreen radio w/ 6-CD, MP3 playback & Aux In	—	S	—
	RNS 315 touchscreen navigation system	—	—	S
	Fender® premium audio w/ subwoofer	—	S	S
	Climatic manual A/C	S	S	S
	Power adjustable, heated exterior side mirrors	S	S	S
	KESSEY keyless access w/ push-button start	—	S	S
	Cruise control	S	S	S
	Variable intermittent front windshield wipers	S	S	S
	Multifunction display w/ trip computer	S	S	S
	Heated front washer nozzles	S	S	S
	Media Device Interface (MDI)	S	S	S
Dual front & front side airbags	S	S	S	

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