2015 Beetle 1.8T & TDI[®]

Trim Descriptions		SALES CODES:		RETAIL	DEALER
ii iiii bescripiioris	TRANSMISSION	FEDERAL	PZEV.	PRICE	INVOICE
1.070	5-speed Manual	5C11R1	5C11Q1	\$20,470	\$19,652
1.8T Base	6-speed Automatic	5C11R3	5C11Q3	\$21,570	\$20,708
1 OT/C	5-speed Manual	5C12R1	5C12Q1	\$23,085	\$22,162
1.8T w/ Sunroof	6-speed Automatic	5C12R3	5C12Q3	\$24,185	\$23,217
1 OT/ C	5-speed Manual	5C13R1	5C13Q1	\$25,095	\$24,091
1.8T w/ Sunroof, Sound & Navigation	6-speed Automatic	5C13R3	5C13Q3	\$26,195	\$25,147
2.0L TDI®	6-speed Manual	5C1	112	\$24,795	\$23,803
2.0L IDI	6-speed DSG® Automatic	5C1	113	\$25,895	\$24,859
2.01 TDI®/C	6-speed Manual	5C1	312	\$27,710	\$26,602
2.0L TDI® w/ Sunroof, Sound & Navigation	6-speed DSG® Automatic	5C1	313	\$28,810	\$27,657

Destination Charge (subject to change, add to all orders):

\$820

Model Exterior & Interior Colors

1.8T & TDI [®]	
V-Tex Leatherette	

Code	Exterio	r Color	Interior:	Beige	Titan Black	
0Q0Q		Pure White		NJ	JU	
G2G2		Tornado Red		NJ	JU	
AlAl		Black Uni		NJ	JU	
2R2R		Platinum Gray Metallic		-	JU	
OBOB		Moonrock Silver Metallic		-	JU	
8E8E	_	Reflex Silver Metallic		-	JU	
4Q4Q		Toffee Brown Metallic		NJ	-	
TITI		Yellow Rush		-	JU	
XOXO		Denim Blue		NJ	JU	





1.8T in Tornado Red



2015 Beetle 1.8T & TDI®

	Available Features		1.8T			2.0L TDI®		
	Available redivies	Base	w/ Sunroof	w/ Sunroof, Sound & Nav.	Base	w/ Sunroof, Sound & Nav.		
	1.8L, 170 HP / 184 lbs-ft, Turbocharged 4-cylinder engine	S	S	S	_	-		
	2.0L, 150 HP / 236 lbs-ft, TDI® Clean Diesel engine	_	_	_	S	S		
	5-speed manual transmission	S	S	S	-	_		
	6-speed manual transmission	_	_	_	S	S		
Pe	6-speed automatic transmission	0	0	0	_	_		
큥	6-speed DSG® automatic transmission w/ Tiptronic®	_	_	_	0	0		
3	Hill Hold Control	S	S	S	S	S		
Performance	Front & rear anti-lock disc brakes	S	S	S	S	S		
Ce	Electro-mechanical speed-sensitive power steering	_	_	_	S	S		
	16" Whirl alloy wheels w/ all-season tires	_	_	_	_	_		
	17" Turbine alloy wheels w/ all-season tires	S	S	_	_	_		
	17" Rotor alloy wheels w/ all-season tires	_	_	_	S	S		
	18" Disc alloy wheels w/ all-season tires	_	_	S	_	_		
	Halogen headlights	S	S	S	S	S		
ŢŢ.	Daytime running lights	S	S	S	S	S		
Exterior	Body color exterior mirrors w/ integrated turn signal lamps	S	S	S	S	S		
₹.	Body color bumpers	S	S	S	S	S		
~	Chrome exterior side moldings	_	_	_	S	S		
	Panoramic tilt/slide power sunroof	_	S	S	_	S		
	Leather-wrapped steering wheel & brake lever	S	S	S	S	S		
	Multifunction steering wheel w/ audio & telephone controls	S	S	S	S	S		
	Tilting & telescopic adjustable steering column	S	S	S	S	S		
	Tiptronic® controls on steering wheel	_	_	_	0	0		
	Performance gauge cluster	_	_	_	S	S		
	Leather-wrapped gearshift knob	_	_	_	S	S		
	Manually adjustable front seats (including seat height)	S	S	S	S	S		
	Heated front seats	S	S	S	S	S		
₹	V-Tex Leatherette seating surfaces	S	S	S	S	S		
Interior	Comfort Seats w/ manual lumbar support	S	S	S	S	S		
2	Body color dash pads, partial leather dash & door trim	S	S	S	S	S		
	Console & dash switchgear featuring aluminum/chrome trim	S	S	S	S	S		
	Front center console w/ armrest & cupholders	S	S	S	S	S		
	50/50 split folding rear seat	S	S	S	S	S		
	Power windows w/ 1-touch up/down	S	S	S	S	S		
	Front & rear carpeted floor mats	S	S	S	S	S		
	Front map lights	S	S	S	S	S		
	Illuminated vanity mirrors	S	S	S	S	S		
	3 color adjustable ambient lighting	S	S	S	S	S		
	Car-Net (Connected car service)	S	S	S	S	S		
	Bluetooth® connectivity w/ mic	S	S	S	S	S		
	SiriusXM Satellite Radio® (Limited subscription)	_	S	S	S	S		
	RCD310 radio w/ single CD, MP3 playback & Aux In	S	_	_	_	_		
Te	Premium VIII touchscreen radio w/ 6-CD, MP3 playback & Aux In	_	S	_	S	_		
글	RNS 315 touchscreen navigation & audio system	_	_	S	_	S		
Technical	Fender® premium audio w/ subwoofer Climatic manual A/C	_	_	S	_	S		
		S	S	S	S	S		
Features	Power adjustable, heated exterior side mirrors KESSY keyless access w/ push-button start	S	S	S	S	S		
₫	Cruise control	_	S	S	S	S		
res	Multifunction display w/ trip computer	S	S	S	S	S		
		S	S	S	S	S		
	Heated front washer nozzles Media Device Interface (MDI)	S	S	S	S	S		
	Tire Pressure Warning System	S	S	S	S	S		
		S	S	S	S	S		
	Dual front & front side airbags	S	S	S	S	S		

Volkswagen of America

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Das Auto.

2015 Beetle

Marylant Dalissons Ontions Assessaries						Availability:					
Markei Deliver		elivery Options - Accessories			Models w/ Fender sound			Model	s without	Fender	
Code	Option	Description / Comments	Retail Price	Invoice Price	1.8T	2.0T R-Line®	TDI®	1.8T	2.0T R-Line®	TDI®	
AID	First Aid Kit	First Aid Kit	\$35	\$25	•	•	•	•	•	•	
ARK	Roadside Assistance Kit	Includes: Booster Cables, Warning Triangle, LED Flashlight, Multi-tool, Work Gloves, PVC Tape, Blanket, Poncho, Whistle, Cable Ties, Bandages	\$85	\$65	•	•	•	•	•	•	
AWL	Wheel Locks	Security Wheel Locks (set of 4)	\$80	\$60	•	•	•	•	•	•	
NAA	Alarm Kit		\$325	\$250	•	•	•	•	•	•	
NDS	Door Sills	Stainless Steel Door Sills (set of 2)	\$240	\$200	•	-	•	•	-	•	
NCE	Chrome Exhaust Tips		\$130	\$100	•	-	•	•	-	•	
NGG	Splash Guards	Wheel Splash Guards (set of 4)	\$220	\$170	•	•	•	•	•	•	
NJ1	Carpeted Mat Kit (Fender)	Mojo Mats w/ Logo (set of 4), Heavy Duty Trunk Liner with CarGo Blocks Only for models w/ Fender sound Not avail. w/ NJ2, NM1, NM2, NSB, NSW	\$235	\$185	•	•	•	-	-	-	
NJ2	Carpeted Mat Kit	Mojo Mats w/ Logo (set of 4), Heavy Duty Trunk Liner with CarGo Blocks For models w/o Fender sound Not avail. w/ NJ1, NM1, NM2, NSB, NSW	\$235	\$185	-	-	-	•	•	•	
NM1	Rubber Mat Kit (Fender)	Monster Mats· w/ Logo (set of 4), Heavy Duty Trunk Liner with CarGo Blocks Only for models w/ Fender sound Not avail. w/ NJ1, NJ2, NM2, NSB, NSW	\$235	\$185	•	•	•	-	-	-	
NM2	Rubber Mat Kit	Monster Mats w/ Logo (set of 4), Heavy Duty Trunk Liner with CarGo Blocks For models w/o Fender sound Not avail. w/ NJ1, NJ2, NM1, NSB, NSW	\$235	\$185	-	-	-	•	•	•	









Rubber Mat Kit

Door Sills

Splash Guards

Wheel Locks

2015 Beetle R-Line®

Trim Descriptions		SALES CODES:		RETAIL	DEALER	
IIIII Descriptions	TRANSMISSION	FEDERAL	PZEV [*]	PRICE	INVOICE	
2 OT D 12 @	6-speed Manual	5C14N2	5C14M2	\$25,195	\$24,187	
2.0T R-Line®	6-speed DSG® Automatic	5C14N3	5C14M3	\$26,295	\$25,243	
2 OT D 1: @ / C	6-speed Manual	5C15N2	5C15M2	\$28,115	\$26,990	
2.0T R-Line® w/ Sunroof & Sound	6-speed DSG® Automatic	5C15N3	5C15M3	\$29,215	\$28,047	
2 OT D 1: @ / C f C 1 2 N	6-speed Manual	5C16N2	5C16M2	\$30,525	\$29,304	
2.0T R-Line® w/ Sunroof, Sound & Navigation	6-speed DSG® Automatic	5C16N3	5C16M3	\$31,625	\$30,361	

Destination Charge (subject to change, add to all orders): \$820

Model Exterior & Interior Colors		R-Line®, R-Line® w/Sunroof & Sound		R-Line® w/ Sunroof, Sound, & Navigation			
77100	ICI EXICII		Sport	Cloth			
Code	Exterior	Color Interior:	Titan Black	Black / Blue	Black	Black / Blue	Salsa Red
0Q0Q		Pure White	MX	ΥJ	DU	-	YM
G2G2		Tornado Red	MX	-	DU	-	YM
2T2T		Deep Black Pearl	MX	ΥJ	DU	-	YM
2R2R		Platinum Gray Metallic	MX	-	DU	-	YM
XOXO		Denim Blue	MX	-	DU	CJ	-
DAGA	Reef Blue Metallic - Color has been discontinued and is NO LONGER AVAILABLE						



2.0T R-Line® in Deep Black Pearl





2015 Beetle R-Line®

Available Features		2.0T R-Line®				
	Available reatures -	Base	w/ Sunroof & Sound	w/ Sunroof, Sound & Navigation		
	2.0 TSI 210 HP / 207 lbs-ft Turbocharged 4-cylinder engine	S	S	S		
	6-speed manual transmission	S	S	S		
Performance	6-speed DSG® automatic transmission	0	0	0		
중	XDS w/ Hill Hold Control	S	S	S		
Ĭ	Sport suspension	S	S	S		
<u> </u>	Electro-mechanical speed-sensitve power steering	S	S	S		
Ce	Front (16") & rear antilock disc brakes w/ red calipers	S	S	S		
	18" Twister alloy wheels w/ all-season tires	S	S	_		
	19" Tornado alloy wheels w/ all-season tires	_	_	S		
	Bi-Xenon headlights w/ adaptive front-lighting system (AFS)	_	_	S		
	Daytime running lights	S	S	-		
	LED daytime running lights	_	_	S		
_	Front fog lights w/ static cornering lamps	S	S	S		
Exterior	R-Line® badging on front fenders	S	S	S		
Ĭ.	Exterior mirror housings w/ special black surface & integrated turn signals	S	S	S		
2	Rear spoiler	S	S	S		
	R-Line® bumpers	S	S	S		
	Red brake calipers	S	S	S		
	Panoramic tilt/slide power sunroof	_	S	S		
	Leather-wrapped steering wheel, shift knob & brake lever	S	S			
	Multifunction steering wheel w/ audio & telephone controls	S	S	S		
	R-Line® steering wheel (w/ shift paddles - DSG A/T only)	_	_	S		
	R-Line® interior (shift knob, brake lever & dash trim)	_	_	S		
	Tilting & telescopic adjustable steering column	S	S	S		
	Sport pedal cluster	S	S	S		
	Brushed aluminum appearance pedal covers	S	S	S		
	Performance gauge cluster	S	S	S		
_	Manually adjustable front seats (including seat height)	S	S S	S		
<u> </u>	Heated front seats			S S		
ntorio:		S	S			
Ť	Leather Sport Seats w/ manual lumbar support	_	_	S		
	Cloth Sport Seats w/ manual lumbar support	S	S	_		
	Front center console w/ armrest & cupholders	S	S	S		
	R-Line® doorsill scuff plates	S	S	S		
	50/50 split folding rear seat	S	S	S		
	Power windows w/ 1-touch up/down	S	S	S		
	Front & rear carpeted floor mats	S	S	S		
	Front map lights & illuminated vanity mirrors	S	S	S		
	3 color adjustable ambient lighting	S	S	S		
	Car-Net (Connected car service)	S	S	S		
	Bluetooth® connectivity w/ mic	S	S	S		
	SiriusXM Satellite Radio® (Limited subscription)	_	S	S		
	RCD310 radio w/ single CD, MP3 playback & Aux In	S	_	-		
7	Premium VIII touchscreen radio w/ 6-CD, MP3 playback & Aux In	_	S	_		
Tachaical	RNS 315 touchscreen navigation system	_	_	S		
	Fender® premium audio w/ subwoofer	-	S	S		
	Climatic manual A/C	S	S	S		
	Power adjustable, heated exterior side mirrors	S	S	S		
	KESSY keyless access w/ push-button start	_	S	S		
5	Cruise control	S	S	S		
5	Multifunction display w/ trip computer	S	S	S		
	Heated front washer nozzles	S	S	S		
	Media Device Interface (MDI)	S	S	S		
	Tire Pressure Warning System	S	S	S		
	Dual front & front side airbags	S	S	S		















17" Heritage

17" Turbine

17" Rotor

18" *Disc*

18" Twister

19" Tornado

Availability:

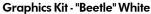
Market Delivery Options - Graphics Packages

					-
Option	Description / Comments	Retail Price	Invoice Price	<u>Non-Black</u> Beetles only	<u>Non-White</u> Beetles only
Twin Stripe White Graphics Kit	Twin White Horizontal Stripes Decals Not available with any other graphics package	\$400	\$320	-	•
Beetle Stripe Black Graphics Kit	Black "Beetle" Stripe Side Decals, Mojo Mats® (set of 4) Not available with any other graphics package Not available with any mat kit	\$220	\$180	•	-
Beetle Stripe White Graphics Kit	White "Beetle" Stripe Side Decals, Mojo Mats® (set of 4) Not available with any other graphics package Not available with any mat kit	\$220	\$180	-	•
Twin Stripe Black Graphics Kit	Twin Black Horizontal Stripes Decals Not available with any other graphics package	\$400	\$320	•	-
	Twin Stripe White Graphics Kit Beetle Stripe Black Graphics Kit Beetle Stripe White Graphics Kit	Twin Stripe White Graphics Kit Beetle Stripe Black Graphics Kit Beetle Stripe Black Graphics Kit Beetle Stripe White Graphics Kit Twin Stripe White Graphics Kit Twin Stripe Black Twin Stripe Black Twin Stripe Black Twin Black Twin Black Twin Stripe Specials Twin Stripe Black Twin Black Twin Black Tripe Specials Twin Stripe Black Twin Black Twin Black Tripe Black Twin Black Tripe Black Twin Black Tripe Black Twin Black Tripe Black	Option Description / Comments Price Twin Stripe White Graphics Kit Twin White Horizontal Stripes Decals Not available with any other graphics package \$400 Beetle Stripe Black Graphics Kit Black "Beetle" Stripe Side Decals, Mojo Mats® (set of 4) Not available with any other graphics package Not available with any mat kit \$220 Beetle Stripe White Graphics Kit White "Beetle" Stripe Side Decals, Mojo Mats® (set of 4) Not available with any other graphics package Not available with any other graphics package Not available with any mat kit \$220 Twin Stripe Black Twin Black Horizontal Stripes Decals \$400	Option Description / Comments Price Price Twin Stripe White Graphics Kit Twin White Horizontal Stripes Decals Not available with any other graphics package \$400 \$320 Beetle Stripe Black Graphics Kit Black "Beetle" Stripe Side Decals, Mojo Mats® (set of 4) Not available with any other graphics package Not available with any mat kit \$220 \$180 Beetle Stripe White Graphics Kit White "Beetle" Stripe Side Decals, Mojo Mats® (set of 4) Not available with any other graphics package Not available with any other graphics package Not available with any mat kit \$220 \$180 Twin Stripe Black Twin Black Horizontal Stripes Decals \$400 \$320	Option Description / Comments Price Price Beetles only Twin Stripe White Graphics Kit Twin White Horizontal Stripes Decals Not available with any other graphics package \$400 \$320 - Beetle Stripe Black Graphics Kit Black "Beetle" Stripe Side Decals, Mojo Mats® (set of 4) Not available with any other graphics package Not available with any mat kit \$220 \$180 Beetle Stripe White Graphics Kit White "Beetle" Stripe Side Decals, Mojo Mats® (set of 4) Not available with any other graphics package Not available with any other graphics package Not available with any mat kit \$220 \$180 - Twin Stripe Black Twin Black Horizontal Stripes Decals \$400 \$320



Graphics Kit - Twin Stripe White







Graphics Kit - "Beetle" Black



2015 Beetle Classic

\$820

Trim Description

	TRANSMISSION	PZEV SALES CODE	RETAIL PRICE	DEALER INVOICE	
1.8T Classic	6-speed Automatic	5C1CQ3	\$20,195	\$19,387	

Destination Charge (subject to change, add to all orders):

Model Exterior & Interior Colors

1.8T Classic
Cloth & V-Tex Leatherette
Special 2-tone Checkered

Code	Exterior Color	Interior: Beige / Brown
0Q0Q	Pure White	81
AlAl	Black Uni	81
8E8E	Reflex Silver Metallic	81



















Non-U.S. models shown for illustrative purposes. Some features may not be available for sale in the U.S.

2015 Beetle Classic

Available Features		1.8T	
		Classic	
Performance	1.8L, 170 HP / 184 lbs-ft, Turbocharged 4-cylinder engine	S	
	6-speed automatic transmission	S	
	Hill Hold Control	S	
	Front & rear anti-lock disc brakes	S	
	Electronic Stabilization Control (ESC)	S	
	Electro-mechanical speed-sensitive power steering	S	
	17" Heritage alloy wheels w/ all-season tires	S	
Exterior	Halogen headlights	S	
	Daytime running lights	S	
	Body color exterior mirrors w/ integrated turn signal lamps	S	
	Body color bumpers	S	
	Black & body color rear spoiler	S	
Interior	Leather-wrapped steering wheel & brake lever	S	
	Multifunction steering wheel w/ audio & telephone controls	S	
	Tilting & telescopic adjustable steering column	S	
	Leather-wrapped gearshift knob	S	
	Comfort Seats - manually adjustable front seats (including seat height & lumbar support)	S	
	Special two-tone cloth & V-Tex Leatherette seating surfaces w/ contrast stitching	S	
	Matching leatherette trim on doors & armrests	S	
	Body color dash & steering wheel trim	S	
	Front center console w/ armrest & cupholders	S	
	Power windows w/ 1-touch up/down	S	
	Door sill scuff plates	S	
	Front & rear carpeted floor mats	S	
	Front map lights	S	
	3-color adjustable ambient lighting	S	
Technical Features	Car-Net (Connected car service)	S	
	Bluetooth® connectivity w/ mic	S	
	SiriusXM Satellite Radio® (Limited subscription)	S	
	RNS 315 touchscreen navigation & audio system	S	
	Climatic manual A/C	S	
	Power adjustable, heated exterior side mirrors	S	
	Cruise control	S	
	Multifunction display w/ trip computer	S	
	Media Device Interface (MDI)	S	
	Tire Pressure Warning System	S	
	Dual front & front side airbags	S	







1.8T Classic in Reflex Silver Metallic