





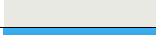




Trim Descriptions

	TRANSMISSION	PZEV ¹ SALES CODE	RETAIL PRICE	DEALER INVOICE
Launch Edition 2-Door (see page 5)	5-speed Manual	AU10Q1	\$17,995	\$17,455
TSI[®] S 2-Door	5-speed Manual	AU11Q1	\$18,995	\$18,325
	6-speed Automatic w/ Tiptronic	AU11Q3	\$20,095	\$19,291
TSI[®] S 4-Door	6-speed Automatic w/ Tiptronic	AU12Q3	\$20,695	\$19,867
TSI[®] S w/ Sunroof 4-Door	5-speed Manual	AU14Q1	\$20,995	\$20,155
	6-speed Automatic w/ Tiptronic	AU14Q3	\$22,095	\$21,211
TSI[®] SE 4-Door	6-speed Automatic w/ Tiptronic	AU16Q3	\$24,495	\$23,515
TSI[®] SEL 4-Door	6-speed Automatic w/ Tiptronic	AU18Q3	\$26,995	\$25,915
TDI[®] S 4-Door	6-speed Manual	AU1492	\$21,995	\$21,115
	6-speed DSG [®] Automatic	AU1493	\$23,095	\$22,171
TDI[®] SE 4-Door	6-speed Manual	AU1692	\$25,495	\$24,475
	6-speed DSG [®] Automatic	AU1693	\$26,595	\$25,531
TDI[®] SEL 4-Door	6-speed Manual	AU1892	\$27,995	\$26,875
	6-speed DSG [®] Automatic	AU1893	\$29,095	\$27,931

Destination Charge (subject to change, add to all orders): \$820

Model Exterior and Interior Colors

Code	Exterior Color	S, S w/ Sunroof, SE		SEL	
		V-Tex Leatherette seats		Sport Leatherette seats	
		Black	Beige	Black	Quartz Gray
A1A1	 Black	QR	SR	TW	NW
K5K5	 Tungsten Silver Metallic	QR	—	TW	—
2R2R	 Platinum Gray Metallic	QR	—	TW	—
G2G2	 Tornado Red	QR	SR	TW	NW
0Q0Q	 Pure White	QR	SR	TW	NW
2B2B	 Silk Blue Metallic	QR	SR	TW	NW
Z2Z2	 Night Blue Metallic	QR	SR	TW	NW



Non-U.S. models shown for illustrative purposes. Some features may not be available for U.S. sale.



Factory Installed Options

Code	Option	Description / Comments	Retail Price	Invoice Price	Availability:			
					S	S w/ Sunroof	SE	SEL
P00	Lighting Package	Bi-Xenon Headlights w/ Adaptive Front-lighting System (AFS), LED Daytime Running Lights, Ambient Interior Lighting, Footwell Lights, LED Reading Lights (2 Front & 2 Rear)	\$995	\$856	-	●	●	-
P07	Lighting Package (SEL)	Bi-Xenon Headlights w/ Adaptive Front-lighting System (AFS), LED Daytime Running Lights	\$995	\$856	-	-	-	●
P08	Driver Assistance	Park Distance Control (Front & Rear) & Forward Collision Warning System <i>(Please ask your dealer for availability & delivery times.)</i>	\$695	\$598	-	●	●	●

Market Delivery Options

Code	Option	Description / Comments	Retail Price	Invoice Price	Availability:			
					S	S w/ Sunroof	SE	SEL
AID	First Aid Kit	First Aid Kit	\$35	\$25	●	●	●	●
ARK	Roadside Assistance Kit	Includes: Booster Cables, Warning Triangle, LED Flashlight, Multi-tool, Work Gloves, PVC Tape, Blanket, Poncho, Whistle, Cable Ties, Bandages	\$85	\$65	●	●	●	●
AWL	Wheel Locks	Security Wheel Locks (set of 4)	\$80	\$60	●	●	●	●
GCE	Chrome Exhaust Tips	Chrome Exhaust Tips	\$130	\$100	●	●	●	●
GDS	Door Sills	Stainless Steel Door Sills (set of 2)	\$240	\$200	●	●	●	●
GEG	Door Edge Guards	Painted Door Edge Guards <i>4-door models only</i>	\$130	\$110	●	●	●	●
GGG	Splash Guards	Wheel Splash Guards (set of 4)	\$220	\$170	●	●	●	●
GHS	Roof Edge Spoiler	Roof Edge Spoiler	\$500	\$400	●	●	●	●
GKC	Golf Carpeted Mats	Mojo Mats® w/ Logo (set of 4), Heavy Duty Trunk Liner with CarGo Blocks <i>Not available w/ GKM or GMT</i>	\$235	\$185	●	●	●	●
GKM	Golf Rubber Mats	Monster Mats® w/ Logo (set of 4), Heavy Duty Trunk Liner with CarGo Blocks <i>For non-TDI models only - Not available w/ GKC</i>	\$235	\$185	●	●	●	●
GLN	Luggage Net	Cargo Area Luggage Net	\$100	\$80	●	●	●	●
GMT	TDI® Monster Mats	Rubber Monster Mats® w/ TDI Logo (set of 4), Heavy Duty Trunk Liner with CarGo Blocks <i>For TDI models only - Not available w/ GKC or GKM</i>	\$235	\$185	●	●	●	●



15" Lyon



16" Toronto



17" Madrid



17" Geneva



18" Durban



Available Features

	TSI®				TDI®		
	S	S w/ Sunroof	SE	SEL	S	SE	SEL
Performance	1.8T, 170 HP / 200 lbs-ft, Turbocharged 4-cylinder engine	S	S	S	S	—	—
	2.0L, 150 HP / 236 lbs-ft, TDI® Clean Diesel engine	—	—	—	—	S	S
	5-speed manual transmission <i>(not available in S 4-door)</i>	S	—	—	—	—	—
	6-speed automatic transmission <i>(standard in S 4-door)</i>	O/S	S	S	S	—	—
	6-speed manual transmission	—	—	—	—	S	S
	6-speed DSG® automatic transmission	—	—	—	—	O	O
	Hill Hold Control	S	S	S	S	S	S
	Front & rear antilock disc brakes	S	S	S	S	S	S
	15" Lyon alloy wheels w/ all-season tires	S	S	—	—	—	—
	16" Toronto alloy wheels w/ all-season tires	—	—	—	—	S	—
17" Madrid alloy wheels w/ all-season tires	—	—	S	—	—	—	
17" Geneva alloy wheels w/ all-season tires	—	—	—	—	—	S	
18" Durban alloy wheels w/ all-season tires	—	—	—	S	—	—	
Exterior	Bi-Xenon headlights w/ adaptive front-lighting system (AFS)	—	O	O	O	—	O
	Daytime running lights	S	S	S	S	S	S
	LED Daytime running lights	—	O	O	O	—	O
	Front fog lights	—	—	S	S	—	S
	Body color exterior mirrors w/ integrates side turn signal lamps	S	S	S	S	S	S
	Panoramic, power sunroof	—	S	S	S	—	S
Interior	Leather-wrapped steering wheel, shift knob & brake lever	S	S	S	S	S	S
	Multifunction steering wheel w/ audio & telephone controls	S	S	S	S	S	S
	Tilting & telescopic adjustable steering column	S	S	S	S	S	S
	12-way power driver seat & power passenger seat recline	—	—	—	S	—	—
	Manually adjustable front seats w/ Power Recline - <i>4-Door only</i>	S	S	S	—	S	—
	Manually adjustable front seats w/ Easy Entry - <i>2-Door only</i>	S	—	—	—	—	—
	Driver & passenger adjustable lumbar support	S	S	S	S	S	S
	Heated front seats	—	—	S	S	—	S
	Leatherette seating surfaces	S	S	S	S	S	S
	Comfort seats	S	S	S	—	S	—
	Comfort Sport seats	—	—	—	S	—	S
	Soft touch dashboard	S	S	S	S	S	S
	Adjustable front center armrest w/ storage	S	S	S	S	S	S
	LED ambient interior lighting	—	O	O	S	—	O
	60/40 Split folding rear seats	S	S	S	S	S	S
	Rear seat center armrest w/ storage & pass-through	S	S	S	S	S	S
Power windows w/ auto up/down	S	S	S	S	S	S	
Front & rear carpeted floor mats	S	S	S	S	S	S	
Rear-view camera	—	—	S	S	—	S	
Park Distance Control (front and rear)	—	O	O	O	—	O	
Forward collision warning system	—	O	O	O	—	O	
Car-Net (Connected car service)	S	S	S	S	S	S	
Bluetooth® connectivity w/ mic & voice control	S	S	S	S	S	S	
SiriusXM Satellite Radio® (Limited subscription)	S	S	S	S	S	S	
Technical Features	5.8" touchscreen AM/FM radio w/ CD & MP3 playback	S	S	S	—	S	—
	5.8" touchscreen navigation & AM/FM radio system w/ CD	—	—	—	S	—	S
	Fender® premium audio	—	—	S	S	—	S
	Climatic manual A/C	S	S	S	—	S	—
	Climatronic® dual-zone (L/R) automatic climate control system	—	—	—	S	—	S
	Power adjustable, heated, manually folding exterior side mirrors	S	S	S	S	S	S
	Automatic headlights	—	—	S	S	—	S
	KESSEY keyless access w/ push-button start	—	—	—	S	—	S
	Cruise control & trip computer	S	S	S	S	S	S
	Heated front washer nozzles	—	—	S	S	—	S
	Automatic windshield wiper control	—	—	S	S	—	S
	Media Device Interface (MDI)	S	S	S	S	S	S
Anti-theft vehicle immobilizer	S	S	S	S	S	S	
Dual front & front side airbags, front & rear curtain airbags	S	S	S	S	S	S	



8/29/14

2015 Golf Launch Edition



Non-U.S. model shown for illustrative purposes. Some features may not be available for sale in the U.S.

Trim Description

Trim Description	TRANSMISSION	PZEV ¹ SALES CODE	RETAIL PRICE	DEALER INVOICE
TSI[®] Launch Edition 2-Door	5-speed Manual	AU10Q1	\$17,995	\$17,455
Destination Charge <i>(subject to change, add to all orders):</i>			\$820	

Model Exterior and Interior Colors

Code:	Exterior Color	Interior:	Launch Edition
			Cloth
A1A1	Black		CT
2R2R	Platinum Gray Metallic		CT
0Q0Q	Pure White		CT
2B2B	Silk Blue Metallic		CT

Available Features

	TSI [®] Launch Edition	
Performance	1.8T, 170 HP / 200 lbs-ft, Turbocharged 4-cylinder engine	S
	5-speed manual transmission	S
	XDS [®] Cross Differential System w/ Hill Hold Control	S
	Electronic Stabilization Control (ESC)	S
	Servotronic speed-variable power steering	S
	Front & rear antilock disc brakes	S
	15" steel wheels w/ all-season tires	S
Exterior	Full wheel covers	S
	Daytime running lights	S
	Body color exterior mirrors, manually foldable	S
	Integrated side turn signal lamps in mirrors	S
Interior	Manually adjustable front seats w/ Easy Entry & manual lumbar support	S
	Cloth seating surfaces	S
	Glove compartment w/ adjustable cooling	S
	Adjustable front center armrest w/ storage	S
	60/40 Split folding rear seats w/ center armrest, storage & pass-through	S
	Front & rear reading lights; illuminated vanity mirrors	S
	Power windows w/ auto up/down	S
Technical Features	Front & rear carpeted floor mats	S
	Bluetooth [®] connectivity w/ mic & voice control	S
	SiriusXM Satellite Radio [®] (Limited subscription)	S
	5.8" touchscreen AM/FM radio w/ CD & MP3 playback	S
	Climatic manual A/C	S
	Power adjustable, heated exterior side mirrors	S
	Multifunction trip computer	S
	Variable intermittent windshield wipers	S
	Media Device Interface (MDI)	S
	Anti-theft vehicle immobilizer	S
	Dual front & front side airbags, front & rear curtain airbags	S



8/29/14

2015 e-Golf

Trim Descriptions

Trim Descriptions	TRANSMISSION	50-STATE SALES CODE	RETAIL PRICE	INVOICE PRICE
SEL Premium	Automatic Single Gear	BE13B1	\$35,445	\$34,027

Destination Charge (subject to change, add to all orders): \$820

ORDERABLE ONLY IN THESE STATES: CA, CN, MA, MD, ME, NJ, NY, OR, RI & VT

Model Exterior and Interior Colors

Code	Exterior Color	Interior:	SEL Premium	
			Titan Black	Beige
2T2T	Deep Black Pearl		TW	XW
5K5K	Urano Grey Metallic		TW	—
8E8E	Reflex Silver Metallic		TW	—
Z1Z1	Limestone Grey		TW	—
0Q0Q	Pure White		TW	XW
D5D5	Pacific Blue		TW	XW
Z2Z2	Night Blue Metallic		TW	XW

V-Tex Leatherette seats



Non-U.S. model shown for illustrative purposes. Some features may not be available for sale in the U.S.



Market Delivery Options

Code	Option	Description / Comments	Retail Price	Invoice Price	Availability:
AID	First Aid Kit	First Aid Kit	\$35	\$25	● SEL Premium
AWL	Wheel Locks	Security Wheel Locks (set of 4)	\$80	\$60	● SEL Premium
GGG	Splash Guards	Wheel Splash Guards (set of 4)	\$220	\$170	● SEL Premium
GLN	Luggage Net	Cargo Area Luggage Net	\$100	\$80	● SEL Premium

Please note: All prices, features, items and descriptions within this Order Guide are subject to change. This document is not a technical specification listing, so it may not include all features or descriptions of all models.



Available Features

e-Golf

SEL Premium

	e-Golf	
	SEL Premium	
Performance	85kw 115 hp Electric Motor w/ 220A Battery Pack	S
	Single-speed automatic transmission	S
	Four-link, fully independent rear suspension	S
	Independent front suspension w/ McPherson struts	S
	Front & rear antilock disc brakes	S
	Electro-mechanical speed-sensitive power steering	S
	Electronic Stabilization Control (ESC)	S
	XDS® Cross Differential System w/ Hill Hold Control	S
	Electronic Differential Lock (EDL)	S
	16" steel wheels w/ full covers & low rolling-resistance all-season tires	—
16" <i>Astona</i> low-drag alloy wheels w/ low rolling-resistance all-season tires	S	
Exterior	LED headlights w/ Dynamic Headlight Range Adjustment	S
	LED daytime running lights	S
	Exclusive e-Golf bumpers, intakes & exterior design elements	S
	Body color exterior mirrors w/ integrated side turn signal lamps	S
	Rear roof-edge spoiler	S
	Rear window washer & wiper system	S
Interior	Leather-wrapped steering wheel & shift knob	S
	Multifunction steering wheel w/ MFD, audio & telephone controls	S
	Tilting & telescopic adjustable steering column	S
	Manually adjustable front seats w/ Power Recline & manual lumbar support	S
	Heated front seats	S
	Leatherette seating surfaces	S
	Comfort front seats	S
	60/40 Split folding rear seats	S
	Rear seat center armrest w/ storage & pass-through	S
	Height adjustable & removable luggage compartment floor	S
	Removable cargo area cover	S
	Illuminated & lockable glove compartment w/ adjustable cooling	S
	Adjustable front center armrest w/ storage	S
	Front & rear reading lights w/ illuminated vanity mirrors	S
	Power windows w/ auto up/down	S
	Front & rear carpeted floor mats	S
	Technical Features	Rear-view camera
Park Distance Control (front and rear)		S
Car-Net (Connected car service)		S
Bluetooth® connectivity w/ mic & voice control		S
SiriusXM Satellite Radio® (Limited subscription)		S
Media Device Interface (MDI)		S
5.8" touchscreen navigation & AM/FM radio system w/ CD		S
8-speaker sound system		S
Climatronic® dual-zone (L/R) automatic climate control system w/ 2nd-row air vents		S
Energy-efficient auxiliary climate control heat pump		S
Optimized energy efficiency management w/ ECO function		S
Power adjustable, manually folding, heated exterior side mirrors		S
Auto-dimming interior rearview mirror		S
Automatic headlights		S
KESSEY keyless access w/ push-button start		S
Cruise control		S
Multi-function trip computer		S
Energy-efficient electric windshield defroster w/ thin-wire heating element		S
Automatic windshield wiper control w/ heated front washer nozzles		S
Electric parking brake		S
Anti-theft vehicle immobilizer	S	
Dual front & front side airbags; front & rear side curtain airbags	S	