



Trim Descriptions

Trim Descriptions	TRANSMISSION	SALES CODES:			RETAIL PRICE
		FEDERAL	50-STATE	PZEV*	
1.8T S <i>(replaces base model)</i>	6-speed Automatic	5C73R6	-	5C73Q6	\$25,490
1.8T Denim <i>(see p. 40)</i>	6-speed Automatic	-	-	5C7JQ6	TBA
1.8T SE <i>(replaces 1.8T w/ Technology)</i>	6-speed Automatic	5C74R6	-	5C74Q6	\$28,070
1.8T SEL <i>(replaces 1.8T w/ Sound & Nav.)</i>	6-speed Automatic	5C75R6	-	5C75Q6	\$30,500
TDI® SE <i>(replaces base model)</i> - SOLD ORDERS ONLY	6-speed Manual	-	5C7412	-	TBA
	6-speed DSG® Auto. w/ Tiptronic®	-	5C7416	-	TBA
TDI® SEL <i>(replaces TDI® w/ Sound & Nav.)</i>	6-speed Manual	-	5C7512	-	TBA
	6-speed DSG® Auto. w/ Tiptronic®	-	5C7516	-	TBA

*(Please see front page for PZEV restrictions.)

Destination Charge *(subject to change, add to all orders):* **\$820**

Model Exterior and Interior Colors

Exterior Color	Code	All 1.8T & TDI®		Code	All 1.8T & TDI®	
		Black Roof	V-Tex Leatherette		Beige Roof	V-Tex Leatherette
		Titan Black interior			Beige interior	
Pure White - <i>Also available on Denim, see p. 40</i>	0QSL	JU		0QSM	NK	
Tornado Red	G2SL	JU		G2SM	NK	
Black Uni	A1SL	JU		A1SM	NK	
Reflex Silver Metallic	8ESL	JU		-	-	
Platinum Gray Metallic	2RSL	JU		-	-	
Moonrock Silver Metallic	0BSL	JU		0BSM	NK	
Silk Blue Metallic	2BSL	JU		2BSM	NK	
Stonewashed Blue - <i>Denim-exclusive, see p. 40</i>	-	-		-	-	
Habanero Orange Metallic - <i>Add'l cost; see p. 42</i>	V9SL	JU		-	-	
Dark Bronze Metallic - <i>SOP CW50/15</i>	-	-		2JSM	NK	
Toffee Brown Met. - NO LONGER ORDERABLE**	-	-		4QSM	NK	
Yellow Rush - NO LONGER ORDERABLE**	T1SL	JU		-	-	
Denim Blue - NO LONGER ORDERABLE**	X0SL	JU		X0SM	NK	

***(EOP CW34/15)*



17" Turbine



17" Rotor



18" Disc



Available Features

(O^{Sold} = Sold Orders Only)

		1.8T				2.0L TDI®		
		S	Denim	SE	SEL	SE	SEL	
Performance	1.8L, 170 HP / 184 lbs-ft, Turbocharged 4-cylinder engine w/ direct injection	S	S	S	S	—	—	
	2.0L, 150 HP / 236 lbs-ft, TDI® Clean Diesel engine	—	—	—	—	S	S	
	6-speed manual transmission	—	—	—	—	O ^{Sold}	S	
	6-speed automatic transmission	S	S	S	S	—	—	
	6-speed DSG® automatic transmission (w/ steering wheel mounted shift paddles)	—	—	—	—	S	O	
	Front & rear antilock disc brakes	S	S	S	S	S	S	
	Electro-mechanical speed-sensitive power steering	S	S	S	S	S	S	
	Front wheel drive	S	S	S	S	S	S	
	Multi-link rear suspension	S	S	S	S	S	S	
	17" Rotor alloy wheels w/ all-season tires	—	—	—	—	S	—	
17" Turbine alloy wheels w/ all-season tires	S	—	S	—	—	—		
17" Heritage alloy wheels w/ Dark Grey graphite inserts & all-season tires	—	S	—	—	—	—		
18" Disc alloy wheels w/ all-season tires	—	—	—	S	—	S		
Exterior	Automatic halogen headlights w/ separate Daytime Running Lights (DRL)	S	S	S	S	S	S	
	Automatic Bi-Xenon headlights w/ LED daytime running lights	O	—	O	O	O	O	
	Body color side mirrors w/ integrated side turn signals	S	S	S	S	S	S	
	Rear spoiler	S	S	S	S	S	S	
	Power convertible soft-top roof w/ insulated glass rear widow	S	S	S	S	S	S	
	Denim Blue roof w/ matching boot cover	—	S	—	—	—	—	
Interior	Leather-wrapped multifunction steering wheel w/ audio & telephone controls	S	S	S	S	S	S	
	Leather-wrapped shift knob & brake lever	S	S	S	S	S	S	
	Tilting & telescopic adjustable steering column	S	S	S	S	S	S	
	Performance gauge cluster	—	—	—	—	S	S	
	Denim interior trim, including "Blue Optic" dash pad	—	S	—	—	—	—	
	Heated manual front Comfort seats w/ manual lumbar support	S	—	S	S	S	S	
	Heated manual front Sport seats w/ manual lumbar support	—	S	—	—	—	—	
	50/50 split folding rear seat	S	S	S	S	S	S	
	V-Tex Leatherette seating surfaces	S	—	S	S	S	S	
	Denim Edition cloth & leatherette seat covers w/ jeans-inspired stitching, piping & tags	—	S	—	—	—	—	
	Front center console w/ armrest & cupholders	S	S	S	S	S	S	
	Power windows w/ auto up/down	S	S	S	S	S	S	
	Lockable glove compartment	S	S	S	S	S	S	
	Front & rear carpeted floor mats	S	S	S	S	S	S	
	3 color adjustable ambient lighting	S	S	S	S	S	S	
	Technical Features	Rearview camera	—	—	S	S	S	S
		Blind Spot Monitor, including rear traffic alert	—	—	—	S	—	S
VW Car-Net® Security & Service (Connected car service - Limited subscription)		—	—	S	S	S	S	
VW Car-Net® App-Connect smartphone integration & interface		—	—	S	S	S	S	
VW Car-Net® Guide & Inform enhanced navigation & infotainment		—	—	—	S	—	S	
Composition Color: 5" Touchscreen AM/FM radio & CD player w/ USB & aux-in		S	S	—	—	—	—	
Composition Media: 6.3" Touchscreen AM/FM/HD radio & CD w/ USB & aux-in		—	—	S	—	S	—	
Discover Media: 6.3" Touchscreen Navigation, AM/FM/HD radio & CD w/ USB & aux-in		—	—	—	S	—	S	
8-speaker sound system		S	S	S	S	S	—	
Fender® Premium Audio System w/ subwoofer		—	—	—	—	—	S	
Bluetooth® connectivity		S	S	S	S	S	S	
SiriusXM Satellite Radio® (Limited subscription)		—	—	S	S	S	S	
Climatic manual A/C		S	S	S	S	S	S	
Power adjustable, heated exterior side mirrors		S	S	S	S	S	S	
Keyless access system		—	—	S	S	S	S	
Cruise control		S	S	S	S	S	S	
Multifunction display w/ trip computer		S	S	S	S	S	S	
Variable intermittent front windshield wipers	S	S	S	S	S	S		
Heated front washer nozzles	S	S	S	S	S	S		
Tire Pressure Monitoring System (TPMS)	S	S	S	S	S	S		
Dual front & front side airbags	S	S	S	S	S	S		



2015 WEEK # 50 RETAIL 2016 Beetle Conv. 1.8T Denim

Trim Descriptions

1.8T Denim - *Limited production; SOP CW50/15*

TRANSMISSION

PZEV* SALES CODE:

6-speed Automatic

5C7JQ6

RETAIL PRICE

TBA

**(This PZEV model is orderable, nationwide.)*

Destination Charge (subject to change, add to all orders):

\$820

Model Exterior and Interior Colors

Blue Roof

1.8T Denim
V-TEX Leatherette & Denim Cloth
Two-Tone Dark Blue & Denim w/ White piping

17" Heritage Dark Grey



Code	Exterior Color	Interior:
OQSJ	Pure White	01
5YSJ	Stonewashed Blue	01



Concept images provided for illustrative purposes. Some features shown may differ slightly from production model.



Available Features

1.8T
Denim

Performance	1.8L, 170 HP / 184 lbs-ft, Turbocharged 4-cylinder engine w/ direct injection	S
	6-speed automatic transmission	S
	Front & rear antilock disc brakes	S
	Electro-mechanical speed-sensitive power steering	S
	Front wheel drive	S
Exterior	Multi-link rear suspension	S
	17" <i>Heritage</i> alloy wheels w/ Dark Grey graphite inserts & all-season tires	S
	Automatic halogen headlights	S
	Daytime running lights (DRL)	S
	Foldable, body color side mirrors w/ integrated side turn signals	S
Interior	Rear spoiler	S
	Power convertible soft-top roof w/ insulated glass rear widow	S
	<i>Denim Blue</i> roof w/ matching boot cover	S
	<i>Denim</i> -exclusive leather-wrapped multifunction steering wheel w/ audio & telephone controls	S
	Leather-wrapped shift knob & brake lever	S
	Tilting & telescopic adjustable steering column	S
	<i>Denim</i> interior trim, including "Blue Optic" dash pad	S
	Manual front <i>Sport</i> seats w/ manual lumbar support	S
	Heated front seats	S
	50/50 split folding rear seat	S
	<i>Denim Edition two-tone</i> cloth & leatherette seat covers w/ jeans-inspired stitching, piping & tags	S
	Front center console w/ armrest & cupholders	S
	Power windows w/ auto up/down	S
	Lockable glove compartment	S
	Front & rear carpeted floor mats	S
Technical Features	3 color adjustable ambient lighting	S
	Composition Color: 5" Touchscreen AM/FM radio & CD player w/ USB & aux-in	S
	8-speaker sound system	S
	Bluetooth® connectivity	S
	Climatic manual A/C	S
	Power adjustable, heated exterior side mirrors	S
	Cruise control	S
	Multifunction display w/ trip computer	S
	Variable intermittent front windshield wipers	S
	Heated front washer nozzles	S
Tire Pressure Monitoring System (TPMS)	S	
Dual front & front side airbags	S	



Concept images provided for illustrative purposes. Some features shown may differ slightly from production model.



Paint Color Additional Charges

(● Sold = Sold Orders Only)

Availability:

Code	Color	Description / Comments	Retail Price	1.8T S, SE & SEL	1.8T Denim	TDI®	R-Line®
V9SL	Habanero Orange Metallic	Habanero Orange Metallic exterior body color (available with black roof only)	\$250	●	-	●	●

Factory Installed Options

Availability:

Code	Option	Description / Comments	Retail Price	1.8T S, SE & SEL	1.8T Denim	TDI®	R-Line® S & SE
PO1	Lighting Package	Bi-Xenon Headlights, LED Daytime Running Lights, LED Rear License Plate Light - All standard on R-Line® SEL Sold Orders Only for TDI® SE, R-Line® S & R-Line® SE	\$795	●	-	●	● Sold

Market Delivery Options - Accessories

Availability:

Code	Option	Description / Comments	Retail Price	1.8T S, SE & SEL	1.8T Denim	TDI®	R-Line®
AID	First Aid Kit	First Aid Kit	\$35	●	●	●	●
ARK	Roadside Assistance Kit	Includes: Booster Cables, Warning Triangle, Multi-tool, LED Flashlight, Work Gloves, PVC Tape, Blanket, Poncho, Whistle, Cable Ties, Bandages	\$85	●	●	●	●
AWL	Wheel Locks	Security Wheel Locks (set of 4)	\$80	●	●	●	●
NAA	Alarm Kit		\$325	●	●	●	●
NCC	Carpeted Mats	Mojo Mats® (set of 4) Not available w/ NCM, NSB, NSW	\$130	●	●	●	●
NCE	Chrome Exhaust Tips		\$130	●	-	-	-
NCM	Rubber Mats	Monster Mats® (set of 4) Not available w/ NCC, NSB, NSW	\$130	●	●	●	●
NDS	Door Sills	Stainless Steel Door Sills (set of 2)	\$240	●	●	●	-
NGG	Splash Guards	Wheel Splash Guards (set of 4)	\$220	●	●	●	-
NWD	Wind Deflector	Wind Deflector w/ Storage Shelf	\$500	●	●	●	●



Rubber Mat Kit



Wheel Locks



Door Sills



Splash Guards



Trim Descriptions

Trim Descriptions	TRANSMISSION	SALES CODES:		RETAIL PRICE
		FEDERAL	PZEV*	
R-Line® S - SOLD ORDERS ONLY (replaces base model)	6-speed Manual	5C73N2	5C73M2	\$29,790
	6-speed DSG® Automatic w/ Tiptronic®	5C73N6	5C73M6	\$30,890
R-Line® SE - SOLD ORDERS ONLY (replaces R-Line® w/ Sound)	6-speed Manual	5C74N2	5C74M2	\$31,570
	6-speed DSG® Automatic w/ Tiptronic®	5C74N6	5C74M6	\$32,670
R-Line® SEL - SOLD ORDERS ONLY (replaces R-Line® w/ Sound & Navigation)	6-speed Manual	5C75N2	5C75M2	\$34,950
	6-speed DSG® Automatic w/ Tiptronic®	5C75N6	5C75M6	\$36,050

*(Please see front page for PZEV restrictions.)

Destination Charge (subject to change, add to all orders): \$820

Model Exterior and Interior Colors

Black Roof

Code	Exterior Color	Interior:	R-Line® S & SE		R-Line® SEL	
			V-Tex Leatherette	Titan Black	Black	Vienna Leather interior
					Salsa Red & Black	Blue & Black
0QSL	Pure White		JU	DU	YM	-
G2SL	Tornado Red		JU	DU	YM	-
2TSL	Deep Black Pearl		JU	DU	YM	-
2RSL	Platinum Gray Metallic		JU	DU	-	-
2BSL	Silk Blue Metallic - SOP CW27/15		JU	DU	-	-
V9SL	Habanero Orange Metallic - Add'l cost; see p. 42		JU	DU	-	-
XOSL	Denim Blue - NO LONGER ORDERABLE**		JU	DU	-	CJ

**(EOP CW34/15)

Beige Roof

Code	Exterior Color	Interior:	R-Line® S & SE		R-Line® SEL	
			V-Tex Leatherette	Beige	Beige	Vienna Leather interior
0QSM	Pure White		NJ		QN	
G2SM	Tornado Red		NJ		QN	
2TSM	Deep Black Pearl		NJ		QN	
2RSM	Platinum Gray Metallic		-		QN	
2BSM	Silk Blue Metallic - SOP CW27/15		NJ		QN	
XOSM	Denim Blue - NO LONGER ORDERABLE**		NJ		QN	

**(EOP CW34/15)



18" Twister



19" Tornado



Beetle Convertible R-Line® SE



Available Features

(O^{Sold} = Sold Orders Only)

2.0T R-Line®

	S	SE	SEL	
Performance	2.0L TSI® 210 HP / 207 lbs-ft Turbocharged 4-cylinder engine w/ direct injection	S	S	S
	6-speed manual transmission	O ^{Sold}	O ^{Sold}	O ^{Sold}
	6-speed DSG® automatic transmission	S	S	S
	XDS w/ Hill Hold Control	S	S	S
	Sport suspension	S	S	S
	Front & rear antilock disc brakes	S	S	S
	Electro-mechanical speed-sensitive power steering	S	S	S
	Electronic Stabilization Control (ESP)	S	S	S
	18" Twister alloy wheels w/ all-season tires	S	S	—
	19" Tornado alloy wheels w/ all-season tires	—	—	S
Exterior	Automatic halogen headlights & daytime running lights (DRL)	S	S	—
	Automatic Bi-Xenon headlights w/ & LED daytime running lights	O	O	S
	Front fog lights w/ static cornering lamps	S	S	S
	R-Line® bumpers, grille, black side mirrors, running boards (w/ chrome stripe) & exterior elements	S	S	S
	Rear spoiler	S	S	S
	Boot cover	S	S	S
	Power convertible soft-top roof w/ insulated glass rear widow	S	S	S
Interior	Leather-wrapped R-Line® multifunction steering wheel w/ audio & telephone controls	S	S	S
	Leather-wrapped shift knob & brake lever	S	S	S
	Tilting & telescopic adjustable steering column	S	S	S
	Steering wheel mounted shift paddles (DSG A/T only)	S	S	S
	R-Line® interior decor	—	—	S
	Performance gauge cluster	S	S	S
	Heated manual front Sport Seats w/ manual lumbar support	S	S	S
	50/50 split folding rear seat	S	S	S
	V-Tex Leatherette seating surfaces	S	S	—
	Vienna Leather seating surfaces	—	—	S
	Front center console w/ armrest & cupholders	S	S	S
	Power windows w/ auto up/down	S	S	S
	R-Line® door sill scuff plates & brushed metal pedal covers	S	S	S
	Front & rear carpeted floor mats	S	S	S
	3 color adjustable ambient lighting	S	S	S
Technical Features	Rearview camera	—	S	S
	Blind Spot Monitor, including rear traffic alert	—	—	S
	VW Car-Net® Security & Service (Connected car service - Limited subscription)	—	S	S
	VW Car-Net® App-Connect smartphone integration & interface	—	S	S
	VW Car-Net® Guide & Inform enhanced navigation & infotainment	—	—	S
	Composition Color: 5" Touchscreen AM/FM radio & CD player w/ USB & aux-in	S	—	—
	Composition Media: 6.3" Touchscreen AM/FM/HD radio & CD w/ USB & aux-in	—	S	—
	Discover Media: 6.3" Touchscreen Navigation, AM/FM/HD radio & CD w/ USB & aux-in	—	—	S
	8-speaker sound system	S	—	—
	Fender® Premium Audio System w/ subwoofer	—	S	S
	Bluetooth® connectivity	S	S	S
	SiriusXM Satellite Radio® (Limited subscription)	—	S	S
	Climatic manual A/C	S	S	S
	Power adjustable, heated exterior side mirrors	S	S	S
	Keyless access system	—	S	S
	Cruise control	S	S	S
	Multifunction display w/ trip computer	S	S	S
	Variable intermittent front windshield wipers	S	S	S
Heated front washer nozzles	S	S	S	
Tire Pressure Monitoring System (TPMS)	S	S	S	
Dual front & front side airbags	S	S	S	