



Trim Descriptions	DRIVETRAIN	TRANSMISSION	SALES CODE	RETAIL PRICE
2.0T S	FWD	6-speed Automatic w/ Tiptronic® & Sport mode	5C83P6	\$25,440
2.0T Coast* <i>limited availability</i>	FWD	6-speed Automatic w/ Tiptronic® & Sport mode	5C84P6	\$26,840
2.0T SE	FWD	6-speed Automatic w/ Tiptronic® & Sport mode	5C85P6	\$28,040
2.0T Dune	FWD	6-speed Automatic w/ Tiptronic® & Sport mode	5C87P6	\$32,090
<i>*EOP for Coast is CW49/17</i>			Destination Charge (subject to change, add to all orders):	\$850

Beetle Convertible 2.0T SE in
Tornado Red w/ Beige Roof



Factory Option Packages

Code	Option	Description / Comments	Retail Price	Trim Availability:			
				S	Coast	SE	Dune
W2K	Style & Comfort Package	<ul style="list-style-type: none"> 17" Philadelphia alloy wheels w/ all-season tires Automatic headlights w/ "Coming Home/Leaving Home" feature Keyless entry w/ push-button start Composition Media: 6.3" touchscreen AM/FM/HD radio & CD player w/ USB input, aux-in & voice control VW Car-Net® App-Connect smartphone integration & interface SiriusXM Satellite Radio® (w/ limited-time trial subscription) Automatic, variable intermittent front wipers w/ rain sensor Frameless, self-dimming rearview mirror <i>Beetle Convertible S only</i>	\$955	●	-	-	-
P01	Coast Lighting Package	<ul style="list-style-type: none"> Bi-Xenon headlights w/ LED daytime running lights (DRL) LED taillights & LED rear license plate lights <i>Beetle Convertible Coast only</i>	\$895	-	●	-	-
P4C	SE Premium Package	<ul style="list-style-type: none"> 18" Disc alloy wheels w/ all-season tires Bi-Xenon headlights w/ LED daytime running lights (DRL) Halogen front fog lights w/ low-speed corner illumination feature LED taillights & LED rear license plate lights Park Distance Control (Park Pilot), front & rear Discover Media: 6.3" touchscreen navigation, AM/FM/HD radio & CD player w/ USB input & voice control Fender® Premium Audio System w/ subwoofer VW Car-Net® Guide & Inform enhanced navigation & infotainment <i>Beetle Convertible SE only</i>	\$2,500	-	-	●	-

The People First Warranty*

6 Yrs/72k Mi • Bumper-to-Bumper • Limited Warranty

*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 VW vehicles excluding e-Golf. See owner's literature or dealer for warranty limitations.



Model Exterior & Interior Colors

S & SE		Seating Surfaces:	S & SE		
			V-Tex Leatherette	Perforated V-Tex Leatherette	
Code	Exterior Color	Interior:	Titan Black dashpad in exterior color	Beige dashpad in exterior color	Ceramique & Black dashpad in exterior color
0QSL	Pure White w/ Black Roof		JU CONSOLE	-	XK CONSOLE
0QSM	Pure White w/ Beige Roof		-	NK CONSOLE	-
2TSL	Deep Black Pearl w/ Black Roof		JU CONSOLE	-	XK CONSOLE
2TSM	Deep Black Pearl w/ Beige Roof		-	NK CONSOLE	-
2RSL	Platinum Gray Metallic w/ Black Roof		JU CONSOLE	-	-
K8SL	White Silver Metallic w/ Black Roof		JU CONSOLE	-	XK CONSOLE
8VSL	Bottle Green Metallic w/ Black Roof ⁴		JU CONSOLE	-	-
8VSM	Bottle Green Metallic w/ Beige Roof ⁴		-	NK CONSOLE	-
2BSL	Silk Blue Metallic w/ Black Roof		JU CONSOLE	-	-
2BSM	Silk Blue Metallic w/ Beige Roof		-	NK CONSOLE	-
G2SL	Tornado Red w/ Black Roof		JU CONSOLE	-	-
G2SM	Tornado Red w/ Beige Roof		-	NK CONSOLE	-
V9SL	Habanero Orange Metallic w/ Black Roof ¹		JU CONSOLE	-	XK CONSOLE

¹Additional cost - see Paint Color Additional Charges chart for more info

²Limited availability for Sandstorm Yellow Metallic - EOP CW45/17

³Limited availability for Deep Sea Teal Metallic - EOP CW42/17

⁴Limited availability for Bottle Green Metallic - EOP CW08/18 (week of Feb. 26)

CONSOLE = Lower Dash Console color in SE (S & Coast consoles are unpainted)

Dune & Coast		Seating Surfaces:	Dune	Coast
			Dune Cloth & V-Tex Leatherette	Pepita Cloth
Code	Exterior Color	Interior:	Dune Grey & Black w/ Sandstorm piping Black or Yellow dashpad	Beige & Black two-tone Surfboard-look dashpad
9USL	Sandstorm Yellow Metallic w/ Black Roof ^{1,2}		DASH 07 CONSOLE	-
0QSL	Pure White w/ Black Roof		DASH 07 CONSOLE	-
2TSL	Deep Black Pearl Metallic w/ Black Roof		DASH 07 CONSOLE	-
0QSM	Pure White w/ Beige Roof		-	DASH XA WHEELS
2TSM	Deep Black Pearl Metallic w/ Beige Roof		-	DASH XA WHEELS
3TSM	Deep Sea Teal Metallic w/ Beige Roof ³		-	DASH XA WHEELS
2BSM	Silk Blue Metallic w/ Beige Roof		-	DASH XA WHEELS
V9SM	Habanero Orange Metallic w/ Beige Roof ¹		-	DASH XA WHEELS
G2SM	Tornado Red w/ Beige Roof		-	DASH XA WHEELS

Coast wheel colors:



For Coast & Dune: **DASH** = Dashpad color

For Dune: **CONSOLE** = Lower Dash Console color

Paint Color Additional Charges

Code	Color	Description / Comments	Retail Price	Availability:			
				S	Coast	SE	Dune
V9SL	Habanero Orange Metallic w/ Black	Habanero Orange Metallic exterior body color (w/ matching interior dash pad & door trim color) w/ Black roof	\$250	●	-	●	-
V9SM	Habanero Orange Metallic w/ Beige	Habanero Orange Metallic exterior body color w/ Beige roof	\$250	-	●	-	-
9USL	Sandstorm Yellow Metallic w/ Black	Sandstorm Yellow Metallic exterior body color (w/ matching interior dash pad & door trim color) w/ Black roof <i>Limited availability, EOP CW45/17</i>	\$250	-	-	-	●



16" Whirl



17" Philadelphia



18" Disc



18" Canyon

Market Delivery Options

Trim Availability:

Code	Option	Description / Comments	Retail Price	S	Coast	SE	Dune
AID	First Aid Kit	Basic first aid kit for addressing minor injuries	\$35	●	●	●	●
ARK	Roadside Assistance Kit	Includes: Booster Cables, Warning Triangle, LED Flashlight, Multi-tool, Work Gloves, PVC Tape, Blanket, Poncho, Whistle, Cable Ties, Bandages	\$85	●	●	●	●
AWL	Wheel Locks	Wheel locks & dust caps (4 each) w/ coded key	\$80	●	●	●	●
NAA	Alarm Kit	Works in conjunction w/ Anti-Theft Vehicle Immobilizer	\$325	●	●	●	●
NCC	Carpeted Mats	MojoMats® w/ logo (set of 4) <i>Not available in Coast; not compatible w/ NCM</i>	\$130	●	-	●	●
NCE	Chrome Exhaust Tips	Chrome exhaust tips (set of 2) <i>Not compatible w/ Dune</i>	\$130	●	●	●	-
NCM	Rubber Mats	Monster Mats® w/ logo (set of 4) <i>Not available in Coast; not compatible w/ NCC</i>	\$130	●	-	●	●
NDS	Door Sills	Stainless Steel Door Sills w/ logo (set of 2) <i>Not compatible w/ Coast or Dune</i>	\$240	●	-	●	-
NGG	Splash Guards	Wheel splash guards (set of 4) <i>Not compatible w/ Dune</i>	\$220	●	●	●	-
NWD	Wind Deflector	Helps mitigate wind & wind noise during top-down driving; Mounts over rear seats	\$500	●	●	●	●



S & SE trims are available with a two-tone Ceramique & Black interior, with perforated V-Text leatherette seating surfaces.



Available Features

*Coast EOP is CW49/17 (week of Dec. 4)

2.0T			
S	Coast*	SE	Dune

	S	Coast*	SE	Dune	
Performance	2.0L TSI [®] , 174 HP / 184 lbs-ft, DOHC 16-valve, turbocharged 4-cylinder engine w/ direct fuel injection	S	S	S	S
	6-speed automatic transmission w/ Tiptronic [™] & Sport mode	S	S	S	S
	Electro-mechanical power steering w/ variable assistance	S	S	S	S
	Four-wheel independent suspension	S	S	S	S
	Dune-exclusive raised suspension	—	—	—	S
	Vented front & solid rear disc brakes w/ Anti-lock Braking System (ABS) & Hydraulic Brake Assist (HBA)	S	S	S	S
	16" Whirl alloy wheels w/ all-season tires	S	—	—	—
	17" Philadelphia alloy wheels w/ all-season tires	O	—	S	—
	17" Heritage Black alloy wheels w/ all-season tires (for Coast units <u>not</u> in Tornado Red or Pure White)	—	S	—	—
	17" Heritage White alloy wheels w/ all-season tires (for Coast units in Pure White only)	—	O	—	—
17" Heritage Red alloy wheels w/ all-season tires (for Coast units in Tornado Red only)	—	O	—	—	
18" Disc alloy wheels w/ all-season tires	—	—	O	—	
18" Canyon alloy wheels w/ all-season tires	—	—	—	S	
Exterior	Halogen headlights w/ separate daytime running lights (DRL)	S	S	S	—
	Bi-Xenon headlights, manually adjustable, w/ LED daytime running lights	—	O	O	S
	LED taillights & LED rear license plate lights	—	O	O	S
	Halogen front fog lights w/ low-speed corner illumination feature	—	—	O	S
	Foldable, power adjustable, heated side mirrors w/ integrated turn signals	S	S	S	S
	Body-color mirror caps; body-color side sills w/ chrome accents	S	S	S	—
	Body-color bumpers & door handles	S	S	S	S
	Rear spoiler	S	S	S	S
	Dune bumpers & intakes, black cladding & side sills; Reflex Silver side mirror caps; enlarged rear spoiler	—	—	—	S
	Power convertible soft-top roof w/ insulated glass rear window & boot cover	S	S	S	S
Interior	Leather-wrapped steering wheel, shift knob & brake lever	S	S	S	S
	3-spoke, multi-function steering wheel w/ MFD, audio & telephone controls	S	S	S	S
	Tilting & telescoping adjustable steering column	S	S	S	S
	8-way manual front Comfort seats w/ height adjustment, manual lumbar support & 2 nd row Easy Access	S	S	S	—
	8-way manual front Sport seats w/ height adjustment, manual lumbar support & 2 nd row Easy Access	—	—	—	S
	Rear seat: 2-passenger, 50/50 split folding	S	S	S	S
	Heated front seats	S	S	S	S
	V-TEX Leatherette seating surfaces (perforated in Beige or Ceramique & Black interiors)	S	—	S	—
	Pepita two-tone cloth seating surfaces	—	S	—	—
	Dune cloth & V-TEX Leatherette seating surfaces w/ Yellow piping & stitching	—	—	—	S
	Body-color dashpad	S	—	S	—
	Surfboard-look dashpad	—	S	—	—
	Dune dashpad (in Sandstorm Yellow if exterior is Sandstorm Yellow, in Black for other exterior colors)	—	—	—	S
	Painted lower dash console (in Platinum Gray or select exterior colors)	S	—	S	S
	Body-color upper door panels & rear side panels w/ chrome accents	S	—	S	S
	Front center console w/ cup holders, 12V power ports, armrest & storage	S	S	S	S
	Lockable glove compartment	S	S	S	S
	Front reading lights	S	S	S	S
	Indirect dashboard lighting	S	S	S	S
	3-color adjustable ambient lighting	S	S	S	S
Metal door sill scuff plates	—	S	—	—	
Dune interior trim & door sill scuff plates	—	—	—	S	
Carpeted floor mats, front & rear	S	—	S	S	
Rubber floor mats, front & rear	—	S	—	—	
Technology & Convenience	Rear View Camera System	S	S	S	S
	Park Distance Control (Park Pilot), front & rear	—	—	O	S
	Blind Spot Monitor w/ Rear Traffic Alert	—	S	S	—
	Automatic headlights w/ "Coming Home/Leaving Home" feature	O	S	S	S
	Power door locks w/ remote featuring panic button	S	S	S	S
	Keyless access (KESSY [®]) for doors & trunk w/ push-button engine start	O	S	S	S
	Composition Color: 5" touchscreen AM/FM/HD radio & CD player w/ USB input & aux-in	S	—	—	—
	Composition Media: 6.3" touchscreen AM/FM/HD radio & CD player w/ USB input, aux-in & voice control	O	S	S	S
	Discover Media: 6.3" Touchscreen Navigation, AM/FM/HD radio & CD player w/ USB input, aux-in & voice control	—	—	O	—
	8-speaker sound system	S	S	S	—
	Fender [®] Premium Audio System w/ subwoofer	—	—	O	S
	VW Car-Net [®] App-Connect smartphone integration & interface (w/ Apple CarPlay [™] , Android Auto [™] & MirrorLink [®])	O	S	S	S
	VW Car-Net [®] Security & Service connected car service (limited subscription)	—	—	S	—
	VW Car-Net [®] Guide & Inform enhanced navigation & infotainment	—	—	O	—
	Bluetooth [®] connectivity (for compatible devices)	S	S	S	S
	SiriusXM [®] Satellite Radio [®] (w/ limited-time trial subscription)	O	S	S	S
	Frameless, self-dimming interior rearview mirror	O	S	S	S
	Cruise control	S	S	S	S
	Multi-function display (MFD) w/ trip computer	S	S	S	S
	Single-zone manual climate control	S	S	—	—
Climatronic [®] dual-zone automatic climate control	—	—	S	S	
Variable intermittent front wipers w/ heated washer nozzles	S	S	S	S	
Automatic front wipers w/ rain sensor	O	S	S	S	
Power front windows w/ 1-touch up/down; retractable 2 nd -row side windows	S	S	S	S	
Automatic Rollover Support System	S	S	S	S	
Dual front airbags & front-side airbags	S	S	S	S	



2018 Beetle Convertible

Beetle Convertible 2.0T Coast
w/ Lighting Package in
Deep Sea Teal Metallic
w/ Beige Roof



Below: Beetle Convertible Coast interior w/ *Pepita* two-tone cloth seating surfaces & surfboard-look dashpad



17" Heritage Red



17" Heritage White



17" Heritage Black



Coast Lighting Package