



Introducing the all-new  
**Tiguan**



The New King of the Concrete Jungle.

## The People First Warranty\*

6 Yrs/72k Mi • Bumper-to-Bumper • Limited Warranty

\*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 VW vehicles excluding e-Golf. See owner's literature or dealer for warranty limitations.



**Trim Descriptions**

Trim Descriptions	DRIVETRAIN	TRANSMISSION	SALES CODE	RETAIL PRICE <sup>‡</sup>
2.0T S	FWD	8-speed Automatic w/ Tiptronic <sup>®</sup>	BW22VS	\$24,595
	4MOTION <sup>®</sup>	8-speed Automatic w/ Tiptronic <sup>®</sup>	BW22VJ	\$25,895
2.0T SE	FWD	8-speed Automatic w/ Tiptronic <sup>®</sup>	BW23VS	\$26,750
	4MOTION <sup>®</sup>	8-speed Automatic w/ Tiptronic <sup>®</sup>	BW23VJ	\$28,050
2.0T SEL	FWD	8-speed Automatic w/ Tiptronic <sup>®</sup>	BW24VS	\$31,090
	4MOTION <sup>®</sup>	8-speed Automatic w/ Tiptronic <sup>®</sup>	BW24VJ	\$32,390
2.0T SEL Premium	FWD	8-speed Automatic w/ Tiptronic <sup>®</sup>	BW25VS	\$36,250
	4MOTION <sup>®</sup>	8-speed Automatic w/ Tiptronic <sup>®</sup>	BW25VJ	\$37,550

**Destination Charge** (subject to change, add to all orders): \$900  
‡(Pricing effective January 3, 2018)

Tiguan SEL Premium w/ R-Line<sup>®</sup> Package in Cardinal Red Metallic



SEL Premium interior in Storm Gray, featuring Vienna Leather seating surfaces, Volkswagen Digital Cockpit & Fender<sup>®</sup> Premium Audio. R-Line<sup>®</sup> Package adds black headliner, R-Line<sup>®</sup> interior trim & radio welcome screen, and stainless steel pedal cluster & footrest



Factory Option Packages

● 4M = 4MOTION® Models Only
● SO = Sold Orders Only

Trim Availability:

Table with 8 columns: Code, Option, Description / Comments, Retail Price, S, SE, SEL, SEL Premium. Rows include Panoramic Sunroof Package, 3rd Row Seat Package, Driver Assistance Package, R-Line® Package for SEL, and R-Line® Package for SEL Premium.

Factory Packages - Not Orderable

Trim Availability:

Table with 8 columns: Code, Option, Description / Comments, Retail Price, S, SE, SEL, SEL Premium. Rows include 18" Alloy Wheels Package and Front Fog Lights Package.



17" Montana



Volkswagen Digital Cockpit 12.3" high-definition digital display



17" Tulsa



18" Nizza



19" Trenton



19" Victoria Falls



20" Braselton

**Model Exterior & Interior Colors****S, SE & SEL**

Code	Exterior Color	Interior:	S		SE & SEL		
			Titan Black	Storm Gray	Titan Black	Golden Oak & Black two-tone	Storm Gray
2T2T	Deep Black Pearl Metallic**		BC	FY	BV	CF	FV
0Q0Q	Pure White**		BC	FY	BV	CF	FV
K8K8	White Silver Metallic		BC	FY	BV	CF	FV
2R2R	Platinum Gray Metallic		BC	FY	BV	CF	FV
7H7H	Cardinal Red Metallic		BC	FY	BV	—	FV
V9V9	Habanero Orange Metallic*		BC	FY	BV	—	FV
2B2B	Silk Blue Metallic		BC	FY	BV	—	FV
X1X1	Dark Moss Green Metallic		BC	—	BV	CF	—

*\*Additional cost - see Paint Color Additional Charges chart for more info***SEL Premium**

Code	Exterior Color	Interior:	SEL Premium		
			Titan Black	Saffrano Orange & Black two-tone	Storm Gray
2T2T	Deep Black Pearl Metallic**		BR	NY	FZ
0Q0Q	Pure White**		BR	NY	FZ
K8K8	White Silver Metallic		BR	NY	FZ
2R2R	Platinum Gray Metallic		BR	NY	FZ
7H7H	Cardinal Red Metallic		BR	—	FZ
V9V9	Habanero Orange Metallic*		BR	—	FZ
2B2B	Silk Blue Metallic		BR	—	FZ
X1X1	Dark Moss Green Metallic		BR	—	—

*\*\*One of the select colors available for Rear Spoiler (THS) - see Market Delivery Options chart for more info***Paint Color Additional Charges**

Code	Color	Description / Comments	Retail Price	Availability:			
				S	SE	SEL	SEL Premium
V9V9	<b>Habanero Orange Metallic</b>	Habanero Orange Metallic exterior body color	\$295	●	●	●	●

**Tiguan SEL Premium in Habanero Orange Metallic**

**Market Delivery Options**

● 4M = 4MOTION® Models Only

**Availability:**

Code	Color	Description / Comments	Retail Price	S	SE	SEL	SEL Premium
AID	<b>First Aid Kit</b>	Basic first aid kit for addressing minor injuries	\$35	●	●	●	●
ARK	<b>Roadside Assistance Kit</b>	Includes: Booster Cables, Warning Triangle, LED Flashlight, Work Gloves, PVC Tape, Multi-tool, Blanket, Poncho, Whistle, Cable Ties, Bandages	\$85	●	●	●	●
AWL	<b>Wheel Locks</b>	Wheel locks & dust caps (4 each) w/ coded key	\$80	●	●	●	●
TAA	<b>Alarm Kit</b>	Works in conjunction w/ Anti-Theft Vehicle Immobilizer <i>S &amp; SE only (standard in SEL &amp; SEL Premium)</i> <i>Delayed availability, SOP TBA</i>	\$325	●	●	-	-
TBC	<b>Roof Rack</b>	Base Carrier Bars (set of 2)	\$365	●	●	●	●
TBP	<b>Bumper Protector</b>	Helps prevent scuffs & damage to top of rear bumper <i>Not compatible w/ TPF</i> <i>Not yet orderable, SOP TBA</i>	TBA	●	●	●	●
TGG	<b>Splash Guards</b>	Wheel splash guards (set of 4) <i>Not compatible R-line® Packages (W9B or W9C)</i> <i>Not compatible w/ TTS</i>	\$220	●	●	●	●
TGM	<b>Rubber Mats Kit, three-row</b>	Monster Mats® w/ logo (set of 5) & heavy duty trunk liner w/ VW CarGo Blocks - <i>For units w/ 3<sup>rd</sup>-row seat installed - not compatible w TGN</i>	\$285	●	●	●	●
TGN	<b>Rubber Mats Kit, two-row</b>	Monster Mats® w/ logo (set of 4) & heavy duty trunk liner w/ VW CarGo Blocks - <i>Only for units without 3<sup>rd</sup>-row seat - not compatible w TGM</i>	\$235	●	●	●	●
THS	<b>Rear Spoiler</b>	Rear roof-edge spoiler (mounts above rear window) <i>Pure White (OQQQ) units receive a Pure White spoiler, all other units get spoilers in Deep Black Pearl Metallic (2T2T)</i>	\$550	●	●	●	●
TLN	<b>Luggage Net</b>	For securing items in the cargo area	\$100	●	●	●	●
TPC	<b>Privacy Cover</b>	Tonneau privacy cover for cargo area <i>(standard in SEL Premium)</i> <i>Not yet orderable - SOP CW14/18 (week of April 2)</i>	\$200	●	●	●	-
TPF	<b>Paint Protection</b>	Paint Protection Film (in door cups & top of rear bumper) <i>Not compatible w/ TBP</i>	\$125	●	●	●	●
TRE	<b>Remote Start</b>	Remote Engine Start w/ Remote Key Fob (1) <i>SE only (standard in SEL &amp; SEL Premium)</i> <i>Delayed availability, SOP TBA</i>	\$450	-	●	-	-
TRV	<b>Rearview Mirror w/ HomeLink®</b>	Frameless, Self-Dimming Rearview Mirror w/ Electronic Compass & HomeLink® Garage Door Opener	\$325	●	●	●	●
TTH	<b>Accessory Towing Kit</b>	Trailer Hitch Receiver Kit & Electrical Kit, Hitch Ball & Mount (port-installed, up to 1,500 lbs. capacity) - <i>Not orderable on FWD units</i> <i>Not compatible w/ 3<sup>rd</sup>-row seat (PG1) on 4MOTION® units</i>	\$700	● 4M	● 4M	● 4M	● 4M
TTS	<b>Side Steps</b>	Side Steps (set of 2) <i>Not compatible w/ TGG or TTH</i> <i>Requires 3<sup>rd</sup>-row seat (PG1) in 4MOTION® units (seat is standard in FWD)</i>	\$695	●	●	●	●
TWD	<b>Hood Deflector</b>	Mounts at front edge of hood <i>Not yet orderable - delayed availability, SOP TBA</i>	\$200	●	●	●	●



Tiguan S in Platinum Gray Metallic



Tiguan SE w/ 4MOTION® in Dark Moss Green Metallic



Available Features part 1 of 2

(S<sup>NO</sup> & O<sup>NO</sup> = Non-orderable feature or option)

2.0T (FWD/4MOTION® models, if separately indicated)

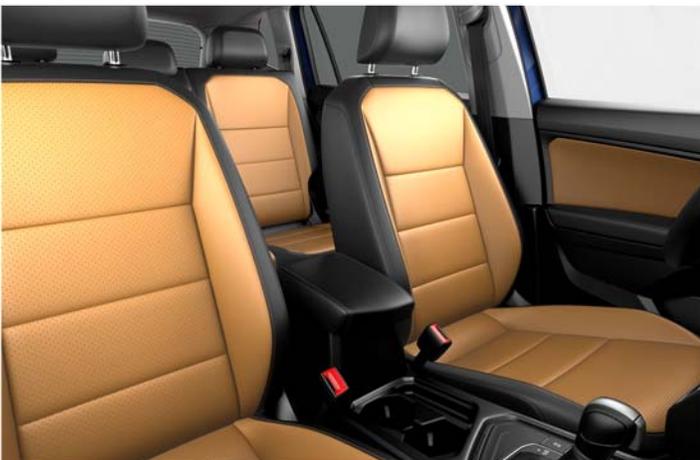
	S	SE	SEL	SEL Premium
2.0L TSI®, 184 HP / 221 lbs-ft, DOHC 16-valve, turbocharged 4-cylinder engine w/ direct injection	S	S	S	S
8-speed automatic transmission w/ Tiptronic® & Sport mode	S	S	S	S
Front-wheel-drive	S/-	S/-	S/-	S/-
4MOTION® all-wheel-drive w/ Active Control	-/S	-/S	-/S	-/S
Electro-mechanical power steering w/ variable assistance (Servotronic®)	S	S	S	S
Four-wheel independent suspension	S	S	S	S
Vented front & solid rear disc brakes w/ Anti-lock Braking System (ABS) & Hydraulic Brake Assist (HBA)	S	S	S	S
17" Montana wheels w/ all-season tires <i>(De facto standard on SE until CW31/17, not customer or dealer orderable on SE)</i>	S	S <sup>NO</sup>	—	—
17" Tulsa wheels w/ all-season tires <i>(Standard on SE from CW31/17 onwards)</i>	—	S	—	—
18" Nizza alloy wheels w/ all-season tires <i>(Possible substitution in orders configured by Distribution, not orderable on SE)</i>	—	O <sup>NO</sup>	S	—
19" Trenton alloy wheels w/ all-season tires <i>(part of R-Line® Package, not yet available, SOP CW06/18)</i>	—	—	O	—
19" Victoria Falls alloy wheels w/ all-season tires	—	—	—	S
20" Braselton alloy wheels w/ all-season tires <i>(part of R-Line® Package, not yet available, SOP CW06/18)</i>	—	—	—	O
Twin halogen headlights w/ LED Daytime Running Lights (DRL)	S	S	S	—
LED headlights w/ LED Daytime Running Lights (DRL)	—	—	—	S
Adaptive Front-lighting System (AFS) & dynamic cornering lights	—	—	—	S
LED taillights & LED rear license plate lights	S	S	S	S
Halogen front fog lights w/ low-speed corner illumination feature - <i>not orderable - limited availability (EOP CW36/17)</i>	O <sup>NO</sup>	O <sup>NO</sup>	S	S
Foldable, power adjustable, heated side mirrors w/ body-color mirror caps & integrated turn signals	S	S	S	S
Power folding side mirrors w/ position memory & puddle lights	—	—	—	S
Chrome side window trim, protective side moldings & rear bumper trim	—	S	S	S
Roof rails, black	S	S	—	—
Roof rails, silver	—	—	S	S
R-Line® grille, badging, intakes, side sills, bumpers, cladding & exterior trim <i>(not yet available, SOP CW06/18)</i>	—	—	O	O
Panoramic sunroof (power tilting & sliding front section, fixed rear section) w/ ambient lighting	—	O	S	S
Trailer hitch preparation - <i>Please note: currently available hitch is not compatible w/ 3<sup>rd</sup>-row seat</i>	S	S	S	S
Trailer hitch - available via Accessory Towing Kit (TTH) - <i>only available on 4MOTION® models without 3<sup>rd</sup>-row seat</i>	-/O	-/O	-/O	-/O

Performance

Exterior

(Available Features list continues on next page.)

Tiguan SEL w/ R-Line® Package in Silk Blue Metallic



Standard SEL interior in Golden Oak & Black two-tone V-Tex Leatherette, w/ Discover Media 8" touchscreen navigation & infotainment



**Available Features** part 2 of 2

2.0T (FWD/4MOTION® models, if separately indicated)

	S	SE	SEL	SEL Premium
3-spoke, multi-function steering wheel w/ MFD, audio & telephone controls	S	S	S	S
Tilting & telescoping adjustable steering column	S	S	S	S
Leather-wrapped steering wheel	—	S	S	S
Heated steering wheel	—	—	—	S
Leather-wrapped shift knob	S	S	S	S
6-way manual driver's seat w/ height adjustment	S	—	—	—
10-way power driver's seat w/ power lumbar support	—	S	S	S
6-way manual front passenger seat w/ height adjustment	S	S	S	S
Driver's seat position memory	—	—	—	S
Heated front seats	—	S	S	S
2 <sup>nd</sup> -row bench seat: 3-passenger, 40/20/40 split fold-flat, sliding & reclining w/ center armrest & 3 <sup>rd</sup> -row Easy Access	S	S	S	S
3 <sup>rd</sup> -row bench seat: 2-passenger, 50/50 split fold-flat - <b>3<sup>rd</sup>-row seat not compatible w/ available trailer hitch</b>	S/O	S/O	S/O	S/O
Cloth seating surfaces	S	—	—	—
Perforated V-Tex Leatherette seating surfaces	—	S	S	—
Vienna Leather seating surfaces (1 <sup>st</sup> row & outboard 2 <sup>nd</sup> row seating positions)	—	—	—	S
R-Line® steering wheel & interior trim w/ black headliner <b>(not yet available, SOP CW06/18)</b>	—	—	O	O
Center console w/ cup holders, adjustable center armrest & storage	S	S	S	S
Lockable & illuminated glove compartment	S	S	S	S
12V power outlets: one in lower dash console, one in rear console facing 2 <sup>nd</sup> row & one in cargo area	S	S	S	S
Reading lights, front row	S	S	S	S
Reading lights, 2 <sup>nd</sup> row	—	S	S	S
LED reading lights, 1 <sup>st</sup> & 2 <sup>nd</sup> row (2 per row)	—	—	S	S
Illuminated vanity mirrors	S	S	S	S
Ambient interior lighting & front footwell lights	—	—	—	S
Carpeted cargo area w/ folding cover & tie-down hooks	S	S	S	S
Tonneau privacy cover for cargo area	O	O	O	S
Stainless steel pedal cluster & footrest <b>(part of R-Line® Package, not yet available, SOP CW06/18)</b>	—	—	O	O
Illuminated metal door sill scuff plates	—	—	—	S
Carpeted floor mats, 1 <sup>st</sup> & 2 <sup>nd</sup> rows	—	S	S	S
Rear View Camera System w/ dynamic guidelines	S	S	S	—
Overhead View Camera (Area View)	—	—	—	S
Park Distance Control (Park Pilot), front & rear <b>(not yet available for SEL: part of R-Line® Package, SOP CW06/18)</b>	—	—	O	S
High Beam Control (Light Assist) for headlights	—	—	—	S
Lane Departure Warning (Lane Assist)	—	—	—	S
Forward Collision Warning & Autonomous Emergency Braking w/ Pedestrian Detection (Front Assist)	O	S	S	S
Blind Spot Monitor w/ Rear Traffic Alert	O	S	S	S
Cruise control	S	S	—	—
Adaptive Cruise Control (ACC)	—	—	S	S
Color multi-function display (MFD) w/ trip computer	S	S	S	—
Volkswagen Digital Cockpit 12.3" high-resolution digital display cluster (in place of standard gauges & color MFD)	—	—	—	S
Automatic headlights w/ "Coming Home/Leaving Home" feature	S	S	S	S
Keyless access (KESSY®) for all doors & liftgate w/ push-button start	—	S	S	S
Remote engine start feature	—	—	S	S
Remote power rear liftgate w/ Closing Assist	—	—	S	S
Hands-free Easy Open & Easy Close rear liftgate	—	—	—	S
Composition Color: 6.5" Touchscreen AM/FM radio w/ USB input	S	—	—	—
Composition Media: 8" touchscreen AM/FM/HD radio & CD player w/ dual USB inputs, aux-in & voice control	—	S	—	—
Discover Media: 8" touchscreen navigation, AM/FM/HD radio & CD player w/ dual USB inputs & voice control	—	—	S	S
6-speaker sound system	S	S	S	—
Fender® Premium Audio System w/ subwoofer	—	—	—	S
VW Car-Net® App-Connect smartphone integration & interface (w/ Apple CarPlay™, Android Auto™ & MirrorLink®)	S	S	S	S
VW Car-Net® Security & Service connected car service (limited subscription)	—	S	S	S
VW Car-Net® Guide & Inform enhanced navigation & infotainment (subscription required)	—	—	S	S
Bluetooth® connectivity	S	S	S	S
SiriusXM Satellite Radio® (w/ limited-time trial subscription)	—	S	S	S
Climatic manual single-zone climate control w/ pollen filter	S	—	—	—
Climatronic® dual-zone (L/R) automatic climate control w/ pollen filter & air vents for 2 <sup>nd</sup> row	—	S	S	S
Power door locks w/ remote featuring panic button	S	S	S	S
Electric parking brake	S	S	S	S
Variable intermittent front wipers	S	S	S	S
Automatic front wipers w/ rain sensor	—	—	—	S
Heated front washer nozzles	—	S	S	S
Selectable intermittent rear wiper & washer system	S	S	S	S
Hill Start Assist & Hill Descent Control - <b>4MOTION® models only</b>	-/S	-/S	-/S	-/S
Dual front airbags & front-side airbags; Side Curtain Protection® head impact airbags for all three rows	S	S	S	S

Interior

Technology & Convenience