

Introducing the all-new



The People First Warranty

6 Years/72,000 Miles · Transferable Bumper-to-Bumper · Limited Warranty

*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2019 VW vehicles excluding e-Golf. See owner's literature or dealer for warranty limitations.

RETAIL

Trim Descriptions	DRIVETRAIN	TRANSMISSION	SALES CODE	RETAIL PRICE
1.4T S	EMD	6-speed Manual	BU32M2	\$18,545
1.41 5	FWD —	8-speed Automatic w/ Tiptronic®	BU32MS	\$19,345
1.4T SE	FWD	8-speed Automatic w/ Tiptronic®	BU33MS	\$22,155
1.4T R-Line®	FWD	8-speed Automatic w/ Tiptronic®	BU3RMS	\$22,995
1.4T SEL	FWD	8-speed Automatic w/ Tiptronic®	BU34MS	\$24,415
1.4T SEL Premium	FWD	8-speed Automatic w/ Tiptronic®	BU35MS	\$26,945

Destination Charge as of July 10, 2018 (subject to change, add to all orders): \$895



Factory Option Packages

Trim Availability: S SE R-Line® **SEL Retail Price Description / Comments** Option Code

Code	Option	Description / Comments	Retail Price	5	3E	R-Line	SEL	Premium
WYB	Driver Assistance Package	Forward Collision Warning & Autonomous Emergency Braking (Front Assist) Blind Spot Monitor w/ Rear Traffic Alert Heated side mirrors Jetta S only (features standard in all other trims)	\$450	•	-	-	-	-
WY4	Cold Weather Package	Remote engine start w/ remote key fob Heated steering wheel Heated rear seat (outboard seating positions) Heated wiper area on lower windshield Heated front washer nozzles Washer fluid level indicator	\$495	-	•	•	•	-



LED taillights, standard on all trims



SE, R-Line® & SEL only - delayed availability: SOP CW38/18

SEL & SEL Premium cockpit (see page 4 for more info)



Panoramic power sunroof, standard on SE and above



Standard LED headlights & **Daytime Running Lights**

SEL

Availability:

Model Exterior & Interior Colors

S, SE & R-Line®		S			R-Line [®]				
	Seating Surfaces:			Cloth		Perforated V-Tex Leatherette			
Code	Exterior C	Interior:	Titan Black	Storm Gray	Titan Black (SE only)	Dark Beige (SE only)	Storm Gray (SE only)	Storm Gray & Black two-tone (R-Line [®] only)	
A1A1		Black Uni	ВС	FG	BV	FB	FH	_	
2T2T		Deep Black Pearl Metallic	_	_	_	_	_	FL	
0Q0Q		Pure White	BC	_	BV	FB	_	FL	
K8K8		White Silver Metallic	ВС	_	BV	_	_	FL	
2R2R	_	Platinum Gray Metallic	ВС	_	BV	_	_	FL	
G2G2		Tornado Red	ВС	_	BV	FB	_	FL	
V9V9		Habanero Orange Metallic*	ВС	FG	BV	_	FH	FL	
2B2B		Silk Blue Metallic	ВС	FG	BV	_	FH	_	

*Additional cost - see Paint Color Additional Charges chart for more info

SEI	& SEL Premium			SEL			SEL Premium		
	9	Seating Surfaces:	Perfor	ated V-Tex Leath	erette	Perforated Leather			
Code	Exterior Color	Interior:	Titan Black	Dark Beige	Storm Gray	Titan Black	Dark Beige & Black two-tone	Storm Gray	
2T2T	Deep B	lack Pearl Metallic	BV	FB	FH	BR	FJ	FZ	
0Q0Q	Pure W	/hite	BV	FB	_	BR	FJ	_	
K8K8	White 9	Silver Metallic	BV	_	_	BR	_		
2R2R	Platinu	m Gray Metallic	BV	_	_	BR	_	_	
G2G2	Tornad	o Red	BV	FB	_	_	_	_	
V9V9	Habane	ero Orange Metallic*	BV	_	FH	BR	_	FZ	
2B2B	Silk Blu	ıe Metallic	BV	FB	FH	BR	FJ	FZ	
3X3X	Sage G	reen Metallic	_	FB	FH	_	FJ	FZ	

^{*}Additional cost - see Paint Color Additional Charges chart for more info

Paint Color Additional Charges

Code	Color	Description / Comments	Retail Price	S	SE	R-Line®	SEL	SEL Premium
V9V9	Habanero Orange Metallic	Habanero Orange Metallic exterior body color	\$295	•	•	•	•	•









Above & top: SEL & SEL Premium cockpit, featuring: Volkswagen Digital Cockpit 10" high-resolution digital display w/ 8" touchscreen radio (SEL Premium versions shown, above); Driving Mode Selection; BeatsAudio™ premium sound system w/ subwoofer; SiriusXM Satellite Radio® (w/ trial subscription); Voice Control; 10-color, customizable ambient interior lighting; and front footwell lights











16" Rama (silver)

16" Rama Black (two-tone)

17" Trenton

17" Tornado Metallic (gold/beige tint)

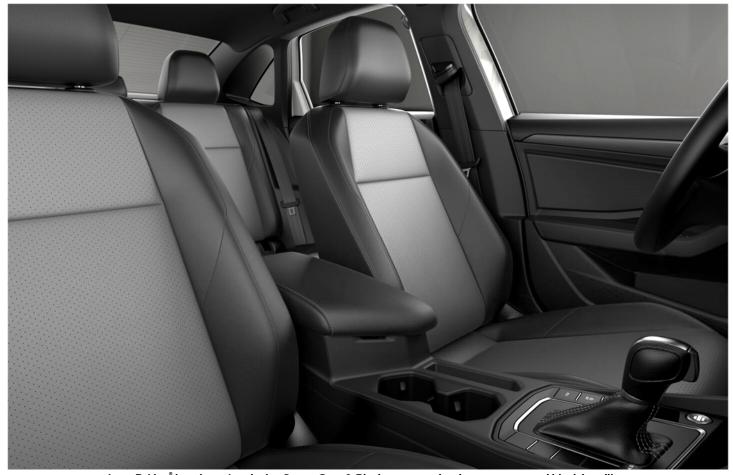
Market Delivery Options

Market Delivery Options			Availability:					
Code	Color	Description / Comments	Retail Price	S	SE	R-Line®	SEL	SEL Premium
CRG	VW Care	Volkswagen Prepaid Scheduled Maintenance w/ 10,000-mile & 20,000-mile Servicing for Cars	\$215	•	•	•	•	•
AID	First Aid Kit	Basic first aid kit for addressing minor injuries	\$35	•	•	•	•	•
ARK	Roadside Assistance Kit	Includes: Booster Cables, Warning Triangle, Work Gloves, LED Flashlight, PVC Tape, Multi-tool, Blanket, Poncho, Whistle, Cable Ties, Bandages	\$85	•	•	•	•	•
ASK	Combination Assistance Kit	First Aid Kit & Roadside Assistance Kit Combo Pack	\$99	•	•	•	•	•
AWL	Wheel Locks	Wheel locks & dust caps (4 each) w/ coded key	\$80	•	•	•	•	•
DLJ	Bumperdillo® Protection Plate	Bumperdillo® Protection Plate for rear bumper	\$150	•	•	•	•	•
JKM	Rubber Mats Kit	Monster Mats [®] w/ logo (set of 4) & heavy duty trunk liner w/ VW CarGo Blocks Not compatible w/ JKT	\$235	•	•	•	•	•
JKT	Carpeted Mats Kit	MojoMats [*] w/ logo (set of 4) & heavy duty trunk liner w/ VW CarGo Blocks Not compatible w/ JKM	\$235	•	•	•	•	•
JSP	Splash Guards	Wheel splash guards (set of 4)	\$220	•	•	•	•	•



,	Available Features part 1 of 2		1.4T							
-	Available realules part 1 of 2	s	SE	R-Line [®]	SEL	SEL Premium				
	1.4L TSI [*] , 147 HP / 184 lbs-ft, DOHC 16-valve, turbocharged 4-cylinder engine w/ direct injection	S	S	S	S	S				
	6-speed manual transmission	S	_	_	_	_				
	8-speed automatic transmission w/ Tiptronic® & Sport mode	0	S	S	S	S				
ס	Front-wheel-drive	S	S	S	S	S				
굨	Engine Start/Stop System w/ regenerative braking - automatic transmission only	S	S	S	S	S				
ð.	XDS [®] Electronic Differential Lock	_	_	S	_	_				
erformance	Electro-mechanical power steering w/ variable assistance (Servotronic®)	S	S	S	S	S				
ä	Vented front & solid rear disc brakes w/ Anti-lock Braking System (ABS) & Hydraulic Brake Assist (HBA)	S	S	S	S	S				
G	16" Rama (silver) wheels w/ all-season tires	S	-	_	-	_				
	16" Rama Black (two-tone) wheels w/ all-season tires	_	S	_	S	_				
	17" Trenton wheels w/ all-season tires	-	-	S	-	_				
	17" Tornado Metallic wheels (gold/beige tint) w/ all-season tires	_	_	_	_	S				
	LED headlights w/ LED Daytime Running Lights (DRL)	S	S	S	_	_				
	LED projector headlights w/ LED Daytime Running Lights (DRL)	_	_	_	S	S				
	LED taillights	S	S	S	S	S				
	LED rear license plate lighting	S	S	S	S	S				
	Halogen front fog lights w/ static cornering lights	_	_	S	_	S				
_	Side mirror caps w/ integrated turn signals	_	_	_	_	S				
Ϋ́	Foldable, power adjustable side mirrors	S	S	S	S	S				
Exterior	Heated side mirrors	0	S	S	S	S				
₫.	Side mirrors position memory	_	-	_	_	S				
_	Body-color side mirror caps	S	S	_	S	S				
	R-Line® grille & badging w/ black side mirror caps	_	_	S	_	_				
	Body-color bumpers & door handles	S	S	S	S	S				
	Chrome lower side window trim	S	S	S	S	S				
	Chrome exhaust port styling on lower rear bumper	_	_	S	_	S				
	Power tilting & sliding panoramic sunroof	-	S	S	S	S				

(Available Features list continues on next page.)



Jetta R-Line® interior w/ exclusive Storm Gray & Black two-tone leatherette seats and black headliner

RETAIL

Δ	vailable Features part 2 of 2 (0 ^{DA} / S ^{DA} = Delayed Availability for this feature)	S	SE	1.4T R-Line®	SEL	SEL Premiu
	3-spoke, multi-function steering wheel w/ MFD, audio & telephone controls	S	SE	K-Line S	SEL	SEL Premiu
	Tilting & telescoping adjustable steering column	S	S	S	S	S
	Leather-wrapped steering wheel & shift knob		S	S	S	S
	Heated steering wheel - Delayed availability: SOP CW36/18	_	O ^{DA}	O ^{DA}	O ^{DA}	S ^{DA}
	6-way manual driver's seat w/ height adjustment	S	S	S	S	_
	6-way power driver's seat w/ position memory plus power lumbar support	_	_	_	_	S
	4-way manual front passenger seat	S	S	S	S	S
	Front Comfort seats	S	S	S	S	_
		3	3		- -	_ S
	Actively ventilated front Comfort Sport seats	=	<u>–</u> S	_ S	<u> </u>	S
	Heated front seats	_	O ^{DA}	O ^{DA}	O ^{DA}	S ^{DA}
₹	Heated rear seat (outboard seating positions) w/ separate controls - <i>Delayed availability:</i> SOP CW36/18	_ S			~	S S
Interior	Rear bench seat: 3-passenger, 60/40 split folding		S	S	S	
ᅙ.	Rear seat fold-down center armrest	_	S	S	S	S
_	Cloth seating surfaces	S	_	_	_	_
	Perforated V-Tex Leatherette seating surfaces	_	S	S	S	_
	Leather seating surfaces	_	_	-	_	S
	R-Line steering wheel & interior trim w/ two-tone seating surfaces & black headliner	_	-	S	_	_
	Center console w/ cup holders, 12V power port, armrest & storage	S	S	S	S	S
	Overhead storage compartment	_	S	S	S	S
	Dual front reading lights & illuminated vanity mirrors	_	S	S	S	S
	10-color, customizable ambient interior lighting	-	_	_	S	S
	Front footwell lights	_	_	_	S	S
	Floor mats, front row only	S	S	S	_	-
	Carpeted floor mats, front & rear	_	_	_	S	S
	Rear View Camera System	S	S	S	S	S
	Eco Mode Selection	S	S	S	-	_
	Driving Mode Selection	-	-	-	S	S
	Forward Collision Warning & Autonomous Emergency Braking (Front Assist)	0	S	S	S	S
	Blind Spot Monitor w/ Rear Traffic Alert	0	S	S	_	_
	Active Blind Spot Monitor w/ Rear Traffic Alert	_	_	_	S	S
	Lane Keeping System (Lane Assist)	_	_	_	S	S
	High Beam Control (Light Assist) for headlights	_	_	_	S	S
	Cruise control	S	S	S	_	_
	Adaptive Cruise Control (ACC)	_	_	_	S	S
	Multi-function display (MFD) w/ trip computer	S	S	S	_	_
	Volkswagen Digital Cockpit 10" high-resolution digital display cluster	_	_	_	S	S
	Automatic headlights w/ "Coming Home/Leaving Home" feature	S	S	S	S	S
	Power door locks w/ remote featuring panic button	S	S	S	S	S
	Keyless access (KESSY®) for front doors & trunk w/ push-button start	_	S	S	S	S
_	Remote engine start w/ remote key fob - Delayed availability: SOP CW36/18	_	ODA	ODA	O ^{DA}	S ^{DA}
Technology	Anti-theft alarm system w/ vehicle immobilizer	_	0	0	_	S
₹	Composition Color: 6.5" Touchscreen AM/FM radio & WMA/MP3 player w/ USB input	<u> </u>	_ S	<u> </u>	_	3
ᄋ		3	3	J	<u></u>	_
ğ	Composition Media: 8" touchscreen AM/FM/HD Radio™ & WMA/MP3/FLAC/CD player w/ USB input Discover Media: 8" touchscreen navigation, AM/FM/HD Radio™ & WMA/MP3/FLAC/CD player w/ USB input	_	_	-		_
< ‰		_	_	_	_	S
	Voice control	_	_	_	S	S
Convenience	4-speaker sound system	S	S	S	_	_
₹	BeatsAudio™ premium sound system w/ subwoofer	-	_	-	S	S
<u>5</u> .	VW Car-Net App-Connect smartphone integration & interface (w/ Apple CarPlay™, Android Auto™ & MirrorLink®)	S	S	S	S	S
₫`	VW Car-Net Security & Service connected car service (w/ limited-time trial subscription)	_	-	-	S	S
รั	VW Car-Net Guide & Inform enhanced navigation & infotainment (w/ limited-time trial subscription)	_	_	_	-	S
	Bluetooth®connectivity	S	S	S	S	S
	SiriusXM Satellite Radio (w/ limited-time trial subscription)	_	_	_	S	S
	Auto-dimming interior rearview mirror	-	-	-	S	S
	Single-zone manual climate control w/ pollen filter	S	_	_	_	_
	Climatronic dual-zone (L/R) automatic climate control w/ pollen filter	_	S	S	S	S
	Electric parking brake	S	S	S	S	S
	Variable intermittent front wipers	S	S	S	-	-
	Automatic, variable intermittent front wipers w/ rain sensor	_	-	_	S	S
	Heated wiper area on lower windshield - Delayed availability: SOP CW36/18	_	ODA	O ^{DA}	ODA	S^{DA}
	Heated front washer nozzles - Delayed availability: SOP CW36/18	_	O ^{DA}	O^{DA}	O ^{DA}	S^{DA}
	Washer fluid level indicator - Delayed availability for SE, R-Line® & SEL: SOP CW36/18	_	ODA	O^{DA}	O^{DA}	S
	Hill Start Assist	S	S	S	S	S
	Compact spare tire	_	S	S	S	S
	Tire Pressure monitoring System (TPMS)	S	S	S	S	S
		-	-	-	-	-

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