





Trim Descriptions	ENGINE	DRIVETRAIN	TRANSMISSION	SALES CODE	DEALER INVOICE	RETAIL PRICE
SE	2.0T 4-cyl.	FWD	8-speed Automatic w/ Tiptronic®	CA33PZ	TBA	TBA
3E	2.01 4-cyl.	4MOTION [®]	8-speed Automatic w/ Tiptronic®	CA33PR	TBA	TBA
SE w/Technology	2.0T 4-cyl.	FWD	8-speed Automatic w/ Tiptronic®	CA37PZ	TBA	TBA
SE w/ Technology	2.01 4-cyt.	4MOTION [®]	8-speed Automatic w/ Tiptronic®	CA37PR	TBA	TBA
Atlas Peak Edition™ SE w/ Technology	2.0T 4-cyl.	4MOTION [®]	8-speed Automatic w/ Tiptronic®	CA38PR	ТВА	TBA
SEL	2.0T 4-cyl.	4MOTION [®]	8-speed Automatic w/ Tiptronic®	CA34PR	ТВА	TBA
SEL Premium R-Line®	2.0T 4-cyl.	4MOTION [®]	8-speed Automatic w/ Tiptronic [®]	CA35PR	ТВА	ТВА

Destination Charge (subject to change, add to all orders):

Factory	Option	Packages
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гa	ctory Option	Packages	Invoice	Retail					
Code	Option	Description / Comments	Price	Price		— Trim	Availat	oility —	
P04	2nd-Row Dual Captain's Chairs	Two (2) "Captain's Chair" Bucket Seats w/ fold-down armrests and easy 3 rd -row access, in place of standard 2 nd -row bench seat Not available in SE	TBA	TBA	-	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line*
P16	Panoramic Sunroof Package	Power tilting & sliding panoramic sunroof SE w/ Tech. only (standard on Peak Edition SE w/ Tech. & higher trims)	TBA	TBA	-	SE w/ Tech.	-	-	-
P80	Black Wheel Package	20" black 5-spoke alloy (48P) wheels w/ all-season tires SE w/ Tech. only (not available on Atlas Peak Edition™ or any other trims)	TBA	TBA	-	SE w/ Tech.	-	-	-



TBA

Model Exterior & Interior Colors

			SE	<u> </u>	SE w/ Tec	hnology	Peak Ed. SE w/ Tech.
		Seating Surfaces:	V-Tex Lea	therette	V-Tex Lea	therette	V-Tex Leatherette
Code	Exterior	Color Interior:	Shetland Beige	Titan Black	Shetland Beige	Titan Black	Titan Black w/ Orange Stitching
2T2T		Deep Black Pearl	XW	WW	XW	WW	NA
2R2R		Platinum Gray Metallic	XW	WW	XW	WW	
Q3Q3		Silver Mist Metallic	XW	WW	XW	WW	
0Q0Q		Pure White	XW	WW	XW	WW	NA
6L6L		Aurora Red Metallic*	_	_	XW	WW	
R3R3		Mountain Lake Blue Metallic - NEW	XW	WW	XW	WW	_
J2J2		Pure Gray*	_	_	_	_	NA
X5X5		Avocado Green Pearl	_	_	_	-	NA

*Additional charge for Aurora Red & Pure Gray - see Paint Color Additional Charges chart below for more info

			SEL		SEL Premi	um R-Line [®]	
	Seating Surfaces:	Vienna Leather			Vienna Leather		
Code	Exterior Color Interior:	Shetland Beige	Titan Black	French Roast & Black	Shetland Beige	Titan Black w/ Silver Underlay	
2T2T	Deep Black Pearl	XZ	WZ	LH	XZ	WS	
2R2R	Platinum Gray Metallic	_	WZ	LH	XZ	WS	
Q3Q3	Silver Mist Metallic	_	WZ	LH	XZ	WS	
0P0P	Opal White Pearl*	_	WZ	LH	XZ	WS	
6L6L	Aurora Red Metallic*	XZ	WZ	_	XZ	WS	
R3R3	Mountain Lake Blue Metallic - NEW	XZ	WZ	_	XZ	WS	
J2J2	Pure Gray*	XZ	WZ	LH	XZ	WS	

^{*}Additional charge for Opal White, Aurora Red & Pure Gray - see Paint Color Additional Charges chart below for more info

Paint Color Additional Charges

ra	iiit Coloi Auu	itional Charges	Invoice	Retail					
Code	Color	Description / Comments	Price	Price		— Trim	Availab	ility -	
6L6L	Aurora Red Metallic	Aurora Red Metallic exterior body color Not available on SE or Atlas Peak Edition™ trims	ТВА	ТВА		SE w/ Tech.		SEL	SEL Prem. R-line
ОРОР	Opal White Pearl	Opal White Pearl exterior body color Only available on SEL and higher trims	ТВА	TBA	-	-	-	SEL	SEL Prem. R-line*
J2J2	Pure Gray	Pure Gray exterior body color Atlas Peak Edition™ trims only	ТВА	ТВА			PeakS E w/ Tech.		-



SE: 18" two-tone machined (41V)



Atlas Peak Edition™: 18" black painted 5-spoke (45S)



SE w/ Tech. & SEL: 20" two-tone machined (U07)



Optional for SE w/ Tech.: 20" black painted multi-spoke (48P)



SEL Premium R-Line[®]: 21" two-tone machined (41J)

2025 Atlas

Oþ	otional Ser	vices	Invoice	Retail					
Code	Option	Description / Comments	Price	Price		— Trim	Availal	oility –	1
CXS	VW Care	Volkswagen Prepaid Scheduled Maintenance Contract w/ 30,000-mile Servicing for SUVs	TBA	TBA	SE	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line

The MY25 Atlas includes the VW Car-Net Safe & Secure plan at no additional cost, which expires 5 years from the vehicle's original in-service/purchase date. To enjoy the plan, customers must sign up for myVW, accept the myVW and Car-Net Terms of Service, and then enroll in Safe & Secure in the Shop section of the myVW app.

Ma	arket Delivery	Options (MDO) - Packages	Invoice	Retail					
Code	Option	Description / Comments	Price	Price		— Trim	Availab	ility —	
ATE	Towing Essentials & Protection Package	 Trailer Hitch Extras (for factory-installed trailer hitch) Monster Mats* for 2nd-row Bench Seat (set of 4) & heavy duty trunk liner w/ VW CarGo Blocks First Aid Kit & Roadside Assistance Kit combo pack Retractable privacy cover for cargo area Not orderable for SE trims or SE w/ Tech. 4MOTION* Conflicts: bundles AEH, AMM, APC, ASK; also AID, AJJ, AOJ, AMN, ARK, ASK 	TBA	ТВА	-	SE w/ Tech. FWD	Peak SE w/ Tech.	SEL	SEL Prem. R-line*
AXB	Adventure Package (Bumperdillo [®] Black)	 Roof Rack Base Carrier Bars (set of 2) Wheel Splash Guards (set of 4) Bumperdillo* Protection Plate in <u>black</u> for rear bumper Luggage Net for cargo area Conflicts: bundles ABD, AGG, ALN; other conflicts: ABA, ABC & AXP 	TBA	ТВА	SE	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line*
AXP	Adventure Package (Bumperdillo® Chrome)	 Roof Rack Base Carrier Bars (set of 2) Wheel Splash Guards (set of 4) Bumperdillo* Protection Plate in chrome for rear bumper Luggage Net for cargo area Conflicts: bundles ABA, AGG, ALN; other conflicts: ABC, ABD & AXB 	TBA	TBA	SE	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line*

(See next page for individual MDO Product offerings.)



Ma Code	_	Options (MDO) - Products Description / Comments	Invoice Price	Retail Price		Trim	Availal	aility —	
ABA	Bumperdillo [®] (chrome)	Bumperdillo* Protection Plate in chrome for rear bumper Conflicts: ABD, AXB, included in AXP	TBA	TBA	SE	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line
ABC	Roof Rack	Base Carrier Bars (set of 2)	ТВА	ТВА	SE	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line
ABD	Bumperdillo [®] (black)	Bumperdillo* Protection Plate in black for rear bumper Conflicts: ABA, AXP, included in AXB	TBA	TBA	SE	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line*
ACH	Cupholders for Captain's Chairs	Cupholders for 2 nd -row Captain's Chairs (set of 2) Requires 2nd-row Captain's Chairs Pkg. (P04) Not orderable for SE	TBA	TBA	-	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line*
AEC	Rearview Mirror w/ HomeLink Connect [®]	Auto-Dimming Rearview Mirror w/ Electronic Compass & HomeLink *Garage Door Opener (includes 4-year HomeLink Connect *app subscription; requires acceptance of Terms; see connect.homelink.com)	TBA	TBA	SE	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line*
AEH	Trailer Hitch Extras	Hitch Ball & Mount (5,000 lb. towing capacity), Towing Accessory Storage Bag & Tow Hitch Cover Requires standard factory-installed hitch (not available on SE)	TBA	TBA	-	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line*
AGG	Splash Guards	Wheel Splash Guards (set of 4) Conflicts: included in AXB & AXP	TBA	TBA	SE FWD	SE w/ Tech. FWD	Peak SE w/ Tech.	SEL	SEL Prem. R-line*
AID	First Aid Kit	Basic first aid kit for addressing minor injuries To order both AID & ARK, use code ASK	TBA	TBA	SE	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line*
AJJ	Carpeted Mats Kit	MojoMats [*] (set of 5) & Heavy Duty Trunk Liner w/ VW CarGo Blocks Not orderable for SE 4MOTION [*] or SE w/ Tech. 4MOTION [*] Conflicts: AMM, AMN, AOJ, ATE	TBA	TBA	SE FWD	SE w/ Tech. FWD	Peak SE w/ Tech.	SEL	SEL Prem. R-line
ALN	Luggage Net	For securing items in the cargo area	TBA	TBA	SE	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line*
AMM	Rubber Mats Kit	Monster Mats" (set of 4) & Heavy Duty Trunk Liner w/ VW CarGo Blocks Not orderable for SE 4MOTION" or SE w/ Tech. 4MOTION" Conflicts: AJJ, AOJ, AMN, ATE	ТВА	TBA	SE FWD	SE w/ Tech. FWD	Peak SE w/ Tech.	SEL	SEL Prem. R-line*
AMN	Rubber Mats	Monster Mats* (set of 4) Conflicts: AJJ, AOJ, AMM, ATE	TBA	TBA	SE	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line*
AOJ	Carpeted Mats	MojoMats* (set of 4) Conflicts: AJJ, AMM, AMN, ATE	TBA	TBA	SE	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line*
APC	Privacy Cover	Retractable privacy cover for cargo area Not available for SE & SE w/ Tech. 4MOTION* trims	TBA	TBA	SE FWD	SE w/ Tech. FWD	Peak SE w/ Tech.	SEL	SEL Prem. R-line*
ARK	Roadside Assistance Kit	Features: Booster Cables, Warning Triangle, Work Gloves, Multi-tool, LED Flashlight, Blanket, Bandages & more - To order AID & ARK, use code ASK Not orderable for SE 4MOTION® or SE w/Tech. 4MOTION®	TBA	TBA	SE FWD	SE w/ Tech. FWD	Peak SE w/ Tech.	SEL	SEL Prem. R-line
ASK	Combination Roadside Kit	First Aid Kit & Roadside Assistance Kit combo pack - Combines AID & ARK Not orderable for SE 4MOTION or SE w/ Tech. 4MOTION	TBA	TBA	SE FWD	SE w/ Tech. FWD	Peak SE w/ Tech.	SEL	SEL Prem. R-line
BXR	Extended Range Remote Start	Extended Range Remote Engine Start w/ Remote Key Fob (1) NOT YET ORDERABLE SE only; for all other trims, see BXU	TBA	TBA	SE	-	-	-	-
BXU	Ext. Range Remote Start Upgrade	Extended Range Remote Key Fob (1) add-on for Remote Engine Start NOT YET ORDERABLE Upgrades existing remote start feature; for SE, see BXR	TBA	TBA	-	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line*
VPL	Volkswagen Logo Puddle Lights	Front door-mounted puddle lights w/ Volkswagen logo (set of 2) Not orderable for SE	TBA	TBA	-	SE w/ Tech.	Peak SE w/ Tech.	SEL	SEL Prem. R-line

F	Available Features part 1 of 3 [● = standard, ○ = optional]	SE	SE w/ Technology	Peak Edition SE w/ Tech.	SEL	SEL Premium R-Line®
	2.0L TSI, 269 HP / 273 lb-ft, DOHC 16-valve, turbocharged 4-cylinder engine w/ direct fuel injection	•	•	•	•	•
v	8-speed automatic transmission w/ Tiptronic®	•	•	•	•	•
<u> </u>	Front-wheel drive	•	•	_	-	-
♂	4MOTION® all-wheel drive w/ Active Control	0	0	•	•	•
erformance	Driving Mode Selection	•	•	•	•	•
a	Engine Start-Stop System	•	•	•	•	•
ᆽ	Electro-mechanical power steering w/ variable assistance (Servotronic®)	•	•	•	•	•
ø	Four-wheel independent suspension	•	•	•	•	•
	Vented front & solid rear disc brakes w/ Anti-lock Braking System (ABS) & Hydraulic Brake Assist (HBA)	•	•	•	•	•
	18" two-tone machined alloy (41V) wheels w/ all-season tires	•	_	_	_	_
	20" two-tone machined alloy (U07) wheels w/ all-season tires	_	•	_	•	_
	20" black painted multi-spoke alloy (48P) wheels w/ all-season tires - requires Black Wheel Package (P80)	_	0	_	-	_
	18" black painted 5-spoke alloy (45S) wheels w/ all-season tires	_	_	•	_	_
	21" two-tone machined alloy (41J) wheels w/ all-season tires	_	_	_	-	•
	LED headlights; LED Daytime Running Lights (DRL); LED front turn signals	•	•	•	•	•
	Poor Weather Lights (improves visibility in inclement weather)	•	•	•	•	•
	Adaptive Front-lighting System (AFS) w/ dynamic cornering lights	•	•	•	•	•
	Dual-projector headlights w/ signature DRLs	_	_	_	•	•
	Automatic headlights w/ "Coming Home/Leaving Home" feature	•	•	•	•	•
	Front grille w/ integrated light bar	_	•	•	•	•
	Illuminated front & rear Volkswagen logos	_	•	•	•	•
	LED taillights & LED rear license plate lights	•	•	•	•	•
Ш	Rear fascia w/ integrated red light bar	_	•	•	•	•
Exterior	Heated, foldable, power adjustable side mirrors w/ integrated turn signals	•	•	•	•	•
말.	Side mirrors w/ position memory & reverse-activated, passenger-side auto-tilt function	_	_	_	•	•
잋	Power auto-folding side mirrors w/ puddle lights	_	_	_	_	•
	Body color side mirror caps	•	•	_	•	•
	Black side mirror caps	_	_	•	_	_
	Black roof rails, powder coated	•	•	•	_	_
	Silver anodized roof rails	_	_	_	•	•
	Panoramic sunroof: power tilting & sliding front section, fixed rear section	_	0	•	•	•
	Chrome lower surround on side windows	•	•	_	•	•
	All-black side window surrounds	-	-	•	-	-
	Chrome upper surrounds on side windows; gloss black B-pillars	_	_	_	-	•
	Chrome trim on lower door panels & rear bumper	-	-	-	•	•
	Atlas Peak Edition™ bumpers & exterior trim; blacked-out grille; blacked-out front & rear fascias	_	_	•	-	_
	R-Line® bumpers & exterior trim w/ body-color lower side cladding	-	-	-	-	•
	Prepared for <u>dealer-installed</u> trailer hitch (2,000 lbs. towing capacity)	•	_	_	-	_
	Factory-installed trailer hitch w/ 5,000 lbs. towing capacity	_	•	•	•	•

(Available Features chart continues on next page.)

Available Features part 2 of 3 [● = standard, ○ = optional]	SE	SE w/ Technology	Peak Edition SE w/ Tech.	SEL	SEL Premiu R-Line
Multi-function steering wheel w/ controls for displays, audio & telephone	•	•	•	•	•
Steering wheel mounted shift paddles	•	•	•	•	•
Heated steering wheel	•	•	•	•	•
Tilting & telescoping adjustable steering column	•	•	•	•	•
Leatherette-wrapped steering wheel	•	•	•	•	_
R-Line® leather-wrapped steering wheel	_	_	_	_	•
Driver's seat: power adjustable, including height adjustment; power lumbar support	•	•	•	•	•
Driver's seat position memory	_	_	_	•	•
Front passenger seat: manually adjustable, including height adjustment	•	•	•	_	_
Front passenger seat: power adjustable, including height adjustment	_	_	_	•	•
4-way power adjustable lumbar support for front seats - NEW	_	_	_	_	•
Backrest massage function in front seats - NEW	_	_	_	_	•
Heated & actively ventilated front seats	•	•	•	•	•
Heated 2 nd -row seats (outboard seating positions) w/ separate controls	_	_	_	•	•
2 nd -row bench seat: 3-passenger, 60/40 split fold-flat w/ fold-down center & easy 3 rd -row access	•	•	•	•	•
2 nd -row manual "Captain's Chair" bucket seats (set of two) w/ armrests & easy 3 rd -row access	_	0	0	0	0
3 rd -row bench seat: 2-passenger, 50/50 split fold-flat	•	•	•	•	•
Perforated V-Tex leatherette seating surfaces	•	•	•	-	_
Perforated Vienna leather seating surfaces (front & outboard 2 nd -row seating positions)	_	_	_	•	•
Perforated leather headrests in front seats	_	_	_	-	•
Seat inserts w/ diamond-pattern stitching	_	_	_	-	•
Atlas Peak Edition™ badging, seating & interior trim w/ stainless steel pedal cluster	_	_	•	-	_
R-Line* interior trim w/ stainless steel pedal cluster	_	_	_	-	•
Front center console w/ cup holders, armrest & storage	•	•	•	•	•
Front USB data ports; USB charging ports in all three rows	•	•	•	•	•
12V power port in cargo area	•	•	•	•	•
115V power outlet facing 2 nd -row seats (below front center armrest)	_	•	•	•	•
Roll-up manual sunshades for 2 nd -row passengers	_	•	•	•	•
Illuminated storage area below front center console	•	•	•	•	•
Illuminated front cup holders	•	•	•	•	•
Illuminated & lockable glove compartment	•	•	•	•	•
Illuminated controls in overhead console	•	•	•	•	•
Illuminated vanity mirrors; reading lights, front & 2 nd row	•	•	•	•	•
Illuminated, carpeted cargo area	•	•	•	•	•
Illuminated door pockets, front & 2 nd row	_	_	_	•	•
30-color adjustable ambient interior lighting w/ backlit dash décor	_	_	•	•	•
Front footwell lights	_	•	•	•	•
Entry lights in front row	_	•	•	•	•
Front row metal door sill scuff plates	_	•	•	•	•

(Available Features chart continues on next page.)

-	Available Features part 3 of 3 [● = standard]	SE	SE w/ Technology	Peak Edition SE w/ Tech.	SEL	SEL Premium R-Line®
	IQ.DRIVE [®]	•	•	•	•	•
_	Travel Assist (semi-automated driving assistance)					
Q.DRIVE	Adaptive Cruise Control (ACC) Stop & Go					
닒	Lane Assist (Lane Keeping System) w/ Any Boundary					
ΙΞ	Emergency Assist (semi-automated vehicle assistance in a medical emergency)					
П	Front Assist (Forward Collision Warning & Automatic Emergency Braking w/ Pedestrian <u>& Cyclist</u> Monitoring)					
	Active Side Assist (Blind Spot Monitor)					
	Rear Traffic Alert	_				
Ϋ́	Rear View Camera System w/ dynamic guidelines	•	•	•	•	•
¥	Area View (Overhead View Camera) w/ dynamic guidelines	_	_	-	_	•
Safety & Driver Assistance	Park Distance Control, front & rear	_	•	•	•	•
χ̈́o	Park Assist (Parking Steering Assistant)	_		_	_	•
◙	Dynamic Road Sign Display w/ road sign recognition	_	_	_	•	•
₹.	Predictive Adaptive Cruise Control	_	_	_	•	•
ď	Exit Warning System (monitors for certain hazards when exiting vehicle)	•	•	•		•
⋗	Light Assist (High Beam Control for headlights) - now standard on all trims	-	•	•	•	•
<u>ss</u> .	Hill Hold Control	(MOTION®)	(MOTION®)	•		•
St	Hill Descent Control - 4MOTION trims only	4MOTION® only	4MOTION® only	•	•	•
2	Direct Tire Pressure Monitoring System (TPMS)	•	•			•
6	Seatbelt reminder system in all three rows			•	•	•
	Dual front airbags & front-side airbags; Side Curtain Protection* head impact airbags					
	Volkswagen Digital Cockpit Pro: 10.25" configurable digital instrument display				-	•
	Head-Up Display (HUD) for driver	_	_	_		•
	Power door locks w/ remote featuring panic button	-	•	•	•	•
	Advanced keyless access (KESSY®) w/ proximity unlocking	_	•	•		•
	Remote power rear liftgate	_	•	•	•	•
	Hands-free Easy Open rear liftgate w/ Easy Close	_	•	•		•
	Anti-theft alarm system w/ engine immobilizer	-	-	•	-	•
	Push-button engine start	•	•			
-	Remote engine start feature	_			-	
B)	12" touchscreen multi-function center display	•	•	•	•	•
₹	MIB3 Composition Media: AM/FM/HD Radío™ & WMA/MP3/FLAC player w/ USB-C				_	_
<u> </u>	MIB3 Discover Media: navigation, AM/FM/HD Radio™ & WMA/MP3/FLAC player w/ USB-C Voice control	_	_	_		•
Ö		-			-	
₹	SiriusXM w/ 360L (w/ 3-month free trial subscription; 360L services require acceptance of Car-Net Terms)	•	•	•		•
80	6-speaker sound system		•	•	_	_
ဝ	Harman Kardon premium sound system w/ center speaker, subwoofer & amplifier Bluetooth connectivity (for compatible devices)	_	_	=	_	
Ž	Capability for in-vehicle 4G LTE enabled Wi-Fi (cellular data plan required; includes limited trial)**	-			-	
<u> </u>	Capability for VW Car-Net* services (capabilities for services vary; requires enrollment or subscription)**	•	•	•		
풀.		-			-	•
echnology & Convenience	App-Connect smartphone integration (w/ Apple CarPlay, Android Auto, MirrorLink) <u>via USB</u> <u>Wireless</u> App-Connect smartphone integration (for compatible devices) w/ multi-phone pairing capability					
Ö			_		-	
	Qi wireless inductive charger, up to 15W (for compatible mobile phones & accessories) in front row - NEW				_	
	USB-C enhanced charging, up to 45W (for compatible devices) in all three rows Auto-dimming interior rearview mirror					
	Climatronic Touch three-zone (L/R/rear) automatic climate control w/ rear zone controls in 2 nd row					
	Adjustable air vents for all three rows	-	•		-	
	Automatic, variable intermittent front windshield wipers w/ rain sensor		-	•		
	Rear window wiper & washer	•	•	•	-	
	Heated front washer nozzles	_	_	_		
	Electronic parking brake	-	-	_	-	-
	Electronic parking brake	•	•	•	•	_

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