

# **NEW!** 2025 Taos



Trim Descriptions	ENGINE	DRIVETRAIN	TRANSMISSION	SALES CODE	<b>RETAIL PRICE</b>
c	1 FT / C-1	FWD	8-speed Automatic w/ Tiptronic®	CL22SZ	\$24,995
3	1.5T 4-Cyl.	4MOTION <sup>®</sup>	8-speed Automatic w/ Tiptronic®	CL22SR	\$26,695
сг.	1 57 / 6 /	FWD	8-speed Automatic w/ Tiptronic®	CL23SZ	\$27,895
SE	1.5T 4-Cyl.	4MOTION <sup>®</sup>	8-speed Automatic w/ Tiptronic®	CL23SR	\$29,595
	1 57 / 6 /	FWD	8-speed Automatic w/ Tiptronic®	CL26SZ	\$30,145
SE Black	1.5T 4-Cyl.	4-Cyl. 4MOTION <sup>®</sup> 8-speed Automatic w/ Tiptronic <sup>®</sup>		CL26SR	\$31,845
SEL	1.5T 4-Cyl.		8-speed Automatic w/ Tiptronic $\degree$	CL24SR	\$34,695

Destination Charge (subject to change, add to all orders): \$1,425

#### **Factory Option Packages**

Code	Option	Description / Comments	<b>Retail Price</b>	1	Trim Ava	ilabili	ty — ¬
P35	Black Wheel Package (SE FWD)	18" black painted alloy (F04) wheels w/ all-season tires SE FWD only	\$395	-	SE FWD	-	-
P44	Black Wheel Plus Package (SEL)	19" black painted alloy (53P) wheels w/ all-season tires SEL only	\$395	-	-	-	SEL
P01	Panoramic Sunroof Package	Power tilting & sliding panoramic sunroof w/ retractable shade SE only (standard on all higher trims) (Please note: second digit of option code is a zero)	\$1,200	-	SE	-	-



2024 WEEK # 51

16



### Volkswagen of America

# *NEW!* 2025 Taos

Model Exterior & Interior Colors			S	S	E	SE Black	S	EL
		Seating Surfaces:	Cloth	CloudTex & Cloth		CloudTex & Cloth	Perforated <b>V</b>	ienna Leather
Code	Exterior C	olor Interior:	Gray & Black	Black	Gray	Black	Night Blue	Gray & Black
2T2T		Deep Black Pearl	AW	KI	KL	WI	-	ВК
0Q0Q		Pure White	AW	KI	KL	_	CQ	ВК
0Q2T		Pure White w/ Deep Black roof <sup>‡</sup>	_	KI	_	WI	-	_
K2K2		Pyrite Silver Metallic	AW	KI	_	_	CQ	ВК
2R2R		Platinum Gray Metallic	AW	KI	_	_	-	ВК
Y9Y9		Bright Moss Green Metallic**	_	KI	_	_	_	ВК
Y92T	_	Bright Moss Green w/ Deep Black roof **	_	KI	_	WI	_	_
D7D7		Cornflower Blue**	-	KI	KL	-	CQ	ВК
D72T		Cornflower Blue w/ Deep Black roof <sup>‡</sup> *	_	KI	_	WI	-	_
U1U1		Monterey Blue Pearl	AW	KI	_	-	-	ВК
9728		Monument Gray**	-	KI	_	-	CQ	
9711		Monument Gray w/ Deep Black roof <sup>‡</sup> *	_	KI	-	WI	_	_

\*Additional cost for SE Black only - see Paint Color Additional Charges chart below for more info \*\*Additional cost for SE & SEL - see Paint Color Additional Charges chart below for more info <sup>‡</sup>SE Black only

#### **Paint Color Additional Charges**

Code	Color	Description / Comments	<b>Retail Price</b>	г— <b>Т</b>	rim Av	ailabilit	;y —	
Y9Y9	Bright Moss Green Metallic	Bright Moss Green Metallic exterior body color - <b>SE</b>	\$455		SE		SEL	
D7D7	Cornflower Blue	Cornflower Blue exterior body color - SE & SEL only	\$455		SE		SEL	
9728	Monument Gray	Monument Gray Metallic exterior body color - SE &	\$455		SE		SEL	
Y92T	Bright Moss Green w/ Deep Black roof	Bright Moss Green Metallic exterior body color <b>SE Black only</b>	w/ Deep Black roof	\$455			SE Black	-
D72T	Cornflower Blue w/ Deep Black roof	Cornflower Blue exterior body color SE Black only	w/ Deep Black roof	\$455	-	-	SE Black	-
9711	Monument Gray w/ Deep Black roof	Monument Gray Mretallic exterior body color SE Black only	w/ Deep Black roof	\$455		-	SE Black	-



2024 WEEK # 51

17





Volkswagen of America

## **NEW!** 2025 Taos

#### **Optional Services**

Code	Option	Description / Comments	<b>Retail Price</b>	<b>ا</b> — 1	rim Av	ailabili	ty —
cxs <b>\</b>	/W Care	Volkswagen Prepaid Scheduled Maintenance Contract w/ 30,000-mile maintenance for SUVs	\$275	S	SE	SE Black	SEL

The MY25 Taos comes with included VW Car-Net<sup>®</sup> Connected Vehicle Services. Please visit <u>vw.com/connected</u> for details and important limitations of these plans: • Vehicle Insights 7-year plan (All plans begin on the vehicle's original in-service/purchase date; acceptance of myVW and Car-Net<sup>®</sup> Terms required; subject to connectivity and 4G LTE availability.)

#### Market Delivery Options (MDO) - Packages

Code	Option	Description / Comments	<b>Retail Price</b>	Retail Price 🦳 Trim Availability					
SM1	Taos MDO Package	Monster Mats <sup>*</sup> (set of 4) & heavy duty trunk liner w/ VW CarGo Blocks Luggage Net for cargo area <u>FWD trims only</u> - Combines SLN & SNM; Conflicts: SJJ, SJL, SLN & SNM	\$368	S FWD	SE FWD	SE Black FWD	-		
SXB	Taos Adventure Package	Roof Rack Base Carrier Bars (set of 2); Wheel Splash Guards (set of 4); Bumperdillo <sup>*</sup> Protection Plate in <u>black</u> for rear bumper Combines SBC, SBD & SGG; Conflicts: SBC, SBD, SBK, SGG & SXP	\$680	S	SE	SE Black	SEL		
SXP	Taos Adventure Package	Roof Rack Base Carrier Bars (set of 2); Wheel Splash Guards (set of 4); Bumperdillo <sup>*</sup> Protection Plate in <u>chrome</u> for rear bumper Combines SBC, SBK & SGG; Conflicts: SBC, SBD, SBK, SGG & SXB	\$680	S	SE	SE Black	SEL		

#### Market Delivery Options (MDO) - Products

Code	Option	Description / Comments	<b>Retail Price</b>	T	rim Av	ailabilit	у —
AID	First Aid Kit	Basic first aid kit for addressing minor injuries To order both AID & ARK, use code ASK	\$42	S	SE	SE Black	SEL
ARK	Roadside Assistance Kit	Features: Booster Cables, Warning Triangle, LED Flashlight, Multi-tool, Work Gloves, Blanket, Poncho, Bandages and more <u>4MOTION<sup>®</sup> trims only</u> - To order both AID & ARK, use code ASK	\$90	<b>S</b> 4MO	SE 4MO	SE Black 4MO	-
ASK	Combination Roadside Kit	First Aid Kit & Roadside Assistance Kit Combo Pack <u>4MOTION<sup>®</sup> trims only</u> - Combines AID & ARK	\$110	<b>S</b> 4MO	<b>SE</b> 4MO	SE Black 4MO	-
SBC	Roof Rack	Base Carrier Bars (set of 2)	\$445	S	SE	SE Black	SEL
SBD	Bumperdillo <sup>®</sup> (chrome)	Bumperdillo <sup>*</sup> Protection Plate in chrome for rear bumper Conflicts: SBK, SXP; included in SXB	\$173	S	SE	SE Black	SEL
SBK	Bumperdillo <sup>®</sup> (black)	Bumperdillo <sup>®</sup> Protection Plate <u>in black</u> for rear bumper Conflicts: SBD, SXB; included in SXP	\$173	S	SE	SE Black	SEL
SEC	Rearview Mirror w/ HomeLink Connect <sup>®</sup>	Auto-Dimming Rearview Mirror w/ Compass & HomeLink <sup>®</sup> Garage Door Opener (w/ 4- year HomeLink Connect <sup>®</sup> subscription; must accept Terms; see <u>connect.homelink.com</u> ) S only; for SE & higher trims, see SHC	\$405	S	-	-	-
SGG	Splash Guards	Wheel Splash Guards (set of 4) Conflicts: included in SXB & SXP	\$232	S	SE	SE Black	SEL
SHC	Rearview Mirror w/ HomeLink Connect <sup>®</sup>	Auto-Dimming Rearview Mirror w/ Compass & HomeLink <sup>®</sup> Garage Door Opener (w/ 4- year HomeLink Connect <sup>®</sup> subscription; must accept Terms; see <u>connect.homelink.com</u> ) SE & higher trims only; for S, see SEC	\$405	-	SE	SE Black	SEL
SJJ	Carpeted Mats	MojoMats <sup>®</sup> (set of 4) Conflicts: SJL, SM1 & SNM	\$190	S	SE	SE Black	SEL
SJL	Carpeted Mats Kit	MojoMats <sup>*</sup> (set of 4) & heavy duty trunk liner w/ VW CarGo Blocks Conflicts: SJJ, SM1 & SNM	\$296	S	SE	SE Black	SEL
SLN	Luggage Net	For securing items in the cargo area <u>FWD trims only</u>	\$110	S FWD	SE FWD	SE Black FWD	-
SNM	Rubber Mats Kit	Monster Mats <sup>®</sup> (set of 4) & heavy duty trunk liner w/ VW CarGo Blocks Conflicts: SJJ, SJL & SM1	\$296	S	SE	SE	SEL
SPC	Privacy Cover	Retractable privacy cover for cargo areaBlocks Conflicts: included in SXB & SXP	\$230	S	SE	SE	SEL
SXR	Extended Range Remote Start	Extended Range Remote Engine Start w/ Remote Key Fob (1) S only; for SE & above, see SXU NOT CURRENTLY ORDERABLE	\$525	S	-	-	-
SXU	Ext. Range Remote Start Add-on	Extended Range Remote Key Fob (1) upgrade for Remote Engine Start Upgrades existing remote start feature; for S, see SXR NOT CURRENTLY ORDERABLE	\$315	-	SE	SE Black	SEL

2024 WEEK # 51

18

RETAIL

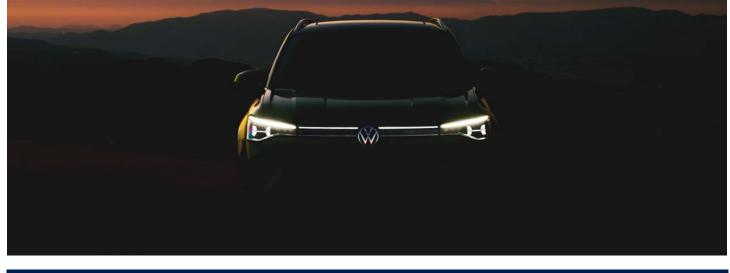
Q	Volkswagen of America		NEV	<b>/!</b>	20	)25	Ta	os
Δ	vailable Features part 1 of 2 [• = standard, O = optional]		S		SE	SE Bla		SEL
	· · · ·	FWD	4MOTION"	FWD	4MOTION <sup>®</sup>		MOTION	
	1.5L TSI <sup>®</sup> , 174 HP / 184 lb-ft, DOHC 16-valve, turbocharged 4-cylinder engine w/ direct fuel injection	•	•	•	•	•	•	•
Per	8-speed automatic transmission w/ Tiptronic	•	•	•	•	•	•	•
erformance	Front-wheel drive 4MOTION <sup>®</sup> all-wheel drive	-	-	_	•	_	•	-
<b>T</b>	Engine Start-Stop System	•	•	•		•	•	•
ar	Electro-mechanical power steering w/ variable assistance (Servotronic <sup>®</sup> )	•	•	•	•	•	•	•
ТĞ	Independent rear suspension	-	•	_	٠	-	•	•
	Vented front & solid rear disc brakes w/ Anti-lock Braking System (ABS) & Hydraulic Brake Assist (HBA)	٠	•	٠	٠	•	•	٠
	17" silver painted alloy (40M) wheels w/ all-season tires	٠	-	-	-	-	_	-
	18" two-tone machined alloy (C8C) wheels w/ all-season tires	-	•	-	-	-	-	-
	18" two-tone machined alloy (V68) wheels w/ all-season tires	-	-	•	-	-	-	-
	18" two-tone machined alloy (48H) wheels w/ all-season tires	-	-	-	•	-	-	-
	18" black painted alloy (53P) wheels w/ all-season tires - option P35 for SE FWD	-	-	0	-	•	-	-
	19" black painted alloy (53P) wheels w/ all-season tires - option P44 for SEL	-	-	-	-	-	•	0
	19" two-tone machined alloy (53P) wheels w/ all-season tires	-	•	•	•	•	•	
	LED headlights; LED Daytime Running Lights (DRL); LED front turn signals Projector headlamps w/ signature DRLs		•					
	Adaptive Front Lighting System (AFS) w/ dynamic cornering lights	-	_	•	•	•	•	•
	Automatic headlights w/ "Coming Home/Leaving Home" feature	•	•	•	•	•	•	•
	LED taillights & LED rear license plate lighting	•	•	٠	٠	•	•	•
Ш	Front grille w/ integrated light bar	-	-	_	-	•	•	•
ਨ੍ਹੇ	Foldable, power adjustable side mirrors	•	•	٠	•	•	•	•
Exterior	Heated side mirrors	-	•	•	٠	•	•	•
q	Matte black side mirror caps	٠	•	-	-	-	-	-
	Body color side mirror caps	-	-	•	•	-	-	•
	Deep Black side mirror caps	-	-	-	-	•	•	-
	Chrome lower trim on side windows	-	—	•	•	-	-	•
	Tinted privacy glass for 2nd row & cargo area windows Body color door handles	-	•	•		•	•	
	Deep Black door handles	-	_	-	-	•	•	-
	Body color roof, A-pillars & rear spoiler	•	•	•	•	_	_	•
	Deep Black roof, A-pillars & rear spoiler	-	_	-	-	•	•	-
	Blacked-out front grille; gunmetal colored trim on bumpers	-	_	_	-	•	•	-
	Power tilting & sliding panoramic sunroof - option PO1 for SE	-	-	0	0	•	•	•
	Black roof rails	•	•	—	-	•	•	-
	Silver anodized roof rails	_	-	•	•	_	_	•
	Multi-function steering wheel w/ controls for displays, audio & telephone	•	•	•	•	•	•	•
	Tilting & telescoping adjustable steering column	•	•	•	•	•	•	•
	Heated steering wheel	•	•	•	•	•	•	•
	Leatherette-wrapped steering wheel Leather-trimmed shifter							
	Driver's seat: manually adjustable, including height adjustment	•	•	-	-	-	_	-
	Driver's seet: power adjustable, including power lumbar support	_	_	•	•	•	•	•
	Front passenger seat: manually adjustable, including height adjustment	•	•	٠	٠	•	•	•
	Front passenger seat lumbar support padding (non-adjustable)	-	_	•	٠	•	•	•
_	Heated front seats	_	•	٠	•	•	•	•
Interior	Actively ventilated front seats	-	-	_	-	-	-	•
er.	Rear seat: 3-passenger, 60/40 split folds flat, w/ fold-down center armrest	٠	•	٠	٠	•	•	٠
<u>q</u>	Cloth seating surfaces	•	•	-	-	-	-	-
	CloudTex & cloth seating surfaces	-	-	•	•	•	•	-
	Vienna Leather seating surfaces (1 <sup>st</sup> row & outboard 2 <sup>nd</sup> row seating positions)	-	-	•	-	-	•	
	Center console w/ cup holders, center armrest & storage 12V power port in front center console	-	-	-	-	•	•	•
	Dual USB-C data ports (w/ high-speed charging capability) in front center console	-	•	•	•	•	•	•
	USB-C charging-only port (w/ high-speed charging capability) facing 2nd row	-	-	•	•	•	•	•
	Front sun visors w/ illuminated vanity mirrors; front-row reading lights	•	•	•	•	•	•	•
	10-color adjustable ambient interior lighting	_	_	-	_	-	-	•
	Illuminated & carpeted cargo area w/ tie-down hooks	•	٠	٠	•	•	•	•
	Metal door sill scuff plates	-	-	٠	•	•	•	•

(Available Features chart continues on next page.)

2024 WEEK # 51



0	Volkswagen of America		NEV	/!	20	)25	5 Ta	OS
A	vailable Features part 2 of 2 [• = standard]	FWD	S 4MOTION <sup>®</sup>	FWD	SE 4MOTION <sup>®</sup>	SE E FWD	Black 4MOTION <sup>®</sup>	SEL
IQ.DRIVE <sup>®</sup>	IQ.DRIVE <sup>**</sup> Travel Assist (semi-automated driving assistance) Adaptive Cruise Control (ACC) Stop & Go Lane Assist (Lane Keeping System) Emergency Assist (semi-automated vehicle assistance in a medical emergency) Front Assist (Forward Collision Warning & Automatic Emergency Braking w/ Pedestrian Monitoring) Active Blind Spot Monitor Rear Traffic Alert	•	•	•	•	•	•	•
Sa	Rear View Camera System	•	•	-	-	-	-	-
fef	Rear View Camera System w/ dynamic guidelines	-	-	•	•	•	•	•
Š	Park Distance Control, front & rear	-	-	•	•	•	•	•
Safety & Driver Assist.	Dynamic Road Sign Display w/ road sign recognition	-	-	-	_	-	-	•
Ş	Light Assist (High Beam Control for headlights)	•	•	•	•	•	•	•
ę	Hill Hold Control	•	•	•	•	•	•	•
Ą	Hill Descent Control - 4MOTION <sup>®</sup> trims only	-	•	-	•	-	•	•
ŝ.	Tire Pressure Monitoring System (TPMS) Dual front airbags & front-side airbags; Side Curtain Protection <sup>®</sup> head impact airbags				•		•	
Technology & Convenience	Volkswagen Digital Cockpit Pro: 10.25" configurable digital instrument display Power door locks w/ remote featuring panic button Push-button engine start Keyless access (KESSY <sup>®</sup> ) for front doors & liftgate Anti-theft alarm system w/ engine immobilizer Remote engine start feature 8" touchscreen multifunction center display MIB3 Composition Color: touchscreen AM/FM radio w/ USB input MIB3 Composition Color: touchscreen AM/FM radio w/ USB input MIB3 Discover Media: touchscreen navigation, AM/FM/HD Radio <sup>™</sup> & WMA/MP3/FLAC player w/ USB-C Voice control <i>Capability for</i> in-vehicle 4G LTE enabled Wi-Fi (cellular data plan required; includes limited trial)** <i>Capability for</i> in-vehicle 4G LTE enabled Wi-Fi (cellular data plan required; includes limited trial)** <i>Capability for</i> VW Car-Net <sup>*</sup> services (capabilities for certain services vary; requires enrollment or subscription)** <i>6</i> -speaker sound system Bluetooth <sup>*</sup> connectivity (for compatible devices) SiriusXM w/ 360L (w/ 3-month free trial subscription; 360L services require acceptance of Car-Net <sup>®</sup> Terms) App-Connect <sup>*</sup> smartphone integration (for compatible devices) w/ multi-phone pairing capability USB-C enhanced charging, up to 45W (for compatible devices) Qi wireless inductive charger (for compatible mobile phones & accessories) Auto-dimming interior rearview mirror Manual climate control w/ pollen filter Climatronic <sup>*</sup> dual-zone (L/R) automatic climate control w/ pollen filter 2 <sup>nd</sup> row adjustable air vents in center console							
	Automatic, variable intermittent front windshield wipers w/ rain sensor	٠	•	•	•	•	•	•
	Rear window wiper & washer	•	٠	•	•	•	•	•
	Heated front washer nozzles	-	•	•	•	•	•	•
	Washer fluid warning indicator	•	•	•	٠	•	٠	•
	Electronic parking brake	•	•	•	•	•	•	•



2024 WEEK # 51

20

